

LIFE



SUNDAY-SCHOOL
PUPILS

APRIL 7, 1947 **15** CENTS
YEARLY SUBSCRIPTION \$5.50

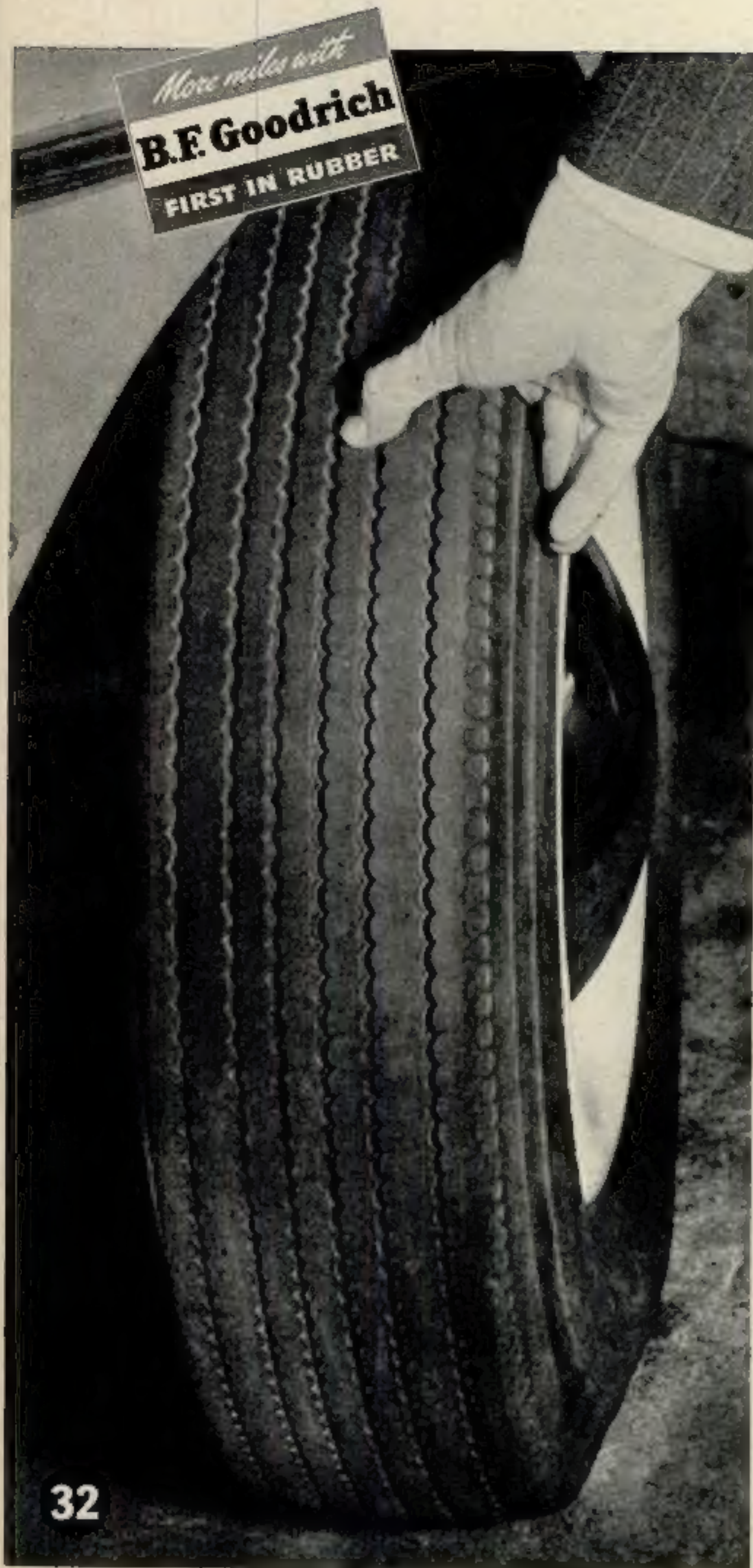


THIS LABEL IDENTIFIES THE
FINEST WOOLENS IN THE WORLD



FORSTMANN WOOLEN COMPANY
PASSAIC, N.J.

©



TYPICAL EXAMPLES: THE B. F. GOODRICH TIRE THAT OUTWEARS PREWAR TIRES

Typical example No. 32. "I equipped my new car with five B. F. Goodrich Silvertowns," says Raymond Harris, Chester, Pa., "and started on a trip to California and return. I traveled all types of roads and in all weather conditions. Did not make a single stop because of tire trouble. These tires have now covered 18,054 miles and, as you can see from the picture, show but very little wear."

Typical example No. 39. "In my opinion the new B. F. Goodrich tire is 50% better than any pre-war tire used on my cabs," says "Tex" Martin, owner of a fleet of taxicabs in Pelly, Texas. "A

set of these tires to date has been driven approximately 55,000 miles. The tire in the picture is one of these 55,000 mile tires, and I estimate it is good for another 10,000 without recapping."

Typical example No. 27. "The speedometer has registered 34,112 miles since this B. F. Goodrich tire was installed," states Ray Anderson, General Manager of the Western Automobile Leasing Co., Los Angeles, Calif. "Indications are that it will deliver over 15,000 miles more before center tread will disappear. This tire used in rental service—including special delivery, mail, and emergency runs

—in a city which is practically all signal-operated heavy traffic."

Most people who need tires can now get the new B. F. Goodrich Silvertowns. A few sizes are still scarce, of course, but most dealers have a good assortment right in stock. Talk to your B. F. Goodrich dealer. You may not have to wait at all. *The B. F. Goodrich Co., Akron, Ohio.*

B.F. Goodrich
FIRST IN RUBBER

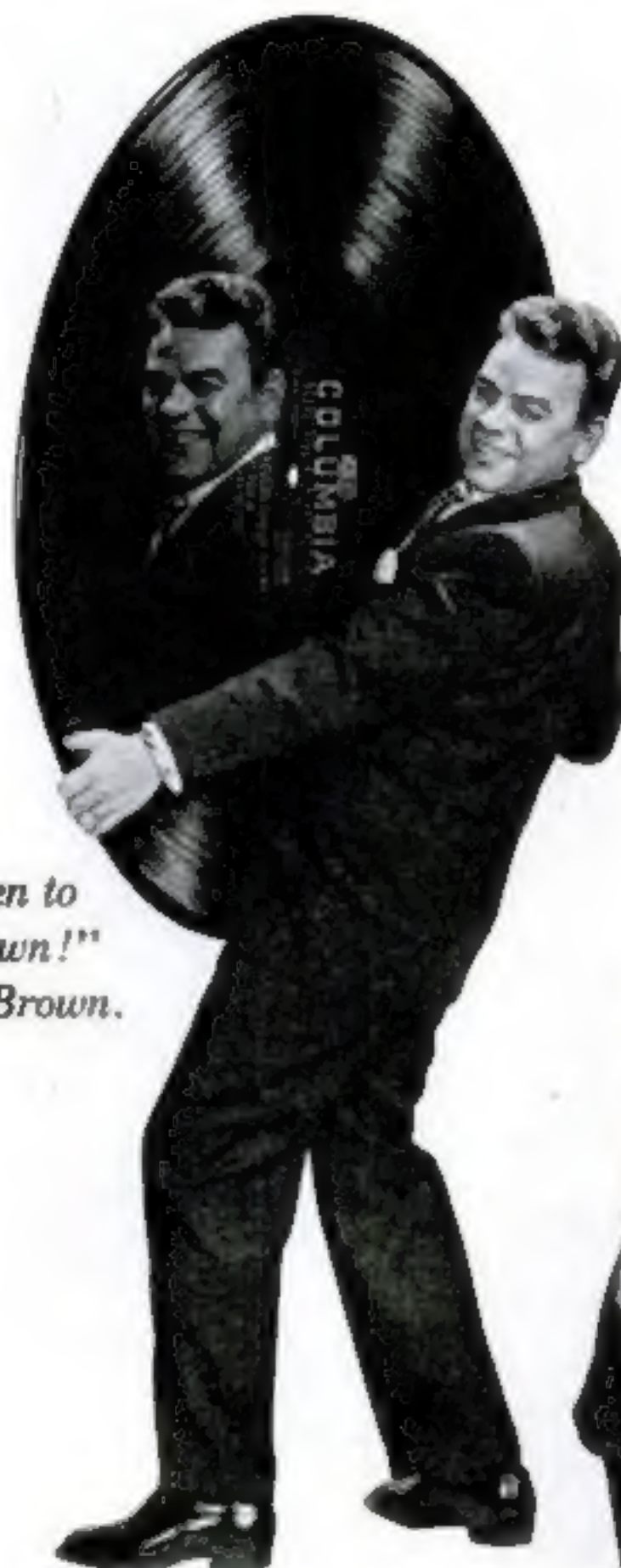
"SAY, WHICH ONE AM I?"

cried FRANK SINATRA, "This Columbia Record is more me than me!"



NOTE: See Frank in the new M-G-M picture "It Happened In Brooklyn" with great new tunes listed below!

"Wrap me up and take me home," said Claude Thornhill, "I'm yours at your Columbia Record dealer's."



"Hey! Listen to Les Brown!" said Les Brown.



"I'm twins!" said Pearl Bailey, "this platter is me all over!"



TUNE IN to the Columbia Record Stars on the "Columbia Record Shop" Radio Program with Fred Robbins. See your local paper for time and station.



"Read this," sang The Modernaires, "and you'll see why top stars like Dinah Shore, Harry James, Frankie Carle, Xavier Cugat, Kay Kyser, Woody Herman, Gene Krupa, Dick Jurgens and many others have signed exclusively with Columbia Records!"

Latest Record News!

* FRANK SINATRA

From IT HAPPENED IN BROOKLYN—"It's The Same Old Dream" and "The Brooklyn Bridge." Col. 37288 - "Time After Time" and "I Believe." Col. 37300

PEARL BAILEY

"Row, Row, Row" and "That's Good Enough For Me." Col. 37280

LES BROWN

"Beware My Heart" and "In My Merry Oldsmobile." Col. 37235

CLAUDE THORNHILL

"Snowfall" and "Autumn Nocturne." Col. 37271

THE MODERNAIRES with PAULA KELLY

"Hoodle Addle" and "It's Lovin' Time." Col. 37266

"THE PRICELESS INGREDIENT OF EVERY PRODUCT IS THE HONOR AND INTEGRITY OF ITS MAKER"



This much penicillin cost more than \$20 four years ago

TODAY the same quantity of amorphous penicillin costs less than \$1 . . . and that's a story.

So rare was penicillin a few years ago that newspaper headlines even featured the planes that brought the precious drug to some desperate patient.

Then ingenuity took over. New techniques were invented to speed its making. Giant tanks were built at the Squibb Laboratories and elsewhere to provide mass production. Thousands of doctors prescribe penicillin today—instead of dozens. And the cost is within reach of all.

The new antibiotic, streptomycin, is

following the same path of cost reduction as penicillin.

Amniotin, a hormone of significant value, has come down in cost because of planned research into more efficient manufacturing techniques.

These are not unusual cases—really. They are fundamental examples of the Squibb concept . . . to take the new drugs, the rare discoveries, the laboratory accomplishments, and so apply painstaking skill in production that millions of people can obtain the advantages of medical discoveries at low cost.

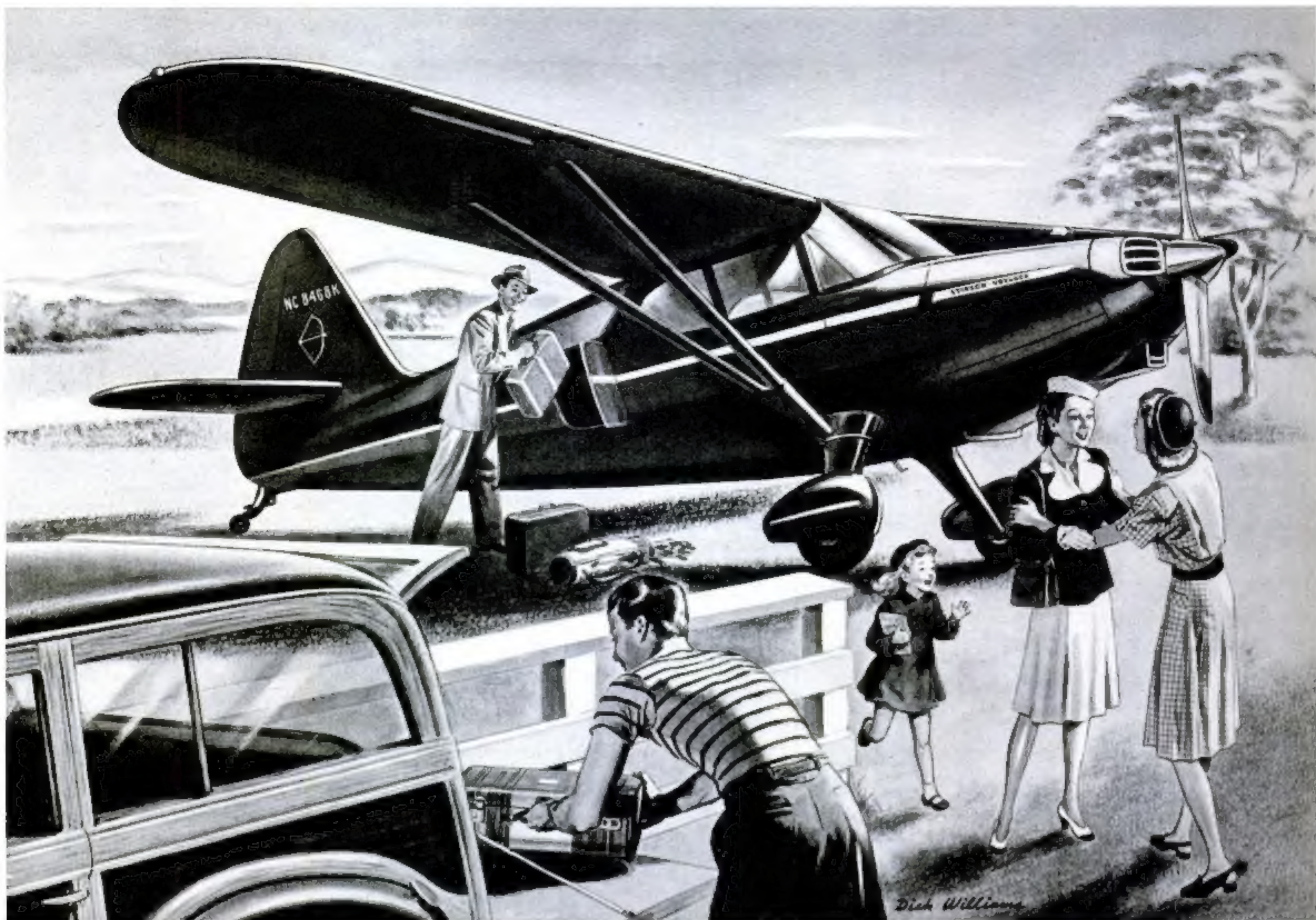
To reduce the gap between such valu-

able substances in the test-tube and the finished product which can be administered to the patient with complete certainty of standard quality, purity and medicinal benefit will always be a basic function of the House of Squibb.



SQUIBB

A name you can trust



Visiting relatives several hundred miles away is an easy week-end round-trip flight for this Stinson Voyager owner and family.

America's most useful personal plane! The great new Stinson Voyager for '47!

SOME owners of the stunning new 21st Anniversary Stinson Voyager tell us they bought it because it is so easy to fly.

Others chose it because of its dependability, its inherent Stinson stability, and its ability to get in and out of small fields.

But all Voyager owners agree that perhaps the feature that pleases them most is the supreme utility of this popular "fly-anywhere" plane.

Whether for pleasure, business, or family trips, the 4-place Voyager gives you the comfort, roominess, and performance you'd expect to find only in a personal plane costing much more.

The Voyager carries a useful load of 965 lbs. Cruises at 125 m.p.h. Maximum speed, 134 m.p.h. Take-off run, only 590 ft. Rate of climb, 755 f.p.m. Service ceiling, 15,850 ft. Stops in 290 ft. after landing.

Flaps for quick take-offs and slow, short landings . . . built-in wing slots for safety. Inherently

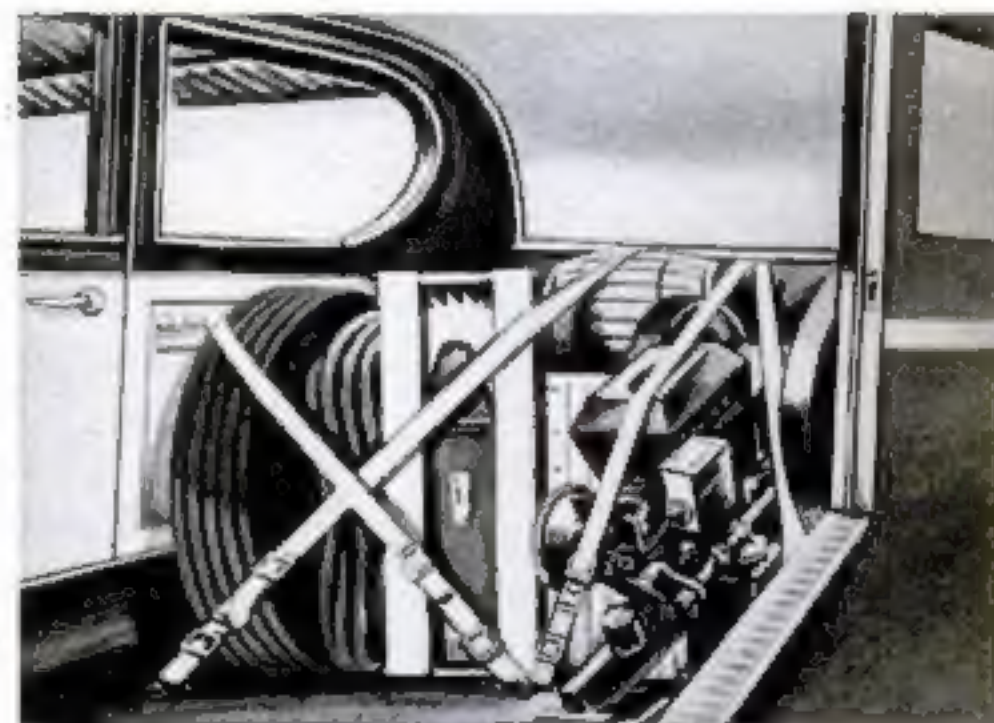
spin-resistant. Oleo spring-draulic landing gear for smooth, cushioned landings:

Two-way radio, with dome loud-speaker . . . landing and navigation lights . . . starter . . . dual engine mufflers . . . hydraulic brakes. Cabin interiors, designed by Henry Dreyfuss, are sound-proofed and air-conditioned.

See the beautiful new Voyager at your Stinson dealer's, or write for free illustrated brochure to Stinson Division, Consolidated Vultee Aircraft Corporation, Dept. B, Wayne, Mich.

Stinson

FOR 21 YEARS—AMERICA'S
MOST USEFUL PERSONAL PLANES



See The Stinson Flying Station Wagon—America's first personal "cargo" plane. Specially reinforced cargo compartment (24 cu. ft.) in 2-tone plywood paneling with tie-down straps. A side-loading baggage compartment offers an additional 11 cubic feet of carrying space.

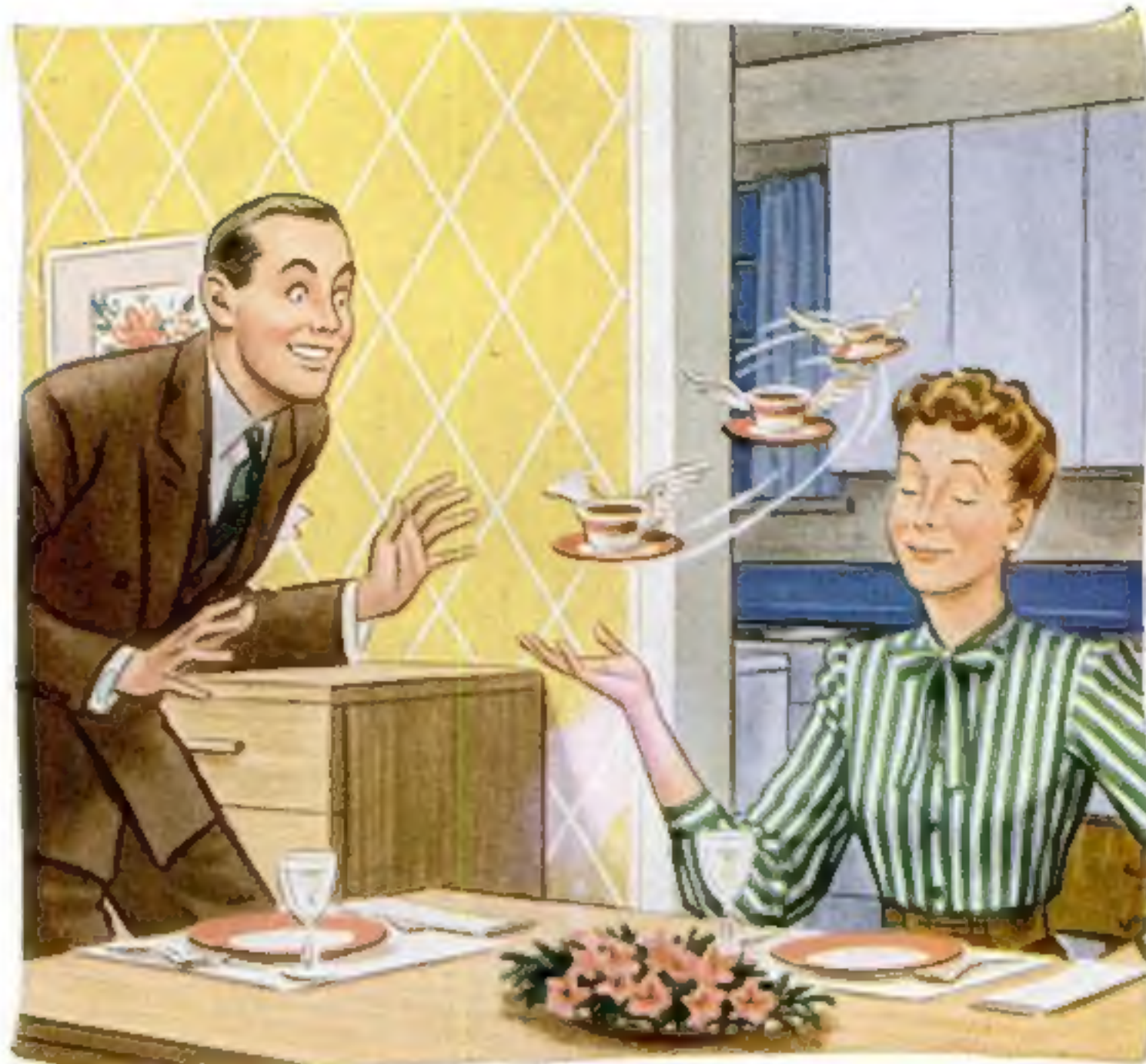
Load capacity: pilot, full gas tanks (40 gallons) and 552 cargo pounds. The two rear seats can be replaced to make it a 4-place plane.

Never—but never—has a coffee offered all this!



1. Finer flavor—or your money back!

"That Borden flavor is right out of this world" is the way some folks describe it. And we could add some adjectives of our own. But we'll just say this; if you don't like Borden's better than any coffee you ever tasted—ground or instant—we'll give you your money back!*



2. Magic convenience—No pot, no grounds!

You hardly have to lift a hand to make Borden's. No waiting for coffee to perk or drip. Just drop $\frac{1}{2}$ to $\frac{3}{4}$ of a level teaspoonful in a cup, add hot water. No pot to wash. No grounds. No waste. That's why Borden's is perfect for breakfast and every other meal.



3. Amazing economy, half again as many cups!

Most users tell us they get *half again* as many cups from a regular jar of Borden's as are usually obtained from a full pound of ground coffee. Think how much that will save every week! Remember Borden's isn't *half* coffee. It's *all* coffee—no dextrins, dextrose, or maltose added. It's *all* coffee. That's why it goes so far.

NOWHERE ELSE COULD YOU GET ALL THIS IN A COFFEE—SERVE BORDEN'S EVERY MEAL, EVERY DAY! WHY NOT SEE YOUR GROCER TODAY?



© THE BORDEN CO.



This One



JA9H-HX2-KOY2/printed material

* Use at least half a jar of Borden's. Then, if you don't agree it tastes better than any coffee you ever used, send us the jar with the unused contents, and we'll cheerfully refund your money. The Borden Co., 350 Madison Ave., New York 17, N. Y.



A tender subject in a tough world



Niblets Brand whole kernel corn won't lower taxes
or make the world just one happy family.

But Niblets Brand whole kernel corn, with its golden tenderness
and farm-fresh flavor, will make a meal at your house sunnier.
And every little bit of sunshine helps!

Niblets BRAND whole kernel Corn

*Minnesota Valley Canning Company, headquarters, Le Sueur, Minnesota; Fine Foods of
Canada, Ltd., Tecumseh, Ontario.*

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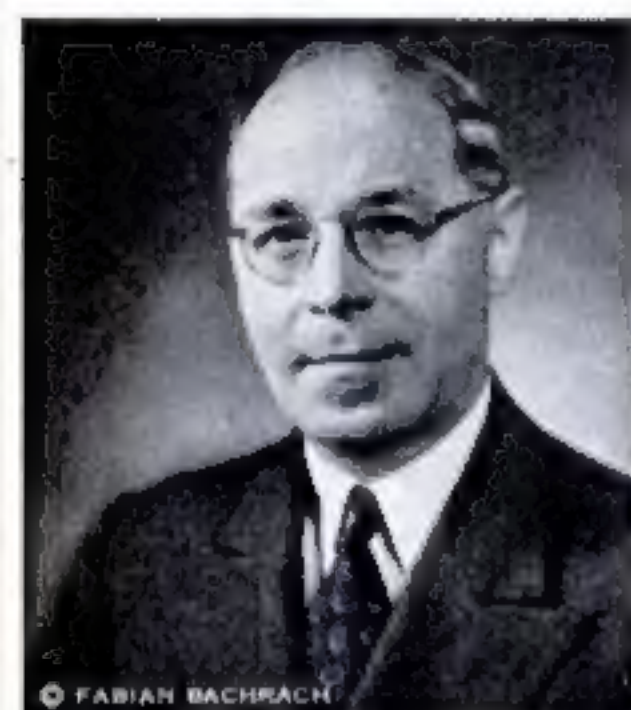
LETTERS TO THE EDITORS

GENETICS

Sirs:

Let me compliment you on your achievement, "Genetics" (LIFE, March 17), which really succeeds in presenting scientific results soundly and at the same time in a popular way. You have covered so many phases of the subject so well for such a short article that I am hard put to find criticisms nor have I much heart to do so. Perhaps I should confine myself to just one point that happens to be especially up my own alley. You say about geneticists, "Some of them think that mutations among the Japanese exposed in Hiroshima and Nagasaki may plague the human race for thousands of years." No doubt you did not want to offend anyone by making things too strong, but I should not hesitate to offend people by making things as strong as they should be. I do not know of any geneticist who would question that mutations have been produced among the Japanese by the effects of the atomic bombs there. And I do not think that geneticists would question that the recessive mutations so produced will go on down for hundreds of generations. That is something which people have just got to make up their minds to accept, for their atomic technique must be regulated accordingly.

In the same way medical X-ray men have got to accept the result, which they have hitherto been so reluctant to face, that mutations are produced by exposure of the reproductive organs to X-rays and that they, their technicians and their patients must, therefore, be better protected than they



DR. H. J. MULLER

ordinarily are if we would avoid contaminating the biological basis of humanity, thus doing more harm to future generations than the good we would do to this generation.

Dr. H. J. MULLER
Indiana University
Bloomington, Ind.

● Professor Muller won the Nobel Prize for his work on the hereditary effects of X-rays on genes. Last week members of the Atomic Bomb Casualty Commission reported that some malformations and abnormalities had already occurred among children born to victims of the atomic bombings. In agreement with Dr. Muller, they added that further abnormalities of a recessive type may not appear among the descendants for several generations.—ED.

Sirs:

Both my grandparents had blue eyes and produced my brown-eyed mother. My blue-eyed self and my blue-eyed wife produced a brown-eyed son.

Should I address my mother and my son with a distasteful title?
HAROLD WILLIAMS
Philadelphia, Pa.

Sirs:

Someday if blue-eyed Claudia McWilliams marries a blue-eyed young man she may have brown-eyed children. Your story on genes for blue and brown eyes is correct basically, but sometimes genes for brown fail to give brown eyes. The result may be that a blue-eyed person really carries genic brownness. In such cases married blue-eyed couples may legitimately have brown-eyed children.

DR. EDWARD NOVITSKI

Department of Zoology
University of Rochester
Rochester, N. Y.

Sirs:

You say, "... geneticists hope that someday their science will be widely applied to the improvement of man." ... I have always thought of one change in the human architecture that might have its advantages. When I was a small boy I wished I could have had an eye in the end of my finger. Then I could have put my finger through a knothole in the fence surrounding the ball park and seen the ball game free.

CLARKE FOSTER

Glenolden, Pa.

Sirs:

On behalf of all insomnia victims I protest against the short-legged lamb which "can't jump fences." ...

You can well imagine the sufferings of a sheep-counter as he lies there and watches one after another of your short-legged breed come up to a fence and refuse the jump. Why, after a few minutes of this one might not be able to sleep for a week! ...

E. A. BATCHELOR

Detroit, Mich.

YOUTH CENTER

SIRS:

RESPONSE HAS BEEN TERRIFIC ALL OVER U.S. TO YOUR YOUTH CENTER STORY (LIFE, MARCH 17). MANY CITIES INFORM US THEY HAD PLANNED STATUES AND WILL NOW PATTERN AFTER CORAL GABLES. WE ARE PROUD OF BETTY WAGNER. SHE IS JUST UNSPOILED SWEET KID.

BETTY WARD
CORRECTION

CORAL GABLES YOUTH CENTER
CORAL GABLES, FLA.

Sirs:

Don't you realize that at a great many prep schools of the country this is the time of second-semester exams?

Was Betty Wagner necessary on the cover of this particular issue? What I'm trying to say is we can't concentrate on our books any more. Some joker will come in the room and mention her name, there is a mad scramble, and we spend the evening deciding how we can get to Coral Gables, Fla.

Now all we ask is that something of a similar nature does not happen again around the last week in May. We have our finals then.

HERB NORMAN

Wilbraham, Mass.

Sirs:

Let's call a spade a spade. You refer to the Youth Center in Coral Gables as an appropriate war memorial. What is the true purpose of a war memorial? It is to make the minds of men remember—it is a place to pray, not a place to play.

Would you advocate that we build a roller coaster on Mt. Suribachi or a dance palace on the beach at Anzio? I'm not against youth centers, parks,

CONTINUED ON NEXT PAGE

A fine electric
alarm clock at a
"bargain" price!



The "BEAU ALARM"

In all General Electric's long history, there has never been an alarm clock like the "BEAU ALARM"!

It's handsome—handsome enough to add distinction to any home. Its workmanship is right up there with General Electric Alarm Clocks THREE times its size and cost. And ...

The "BEAU ALARM'S" price is only \$3.95!

It's beautiful

The "BEAU ALARM'S" case is truly beautiful—sturdy plastic in rich mottled mahogany. An easy-to-read dial—chocolate brown characters on a light grey dial. And remember ...

Only \$3.95—rock-bottom price in the distinguished General Electric Alarm Clock line! The picture cannot do justice to this "Tom Thumb" with the BIG ALARM.

See the "BEAU ALARM" today! Here's a whopping lot of clock for \$3.95.

Has all the BIG features!

Like all General Electric Clocks, the "BEAU ALARM" is:

- 1 Self-starting. Just plug it in.
- 2 Non-winding. Electricity does all the work.
- 3 Dependable. The "BEAU ALARM'S" precision motor is sealed in a lifetime bath of finest oil.
- 4 Quiet—No disturbing "Tick Tock"!
- 5 Split-second accurate. Electrically checked by your Power Company with official Arlington time.

General Electric Company, Bridgeport 2, Conn.

General Electric Clocks

The Clocks Most People Want Most

GENERAL ELECTRIC



DRESS BY CLAIRE MCCARDELL

not just nylons...but **Cannon Nylons!**

MEET THE QUEEN of all the beautiful nylons... *Cannon Nylon Stockings!*

They're created by Cannon Mills, where loveliness is a decree. Cobwebby wonders, yet gloriously long-lived, too.

Each pair is *machine-tested* to guard against flaws, then *sealed*, for loving protection, in a purse-size Cannon Handy Pack. Be sure to ask for full-fashioned Cannon Nylons at your favorite store.



Copyright 1947, Cannon Mills, Inc.

CANNON MILLS, INC. ★ Makers of Cannon Towels, Sheets, Blankets

LETTERS TO THE EDITORS

CONTINUED

playgrounds, swimming pools and barbecue stands. But let's call them by their right names and not attempt to justify our actions by calling them memorials to our World War II dead.

DE WAYNE NELSON
New Brunswick, N.J.

"BEGINNING OR THE END"

Sirs:

Time after time Hollywood has corned up good stories. The picture *The Beginning or the End* is another example of their special abilities along that line.

As you say in your review of the picture (*LIFE*, March 17), the first atomic-pile experiment was probably the most exciting in the history of science. The Hollywood version of that epic event closely resembled a battery of pinball machines going full blast.

As the tail gunner on the *Enola Gay* I had a ringside seat to the dropping of the bomb on Hiroshima. We did not take off during daylight hours but very early in the morning. When we arrived out at our hardstand it looked like a night ball game with all the floodlights on. There was quite a large crowd of well-wishers plus numerous photographers. Our ship was a stripped-down job with only a tail turret. In the movie she is shown first with all the turrets and then, throughout the mission, she is shown alternately with only a tail turret and with all five turrets.

After the actual dropping of the bomb we closed our bomb-bay doors immediately. According to the picture the doors first took their time about closing and then in the next scene they were closing again. How and why did they get open the second time? Nor did we sightsee over the city at low altitude. We stayed 'way upstairs. It was many hours before the photo ships could get pictures of the city through the turbulent mass of black smoke and dust.

The portrayal of Colonel Tibbets, the pilot of the *Enola Gay*, is also inaccurate. He appears to be an irresponsible kid instead of the intelligent and thoughtful man he is. For many months he had the grave responsibility of carrying out the executive order to drop the bomb. And I wonder why the enlisted men of the crew were portrayed as being on the dopey side of life. (Aside to officers: don't answer that, you could be wrong.)

All things considered, it wasn't the worst picture to come out of Hollywood but it certainly does not carry its message to the people as strongly as it should.

GEORGE R. CARON
Wantagh, N.Y.

PORTABLE HOUSEHOLD

Sirs:

Who, may I ask, thought up that monstrosity called a portable household (*LIFE*, March 17)? The piano was a big enough shock until I turned the page and looked aghast at a fireplace that turns into a table, chairs, glassware, ad infinitum. You mention that the room possesses a schizophrenic quality. I am reasonably sure that after two hours in such a room I would too.

ROBERT EMMET
Ithaca, N. Y.

Sirs:

Of all the niggardly, impractical, stupid, tricky offers of a brighter

CONTINUED ON PAGE 10

SWONDERFUL!
... it tastes so good,
good, good!



SMARVELOUS!

...how *Sunsweet* helps
Keep you regular, too!

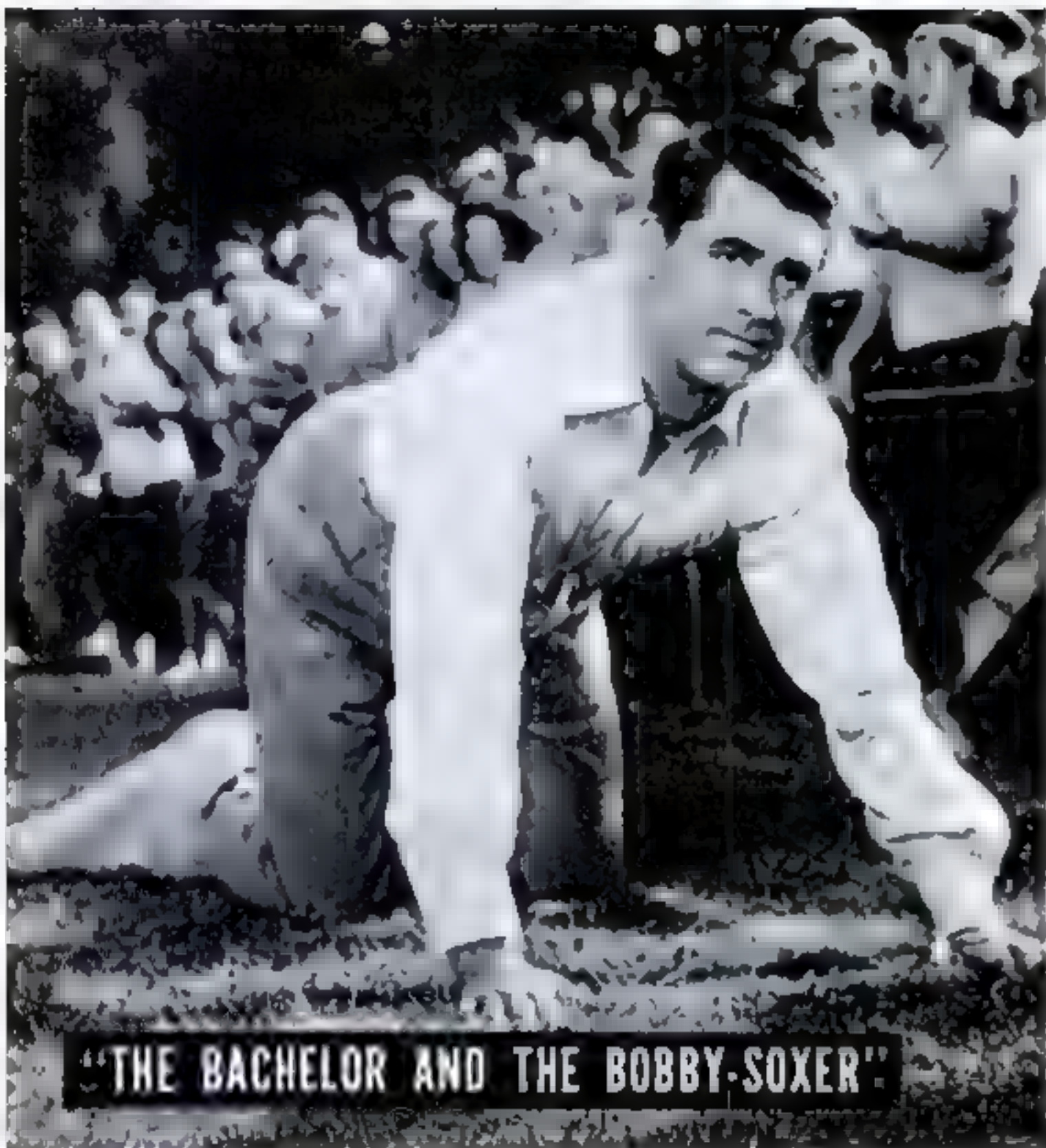


SUNSWEEET
PRUNE
JUICE



Prepared and distributed by the
makers of Mott's Fine Fruit Products

RKO's PIC-TOUR OF THE MONTH



"THE BACHELOR AND THE BOBBY-SOXER"

SACK-RACING HEP CAT. Unwilling object of **SHIRLEY TEMPLE**'s teen-age crush in RKO's side-splitter *The Bachelor and the Bobby-Soxer*, **CARY GRANT** attempts cure with adolescent carryings-on at high school picnic. Riot starts when Cary falls for Shirley's sister, **MYRNA LOY**.



"THE LONG NIGHT"

CONFESSION. Troubled bride-to-be **BARBARA BEL GEDDES** reveals to jealousy-torn lover **HENRY FONDA**, secrets of her past friendship with **VINCENT PRICE**, in closeup from Hakim-Litvak's production *The Long Night*. **ANN DVORAK** is sultry co-star. An RKO release.



"THEY WON'T BELIEVE ME"

FISH STORY? Before facing cameras for Jamaican fishing scene in RKO's high-tension *They Won't Believe Me*, **ROBERT YOUNG** enjoys animated chat with **JANE GREER**, zoomed to stardom in this picture. In film, it is luscious co-star **SUSAN HAYWARD** who leads him astray.



"FUN AND FANCY FREE"

LOOK WHO'S HERE! When RKO releases **WALT DISNEY**'s new Technicolor full-length musical *Fun and Fancy Free*, old friends Mickey Mouse, Donald Duck and Goofy, will be in cast which includes **EDGAR BERGEN**, **DINAH SHORE**, **Charlie McCarthy**, **Mortimer Snerd**.

**THESE BIG RKO PICTURES WILL
SOON BE SHOWN AT YOUR THEATRE**





Every moment...
be delightfully perfumed!

Be irresistibly lovely *every moment*... awake every morning still veiled in dainty fragrance that clings to your body, your pillow, your bed. Just follow this enchanting ritual: First—bathe in water made fragrant and soft as dew by Bathasweet Water Softener; it is far more cleansing than ordinary water... helps you to lasting daintiness. Second—use Bathasweet Soap in the same delightful fragrance. Third—accentuate your loveliness with Bathasweet Cologne. Finally—give your body the smoothness of alabaster with Bathasweet Talc, also in the same fragrance. Enjoy this luxurious ritual tonight, and tomorrow awake still surrounded by perfumed daintiness. For your morning bath, use the same Bathasweet ritual for day-long loveliness.

Bathasweet BEAUTY-BATH Ritual

1. Perfumed Water Softener (30 baths—\$1.25)
 2. Soap (box of 3, \$1.50)
 3. Cologne (\$1.50)
 4. Talc (Mitt \$1, Canister 50¢)
- All Prices Plus Tax, Except Soap



3 fragrances... Spring Morning, Garden Bouquet, Forest Pine
Other Bathasweet luxuries: Bubbling Bath Oil, Foam Bath, Pine Oil, Shower Mitts

LETTERS TO THE EDITORS

—CONTINUED—

tomorrow (God save the phrase!), this is the worst!

Our existence in my own lifetime has grown steadily narrower. We bed our guests down on masquerading sofas and chairs in the living-cum-dining rooms. We coax our families into thinking that it is cute and clever to crowd into two or three rooms what in other days would have fitted (and rather tightly) into six or seven. We speak with blushes of times when no housewife thought she could put on a dinner of less than four courses at least, even for her family, and instead we have substituted every imaginable kind of ersatz, compressed, dehydrated, "fortified" food....

And now... this latest thing, this horrid, constipated little monster of an idea....

MARIE ARMSTRONG ESSISOFF
Terryville, N.Y.

VON STROHEIM

Sirs:

In its issue of Oct. 21 *LIFE* carried a photograph of Eric Von Stroheim with the French actress, Denise Vernac. Incorrectly *LIFE* referred to Miss Vernac as the wife of the actor-director. Mrs. Valerie Von Stroheim of Brentwood Park, Los Angeles was married to Mr. Von Stroheim on Oct. 16, 1920 and is still his wife.

JACK BEARDWOOD
Los Angeles, Calif.

VANDENBERG'S STATEMENT

Sirs:

In his statement, "I am not running for President" (*LIFE*, March 17), Senator Vandenberg emerges as a man who has a mind of his own. Perhaps he should be President.

WILLIAM E. DACIER
Fork Union, Va.

Sirs:

The psychology department of Vandenberg's White-House-Here-We-Come organization must have worked overtime on the script of that ambiguous statement.

RALPH I. MILLER
Mount Vernon, N.Y.

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A \$30,000 DIFFERENCE

You can't see the difference with your naked eye . . . but it's there. And it may be very important to you.

The big difference is in the *bristle ends*.

On the Pro-phy-lac-tic Prolon Tooth Brush the bristle ends are *rounded*. On the other brush, the ends are *jagged*. (See photomicrographs below.) This major refinement in tooth brush design costs Pro-phy-lac-tic over \$30,000 a year, yet it doesn't cost you an extra penny. And no other

tooth brush has these round-end bristles, especially designed to be gentler to your gums.

Designed for Massage

Many authorities say that, with your dentist's advice, you should use your tooth brush to *massage your gums* as well as to clean your teeth. Prolon bristle is *designed* for massage . . . to help provide healthful, *gentle* gum stimulation.

Remember, sound teeth and a nice smile are largely dependent on healthy gums. So follow your

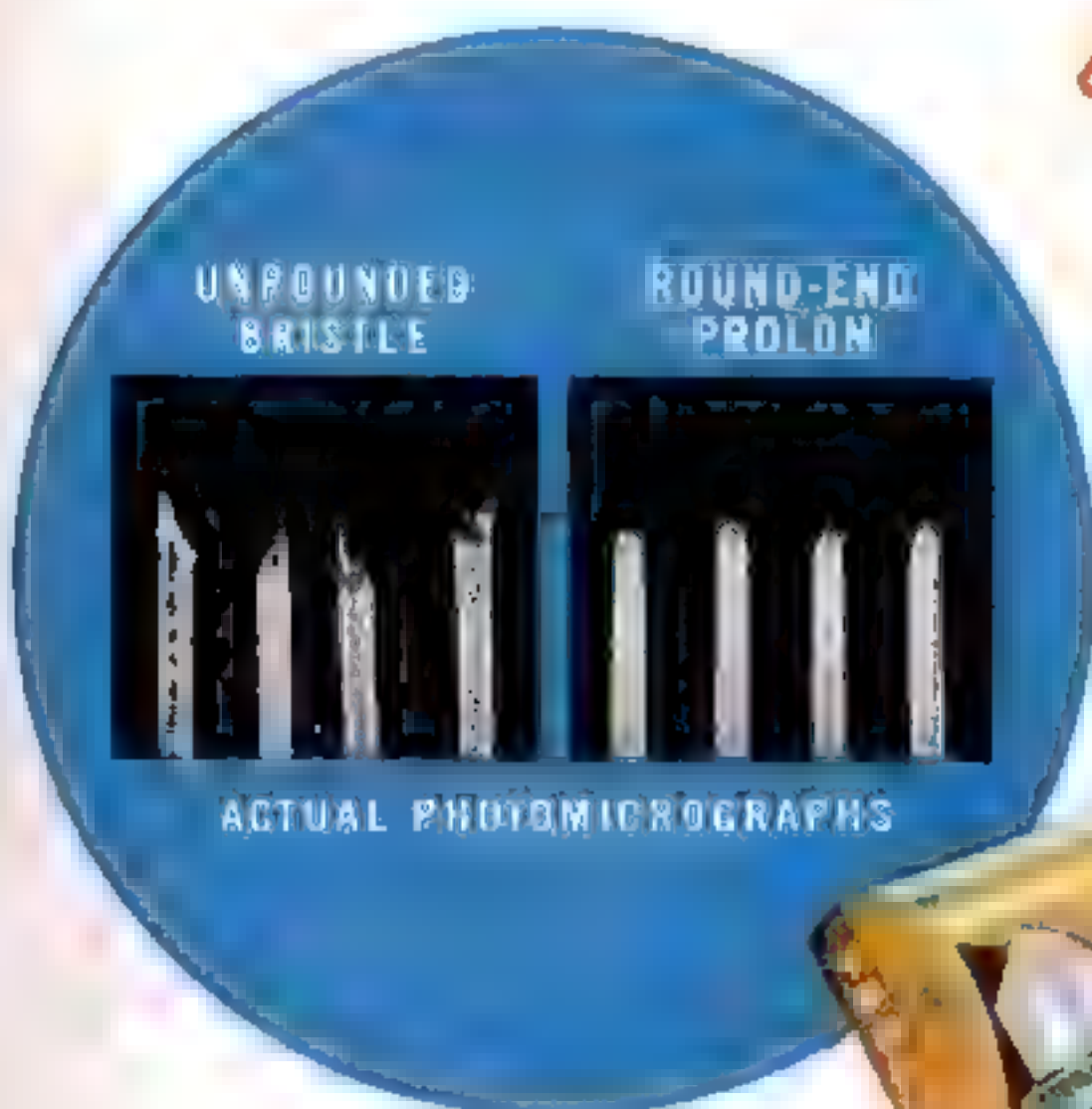
dentist's advice about massage . . . and enlist the daily aid of a Pro-phy-lac-tic Prolon Tooth Brush.

Pro-phy-lac-tic Prolon Tooth Brushes are available with the famous end-tuft, or in the 2-row professional style preferred by many dentists. In either type you get Prolon, our name for the finest grade of synthetic bristle, *plus* scientific grouping of the bristle tufts to permit easy cleansing after use; *and* you get a 12-month guarantee.

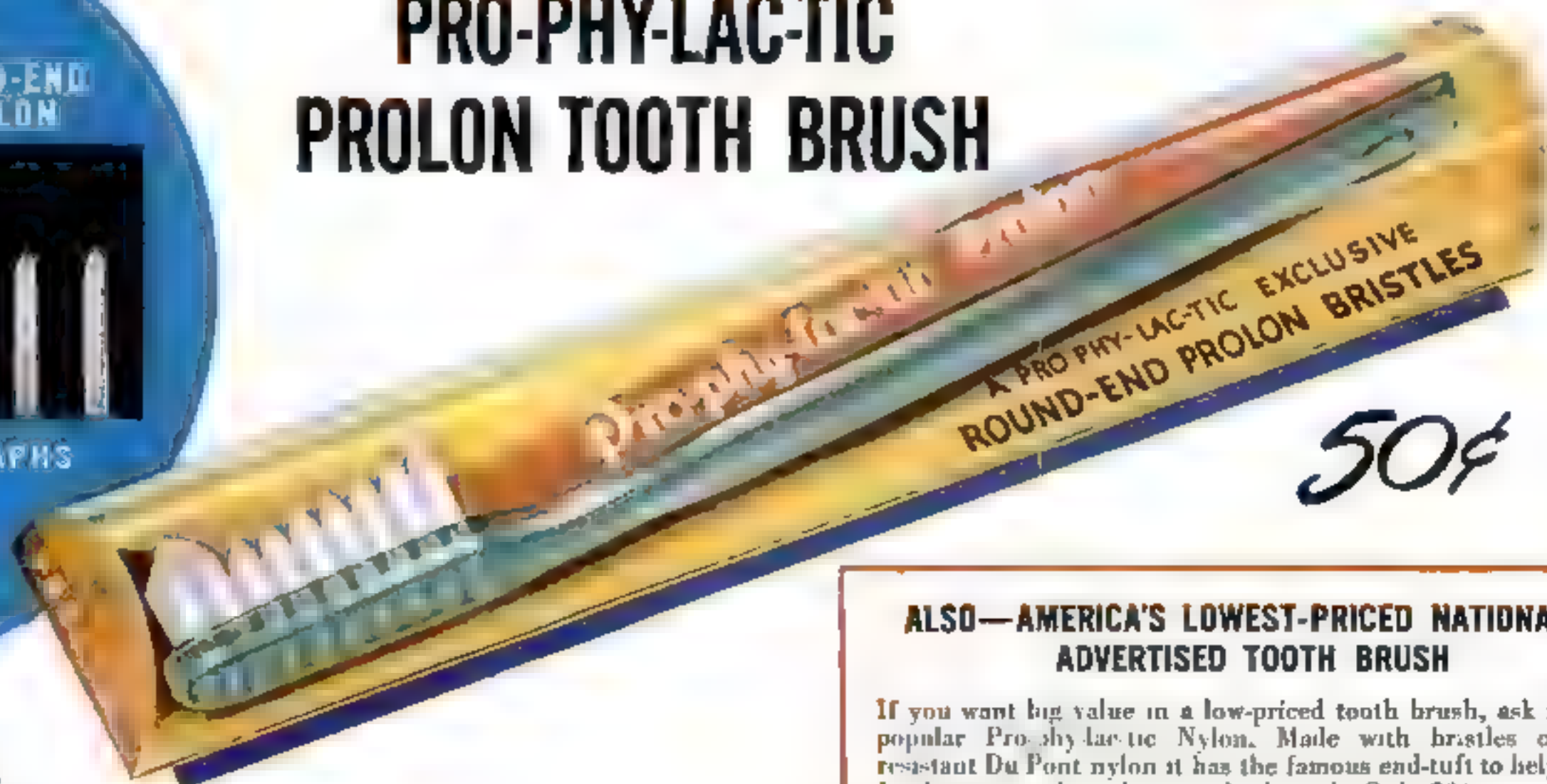
PRO-PHY-LAC-TIC BRUSH COMPANY, Florence, Mass.

Be Good to your GUMS...use a

PRO-PHY-LAC-TIC PROLON TOOTH BRUSH



Available in the small-head professional style, or with the famous Pro-phy-lac-tic End-Tuft.



ALSO—AMERICA'S LOWEST-PRICED NATIONALLY ADVERTISED TOOTH BRUSH

If you want big value in a low-priced tooth brush, ask for the popular Pro-phy-lac-tic Nylon. Made with bristles of wilt-resistant Du Pont nylon it has the famous end-tuft to help reach hard-to-get-at places between back teeth. Only 23¢.

To help you take Spring Fever

**IN YOUR
STRIDE!**



Here's a wealth of vitamin C for refreshment that LASTS!

• Spring fever time! Your body's store of pep and energy is likely to be at its lowest. This is the time of year when it's **ESPECIALLY** wise to drink plenty of Florida grapefruit juice every single day.

For so rich is Florida grapefruit juice in protective vitamin C, that it acts as a natural **BODY-GUARD** against spring fever's listlessness and fatigue—and against infections and colds.

In Florida canned grapefruit juice, there's 100% refreshment—quick and long-lasting refreshment. This delicious juice gives a helping hand in restor-

ing vigor from head to foot . . . because it fights fatigue. It is **NATURE'S** way of arming your body with **NATURAL** vitamin C. All you need do to help yourself is open the can and pour!

• FLORIDA CITRUS COMMISSION, Lakeland, Florida



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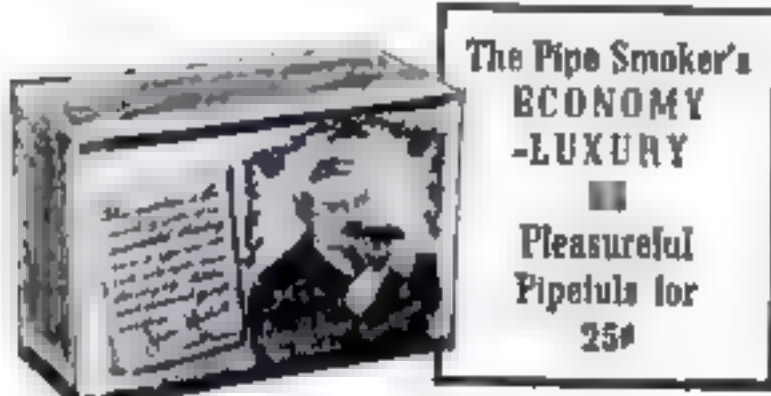
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LIFE'S REPORTS



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Late one evening in the year 1760 a rangy, freckle-faced youth, carrying a violin case, knocked at a house in Hanover County, Va. and begged leave to stay the night. He was bade welcome. After dinner his host asked him to play an Irish jig. This the youth did with such verve that the host jumped to his feet and flung himself into a dance. The host was Patrick Henry; the guest, Thomas Jefferson, who was then en route to Williamsburg to enroll in William and Mary College.

Jefferson, the revolutionary of many parts—author of the Declaration of Independence; third President of the U.S.; first eminent American paleontologist; lexicographer of Indian dialects; designer of his own dumb-waiter, duplicate writing machine, revolving chair and weather vane; architect; purchaser of Louisiana—was also a musician. In fact some historians consider him to have been, with possibly one rival for the title, America's first great amateur violinist. The rival was John Randolph, before he turned Royalist and abandoned his native land.

Throughout most of his life

CONTINUED ON PAGE 16

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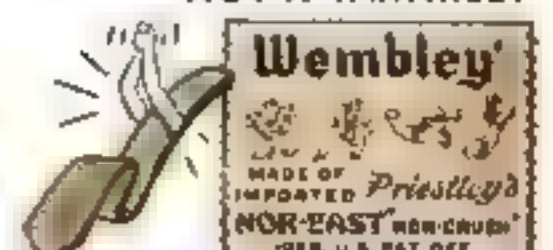
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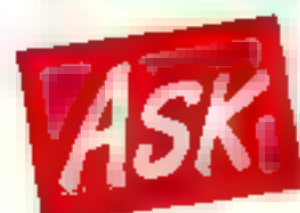
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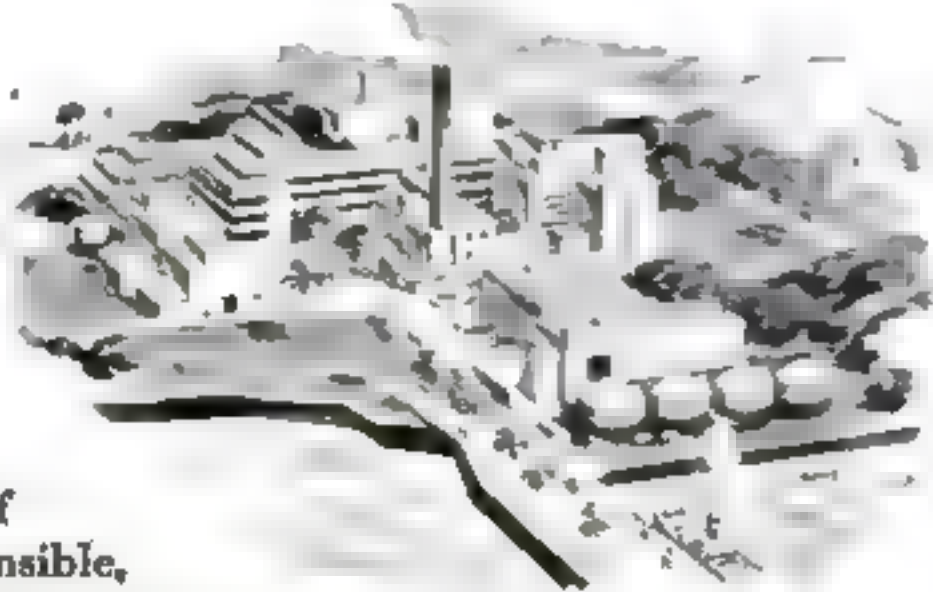
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LIFE'S REPORTS CONTINUED

Jefferson prized the violin above all his other hobbies, practicing it daily. The biographer James Parton writes that he engaged in three hours of study a day for 12 years. When traveling on diplomatic missions he often carried a small, compact violin of a type widely used by dancing masters of the period. According to the catalog which is now a permanent exhibit of the Congressional Library, Jefferson's library included 11 ponderous works on music. He never tired of suggesting practical improvements for musical instruments. In a letter to Francis Hopkinson, the first great American composer, Jefferson urged him to develop an upper and lower octave for the *sticcado*, a dulcimer with only three octaves which another friend of Jefferson, Benjamin Franklin, was fond of playing.

When Jefferson fell in love with the attractive widow Martha Skelton he wooed her with music. The approach proved irresistible, for Mrs. Skelton was a harpsichord player herself. To the distress of other contenders for her hand Jefferson was able to play string duets with her. After a series of these they became engaged. Together they continued their studies with an Italian teacher named Alberti. Music remained a special bond between them, helping to make their marriage one of the happiest in Virginia.

The first violin Jefferson owned, the one on which he played a jig for Patrick Henry, was probably of cheap make. It may also have been the violin that was nearly destroyed when his house took fire in 1770. The accident occurred in his absence. A Negro slave, knowing his master's fondness for the instrument, snatched it from the flames at considerable risk to himself. In any case, the rescued violin could not have been the far costlier, rarer one which once belonged to John Randolph and figured in a fantastic contract between the two men.

Randolph was a notorious turncoat, backing the British when the issue of the American Revolution was joined. But until this came between them Jefferson and Randolph were warm friends and musical associates. Randolph had acquired his fiddle in Italy when he was King George III's attorney general. It was a Cremona made by Nicholas Amati in 1660. The workmanship was masterly. It had the brilliant amber varnish for which the



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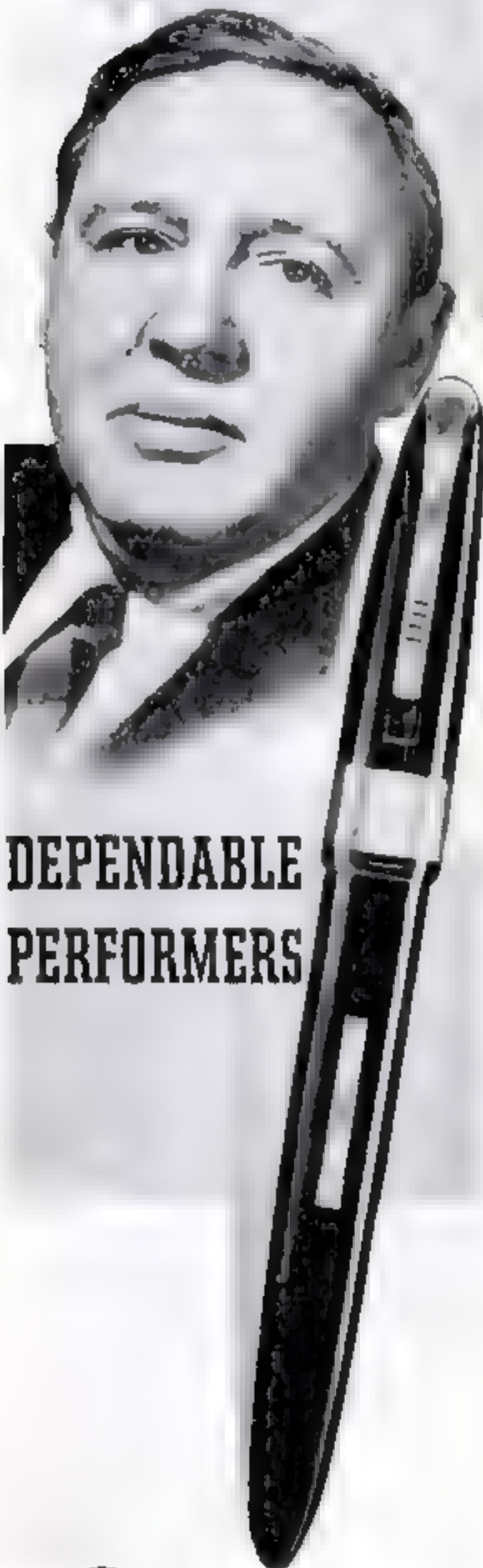


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maker was noted. Fingerboard, tailpiece and chin rest were of ebony, the string pegs of ivory, the back of curly maple and the top of spruce. Jefferson could not conceal his envy of Randolph. So one day the two virtuosos drew up a contract. Patrick Henry witnessed it and it was filed later in Williamsburg.

"It is agreed between John Randolph and Thomas Jefferson," the contract read, "that in case the said John shall survive the said Thomas, the executors of the said Thomas shall deliver to the said John 80 pounds sterling of the books of the said Thomas, to be chosen by the said John; and in case the said Thomas should survive the said John the executors of the said John shall deliver to the said Thomas the violin which the said John brought with him into Virginia, together with all his music composed for the violin."

As it happened, Jefferson acquired the Amati before Randolph's death. Whether Randolph wanted to make a gesture of friendship despite their estrangement or whether, as harsher historians have suggested, he needed cash for a quick getaway, he sold it for a paltry £13.

Jefferson played the Amati for the last time in 1786. In that year, while in France as a diplomatic agent, he fell and dislocated his right wrist. The bone was badly set, leaving the wrist permanently stiff.

Nothing further was heard about Tom Jefferson's fiddle for 113 years. Then one day in 1899 a cellist and dealer in rare violins, Albert Hildebrandt of Baltimore, gave a recital in Charlottesville. Next day, while being shaved by a Negro barber, he asked if there were any old violins for sale in the neighborhood. The barber directed him to another Negro, a man 93 years old who lived on the outskirts of the city. This man showed Hildebrandt what looked to be an Amati dated 1660 and explained that it had been bequeathed to his father, a slave, by his master, Thomas Jefferson. Hildebrandt bought it on the spot for a handsome sum and took it home with him to Baltimore. Although there was room for doubt—and there still is—that the violin was Jefferson's own, Hildebrandt remained convinced that it was.

He displayed it in his shop window. Occasionally he lent it to concert soloists. But for

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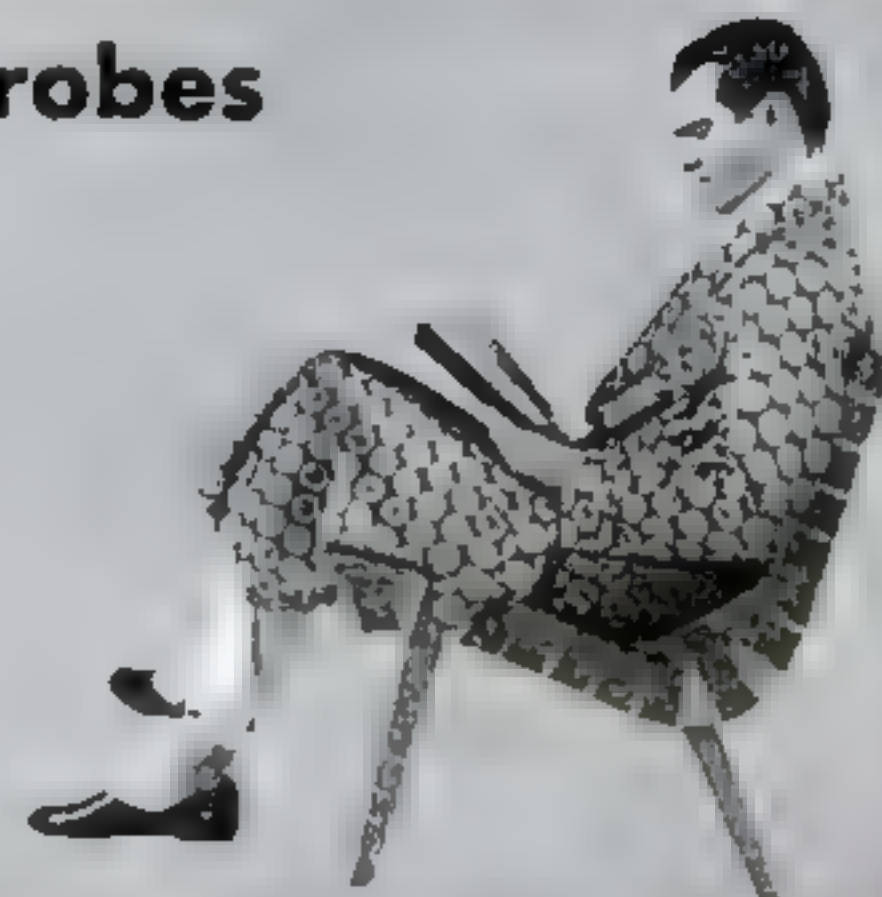
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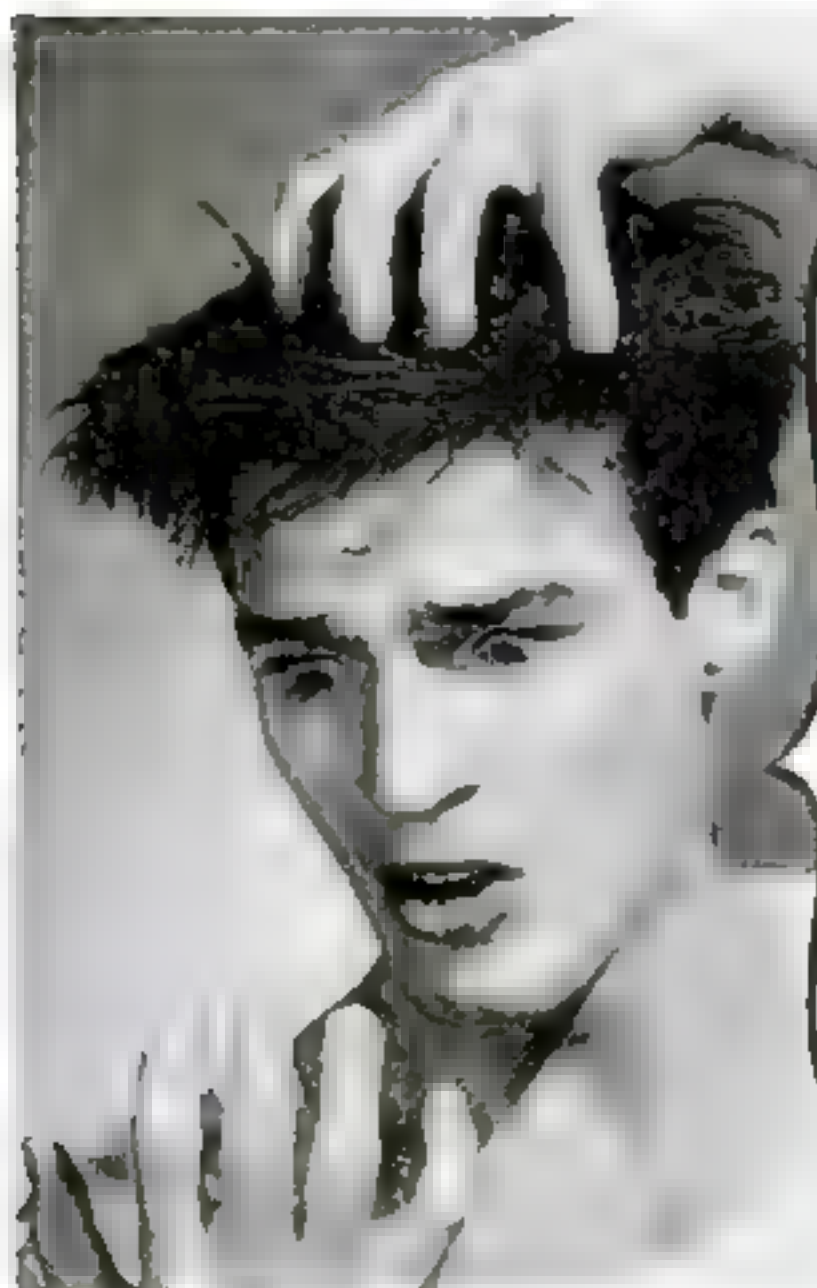
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LIFE'S REPORTS CONTINUED

years he refused to sell it, even though one customer offered him 750 acres of choice Kansas land in exchange for it.

Eventually Hildebrandt changed his mind. He let a Los Angeles dealer named Ralph Holmes have it. Holmes, in turn, sold it to William A. Clark Jr., son of the Montana senator, a wealthy Jeffersonian collector and a violinist himself. Clark had studied with a man also named Clark—Edwin H. Clark. Both Clarks were together when the purchase was made from the Holmes Music Company. In 1934, following William Clark's death, Edwin Clark inherited the instrument.

As news of this bequest reached Virginia, prominent Jeffersonians, notably the officers of the Jefferson Memorial Foundation, apparently believing, as did Hildebrandt, that the relic was authentic, made efforts to restore it to its early home in Monticello. But Clark wanted \$35,000 for it and the foundation had no such funds. In 1945 he died, leaving it to his widow.

The Jefferson fiddle was last publicly exhibited in Los Angeles during the Jefferson Bicentennial in 1943. It was in a perfect state of preservation. Its tone was still sweet and full, its carrying power still high. Jefferson himself would undoubtedly have approved the description on the plaque hanging over it: "Words cannot convey a just idea of the superlative merits of this king among violins."



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LOVELY CYD CHARISSE AND 16-YEAR-OLD MARGARET O'BRIEN BEGIN THE "PAS DE DEUX" IN MODERNIZED BALLET FROM THEIR NEW MOVIE, "THE UNFINISHED DANCE"

SPEAKING OF PICTURES...

... MARGARET O'BRIEN DANCES BALLET WITH CYD CHARISSE



MARGARET STARTS A "BOURREE" OR SERIES OF MINCING STEPS ON TIPTOE. AT RIGHT, SHE AND BALLET RUSSE'S CHARISSE HAVE JUST COMPLETED A "DEVELOPPE"



CHARISSE, POISED IN A GRACEFUL ARABESQUE, WATCHES MARGARET HOLD UNCLASSIC BUTTERFLY POSE. THE DANCE CULMINATES (RIGHT) IN A SPECTACULAR LIFT

The two gay young ladies frolicking about on these pages are neither a mother-daughter team nor a sister act, though from appearances they could easily be either. They are, in fact, 10-year-old Margaret O'Brien and M-G-M's ballerina-actress discovery, a cool and beautiful girl with the odd name of Cyd

Charisse. LIFE's Ralph Crane has caught them in moments of their "Butterfly Dance," a ballet from a new movie called *The Unfinished Dance*, wherein Cyd is the *prima ballerina* at the Metropolitan Opera and the idol of little Margaret, a pupil at the Met's Ballet School. When the movie moguls decid-

ed that their pint-sized \$500,000 investment, Miss O'Brien, should become a dancer, they could have found no better partner for her in Hollywood than the Texas girl who, born Tula Ellice Finklea, has been known successively as Felicia Sidorova, Maria Estamano, Lily Norwood, Sid and finally Cyd Charisse.

SPEAKING OF PICTURES

CONTINUED



CARRIOLE is executed by Cyd Charisse, who in movie is Margaret's teacher. In their ballet Cyd takes kind of role that is classically danced by a man.



CLASSIC POSE of all ballerinas is assumed easily by unaffected Margaret, a seasoned veteran of 11 films and least pretentious of Hollywood child stars.



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LIFE'S COVER

Bible in hand, freckled Betty Adams comes to the big modern Sunday-school building of the First Church of Christ in West Hartford, Conn., escorted by her fifth-grade classmate Glen Swift. The older members of the Congregational church, keeping a sharp eye on their children's religious instruction, give each pupil in the Sunday school, when he reaches the third grade, a brand-new Bible bearing his name in gold letters. In their classrooms (pp. 136-141) Glen likes best to sing hymns and Betty, who likes to paint, has just finished a watercolor for a class book on the life of Jesus.

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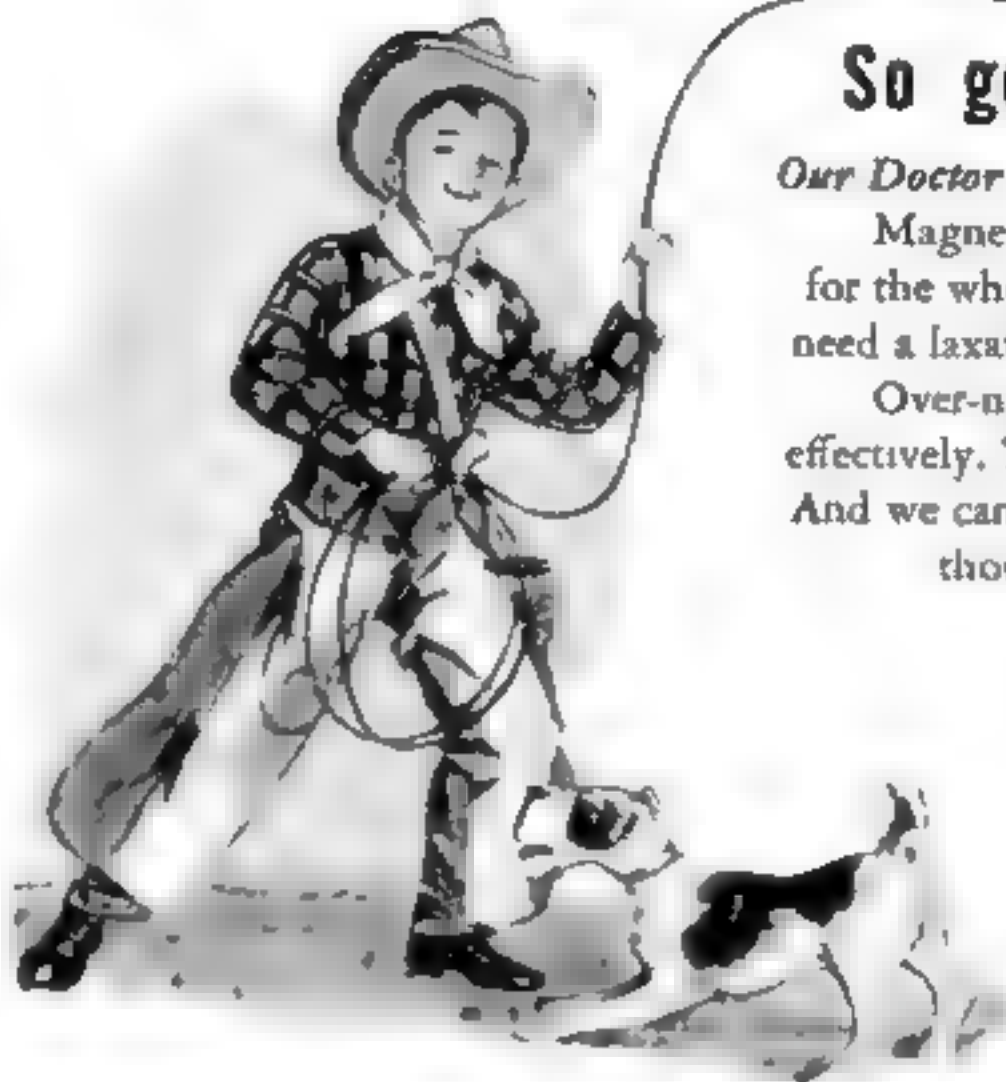
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The 50¢ size contains 3 times as much as the 25¢ bottle. Also available in handy tablet form; 25¢ a box, less than 1¢ a tablet. Get Phillips' today.

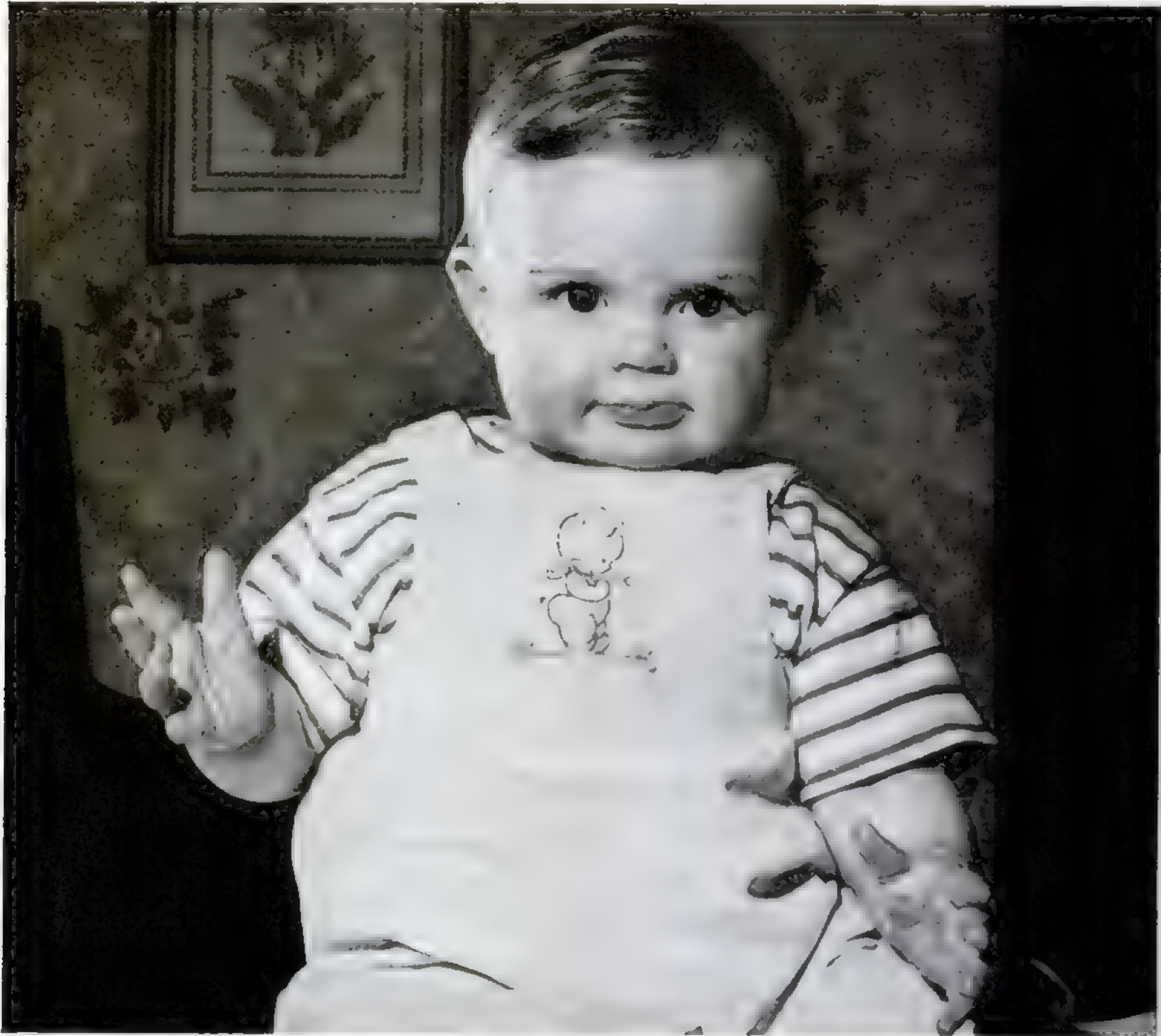


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THE FUTURE BELONGS TO THOSE WHO PREPARE FOR IT



Are most "first children" boys?

Old wives' tales and new scientific theories both have failed to shed much light on the mystery of what determines a baby's sex. Yet one surprising fact has been proved by birth records—most first children *are* boys!

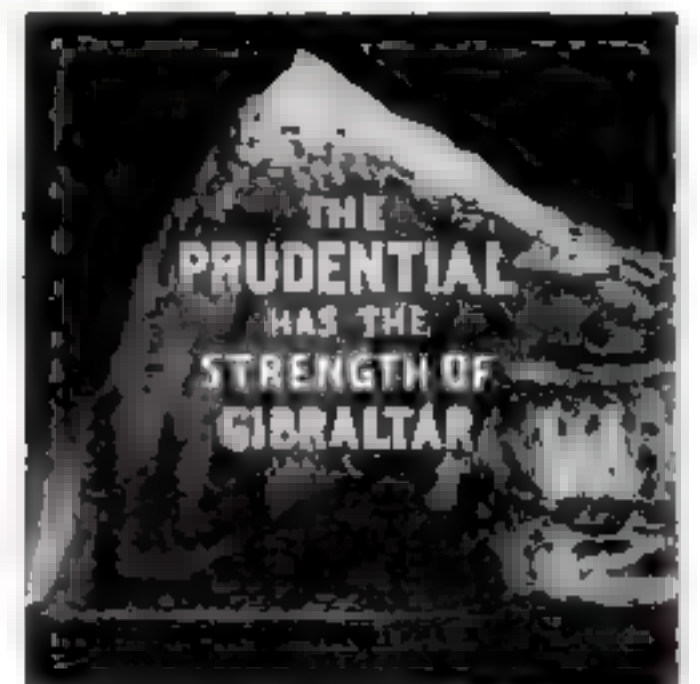
And that first baby—that beginning of a new generation—is of supreme importance to you. He deserves every chance to become a healthy, happy individual, equipped to make a success of life. In that The Prudential can help you—for Prudential makes a specialty of providing financial protection for the family's future. A Prudential insurance

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COLORFULLY CLAD IN VULTURE PLUMES AND MONKEY TAILS, A ZULU WARRIOR CHARGES PAST ROYAL PLATFORM IN TOKEN OF FIDELITY TO THE BRITISH CROWN

ZULUS DANCE FOR THEIR BRITISH KING

Once again, for the first time in 40 years, the South African earth trembled under the savage beat of a Zulu war dance. The occasion was the British royal family's visit on March 19 to Eshowe, the "capital" of Zululand in Natal Province. For the king, queen and princesses the official ban on Zulu war dances was lifted.

In the days of Cecil Rhodes and old "Oom" Paul Kruger the sound of Zulu drums sent cold chills racing up the spines of every South African white man. But in 1879 the war dance was outlawed after the spear- and ax-carrying black armies massacred a part of England's proud 24th Regiment at Isandhlwana. But the Zulus ultimately lost the war. The

ban was last violated in the rebellion of 1906-1907, which was crushed.

Now the Zulus had been rehearsing their half-forgotten ceremonial dance for three months. They introduced it on a nostalgic note. While 50,000 pairs

of excited eyes sought out Britain's pretty heiress presumptive, Princess Elizabeth, a Zulu chieftain cried, "We recall with veneration the illustrious reign of Victoria, the Great White Queen!"

At first the royal family heard only a distant, deep-throated chant. But suddenly thousands of plumed warriors and half-naked Zulu girls poured over nearby hills and swept down on the royal platform. The warriors, waving spears and shields, spread out in "Zulu horns" like a modern pincers. At first the dance was restrained, with the women taking the lead, then the dance quickened with imaginary reports of war. It ended with a mad, roaring rush to the very feet of the amazed British king.

IN "LIFE" NEXT WEEK
WINSTON CHURCHILL
 writes on
AMERICA'S NEW WORLD POLICY



A BARE-BREADED CHARGE OF ZULU GIRLS (ABOVE) PASSES BEFORE ROYAL PLATFORM IN NATAL. PRINCESS ELIZABETH WAS UNDISMAYED, MARGARET ROSE SMILED





QUEEN ELIZABETH (BELOW RIGHT, ON PLATFORM) LOOKS ENCHANTED AS ZULU WARRIORS IN BATTLE GARB BRANDISH THEIR SPEARS IN ANCIENT CEREMONIAL DANCE





HEAVYWEIGHT DANCER (above), leader of one of the dancing "teams," is a chief in his own right. Zulus prize obesity highly. Below: an umbrella-carrying Zulu spectator has a water bottle slung over his shoulder to combat sun during the long performance.



Zulus Dance CONTINUED



CYPRIAN DINIZULU (CENTER) IS HEIR TO ZULU THRONE

THE ARISTOCRATS OF AFRICAN TRIBES, ZULUS STILL HAVE THEIR OWN MONARCHY

The uncomfortable young man shown above, sweating in a European uniform and languidly holding a Malacca stick, is a symbol of the pacification of the once violent Zulus. Cyprian Dinizulu's forebears would have welcomed a British king to Zululand with spears and axes. For that matter George VI's imperial ancestors would have come with cannon. The Zulus are peaceful now. But their culture has changed little and the fat dancer at upper left is a far better representative of the Zulus than the uniformed young heir.

The Zulu world is peopled by a quarter-million natives (more than 50,000 came to the celebration), the finest physical specimens of all the Bantu peoples. Originally from the north, the Zulus migrated to Natal about 400 years ago. When the Trek Boere and British pushed up from the Cape country, the Zulus fought wars of resistance that were not finally ended until the abortive Natal Poll Tax Rebellion was suppressed in 1907.

Today the Zulus are a pastoral people, cattle herders who live in thatched villages under chiefs and subchiefs who may have as many as 20 wives. Civilization has made little imprint upon them. Witch doctors still govern their lives and loves, and at night old men recall the vanished glories of T'Chaka, the

"Black Napoleon," who had numerous concubines, murdered his own children and led the Zulus to bloody victories over half a hundred lesser tribes. But the last great Zulu king, Cetewayo, fought the climactic war of 1879 (*below*) and lost.



GREAT ZULU WAR was in 1879 when many British wagon trains had to adopt defense used by U.S. pioneers against Indians to fend off furious Zulu spear and ax onslaughts.



A BRIEF RESPITE from the wearing duties of the tour is enjoyed by the royal family in the Drakensberg Mountains of the Natal National Park. Here Prime Minister Jan

Christiaan Smuts (*right*), who is an ardent amateur movie photographer, shows them the park's majestically towering cliffs which were held by the wild Zulu tribes 120 years ago.

THE ROAD TO RELIGION

"EXCEPT A MAN BE BORN AGAIN, HE CANNOT SEE THE KINGDOM OF GOD"—JOHN III:3

This Easter all mankind seems to be trying harder than ever to find within itself some sign or hope of moral rebirth. As Paul Hutchinson reported after his world tour (LIFE, March 10), people in every nation have the same "new longing to explore the possibilities of a spiritual interpretation of reality," all other interpretations having yielded such barren fruit. In the U.S., church membership (72 million) is at an all-time high. Not for decades has religion enjoyed so much friendly curiosity.

Materialism and science worship are in full retreat, eminent scientists leading the chase. Millikan proclaims that "the mechanistic philosophy is bankrupt. The trend is toward God, all right. Or rather, it is away from His enemies. It has become as fashionable and as easy to laugh at the blindness of ethical relativism with C. S. Lewis, the English wit, as it used to be to laugh with H. L. Mencken at the blindness of the Bible Belt. But has the tone of the laughter improved? Is there any joy in it?

Religion is not something one wins by voting against irreligion. Religion is the most difficult and dangerous thing in the world. If America were to undergo a genuine religious revival, the course of history would be changed. And if any American wants to undergo religious conversion, he must prepare for a revolutionary change in his personal history.

What Religion Is Not

"It would be naive," says Mr. Hutchinson, "to expect in this day the 'God-intoxication' of a 17th Century Spinoza." If that is so, it must be doubted that religion in this day is due for a serious rebirth. For "God-intoxication," whether it is appropriate for modern man or not, is one of the things religion is all about.

This proposition, though beyond proof, can be illustrated in two ways. We can show what religion is not and we can invite testimony from those most experienced in true religion.

Religion is *not* the "brotherhood of man." The Golden Rule is a necessary but not a sufficient description of man's religious duty. Although almost all the great religions prescribe some variant of the Golden Rule, none of them relies on it exclusively. In the four Gospels, Jesus speaks several times about the brotherhood of man, but he speaks of the Fatherhood of God three times as often. Without that Fatherhood, man's efforts to live by the light of altruism have always landed him in its dark opposite.

Also, no code of ethics is an adequate substitute for religion. For if it be man-made, it can be remade by other men, and its true name is mores, which are transient. And even if, like the Ten Commandments, an ethical code has a religious origin but is not newly illuminated for each generation by fresh drafts of religion, then its followers are trapped in what Santayana calls "the snare of moralism, that destroys the sweetness of human affections by stretching them on the rack of infinity. . . ."

There are many people today who, though not personally religious, are content with the ethical heritage which they received gratis from prior generations of believers, notably from the medieval monks (see "The Middle Ages," p. 67),

who first proclaimed the human battle against pessimism, cruelty and ignorance. Indeed it is a comforting heritage; we are surrounded like the Chinese by our forefathers, wise, good and great. The very richness of this heritage argues against personal religiosity the way a million dollars argues against personal toil. "Just use your brains," our forefathers seem to say to us. "You'll find a thought for every crisis in the trophy room upstairs." Christianity itself is so rich a trophy, so sure a talisman that our age has less motive than most to discover it as a religion. Especially since, as a religion, it asks us to sell all we have, to renounce this world, to lose life itself.

Now this other-worldly precept is not unique with Christianity. It is rather the greatest common denominator of all great religions, and the great saints and mystics obeyed it. From Lao-Tse, who "shut the sense channels," and Gautama Buddha, who forsook a throne to subsist on a grain of rice a day, through St. Anthony, St. Francis, St. Teresa and the other great imitators of Christ, down to His modern missionaries like John Wesley, renunciation of the world and control of the flesh have been the common measure of their insight into the Absolute, their knowledge of God.

The great mystics have come in for much re-study of late. Many interesting distinctions are revealed, such as the fact that Christian mystics, by and large, have been more active in the world than the Oriental variety. Far more striking is the thing common to all saints: their utter pre-occupation, at great cost to their comfort, with a world the average man knows nothing of, a world whose existence they proved and whose bliss they affirmed by simply spending part of their lives in it.

It was Christ himself who, by dying and not dying, revealed to believers the unity of the two worlds which we celebrate at Easter. And this unity is confirmed by all subsequent mystical experience.

St. Anthony

In the year 338, when Christianity was sick with the worst disease of its childhood, there came to Alexandria a tall, gaunt old man in white sackcloth who had lived as a hermit in the rock-pocked desert for more than 60 years. Fasting, isolation and constant prayer had brought him many visions, and in one of these, the one that brought him to the city, he had seen some donkeys trying to upset an altar in the full light of day. Alexandria, like all of Christendom, was then rent by the soft doctrine of the presbyter Arius, who argued that Jesus Christ was a good man, not God; that truth is reason, not mystery. In vain had the Council of Nicaea just condemned this heresy; the emperor himself had embraced it. "It seemed," as Fülöp-Müller tells it, "as if there were a devilish conspiracy of the entire world against the divinity of Christ."

All Alexandria knew old St. Anthony by reputation, for he had worked miracles of solace among the martyrs there 30 years before. In the basilica he was given the place of honor, the archbishop's throne. When the service reached the new Nicene Creed (. . . *very God of very*

God, begotten not made, being of one substance with the Father, by whom all things were made . . .) an Arian heckler interrupted to protest. Old Anthony was puzzled. He did not understand the controversy very well, but he knew what he knew. Before a crowd tense with suppressed rationalism and electrified by his majestic presence, the saint arose.

"I have seen Him!" he said.

Such testimony kept Christ on his throne. It preserved the infinite mystery of a religion which, had the Arians won, said Carlyle, "would have dwindled away into a legend." Without its saints and mystics no religion is long for this world. For the ultimate purpose of religion is not right behavior or right opinion or any earthly glory or virtue. Its purpose is that of a window through which the selfless eye may see its way to that final necessity of the human spirit, Godhead and immortality.

Mysticism Today

In this, its real purpose, lies the real difficulty of religion for modern man. It is not to be taken up with reservations, lightly. The fact that most men do so take it is the reason it may fail them. For although religion is practical and can still do much good in the world, its strength at any period is measured by the number and quality of its mystics, of its "God-intoxicated" men.

They seem rather few these days. Yet the mystical tradition is sustained by many poets and intellectuals, for example T. S. Eliot. And the direct experience of God is still available to any man capable of enough suffering, renunciation and self-conquest. Across time and space the great mystics share their discovery. Dostoevsky and St. Teresa bear witness to identical ecstasies. The visions of many a saint are echoed in these words by the late flier Saint-Exupéry, who alone above the clouds found himself "enclosed as in the precincts of a temple." He reports that "by the grace of an ordeal . . . which stripped you of all that was not intrinsic, you discovered a mysterious creature born of yourself. . . . Man does not die. . . . What man fears is himself, not death. When the body sinks into death, the essence of man is revealed."

There are indeed as many dangers as there are comforts in true religion. As the churches cannot survive without it, so we need the churches to protect us from its untutored excesses. Happy is he who can find his religion within the ancient wisdom of a church; happy the nation! But our age, if it is to be a religious age, must be also an age of rediscovery. That will take us through much travail before we find our spiritual home.

PICTURE OF THE WEEK: ➔

As spring sloshed belatedly into war-battered Poland last week an itinerant photographer was making the best of a bad situation. He posed his subjects against a movable screen that showed a sharply towered castle and a pretty forest of pre-war vintage. A visiting American photographer, touched by the pathos of a people trying to avoid the depressing reality of their bombed-out cities, took this picture as the street photographer posed his subject and pleaded, "Look pleasant, please."



AMID THE DEERX RUINS OF WARSAW A STREET PHOTOGRAPHER
IPOSES HIS SUBJECT BEFORE A PORTABLE SYLVAN BACKDROP.



HOLDING ONE OF CORONADO'S KIDS ON HIS LAP, POP MILLAR SITS HIGH ON BACK SEAT OF SHINY CONVERTIBLE AS PARADE MOVES SLOWLY DOWN PALM-LINED AVENUE

TOP COP'S DAY

Coronado, Calif. has big parade
to honor hero of all the kids

The proprietress of a confectionery store in Coronado, Calif. (pop. 6,932) once came upon a small boy stealthily stuffing his pockets with chubby fistfuls of assorted candies and chewing gum. "What would Pop Millar think of you?" asked the proprietress. The youthful candy snatcher stopped in mid-grab, lowered his eyes in shame, replaced his loot and walked out of the store without uttering a word. This was a silent tribute to Shelby E. ("Pop") Millar, juvenile officer of the Coronado Police Department, whose

kindly humor has endeared him to every kid in town.

On March 8 a more vocal tribute was tendered to Pop by young and old citizens of Coronado, the residential seat of the San Diego Naval Base, whose population includes many children left fatherless by the war. Setting aside the day as "Pop Millar Day," some 1,800 children and parents let themselves go. They paraded through the streets in his honor behind two bands, made him guest of honor at a big luncheon and dinner and finally loaded him down with gifts.



ONE OF POP'S most effective techniques for making a hit with the Coronado kids is his Junior Traffic Patrol



SMALL ADMIRER gets lift from Pop. "I win their confidence with this kind of stuff," Pop tells adult admirers



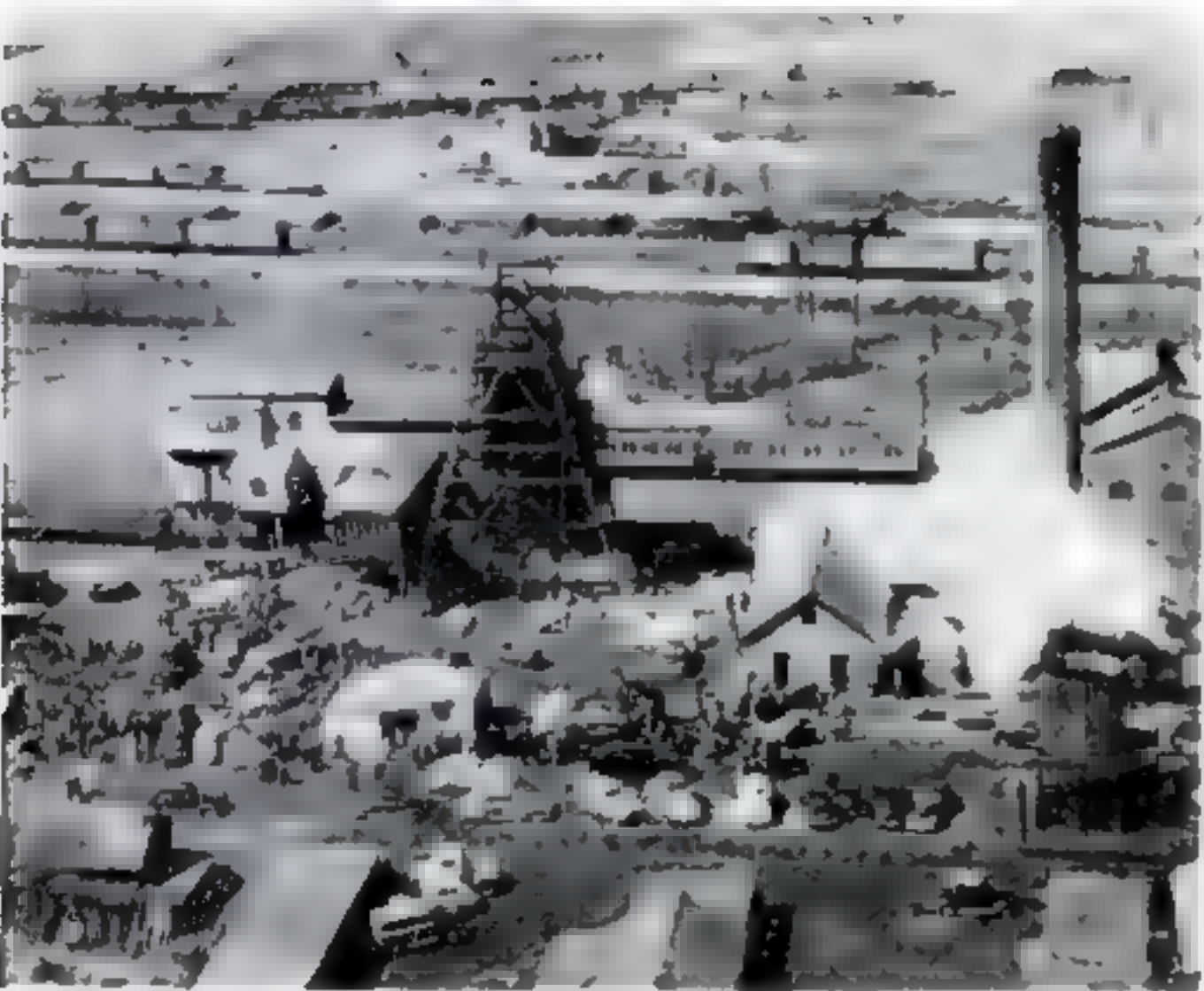
TO GET MONEY with which to take his small army of adoring kids to the movies, Pop collects art and paper.

FOLLOWED BY A MOB OF 400 KIDS, POP ADVANCES ON THEATER
TO TOP OFF BUSY WEEK WITH FREE MOVIES FOR EVERYBODY





IN A WASHHOUSE NEAR THE MINE ENTRANCE, WOMEN WAIT
THROUGH THE LONG NIGHT FOR NEWS OF THEIR MENFOLK



AFTER THE BLAST, PEOPLE CLUSTER AROUND THE BLACKENED TIPPIE

COAL MINE DISASTER

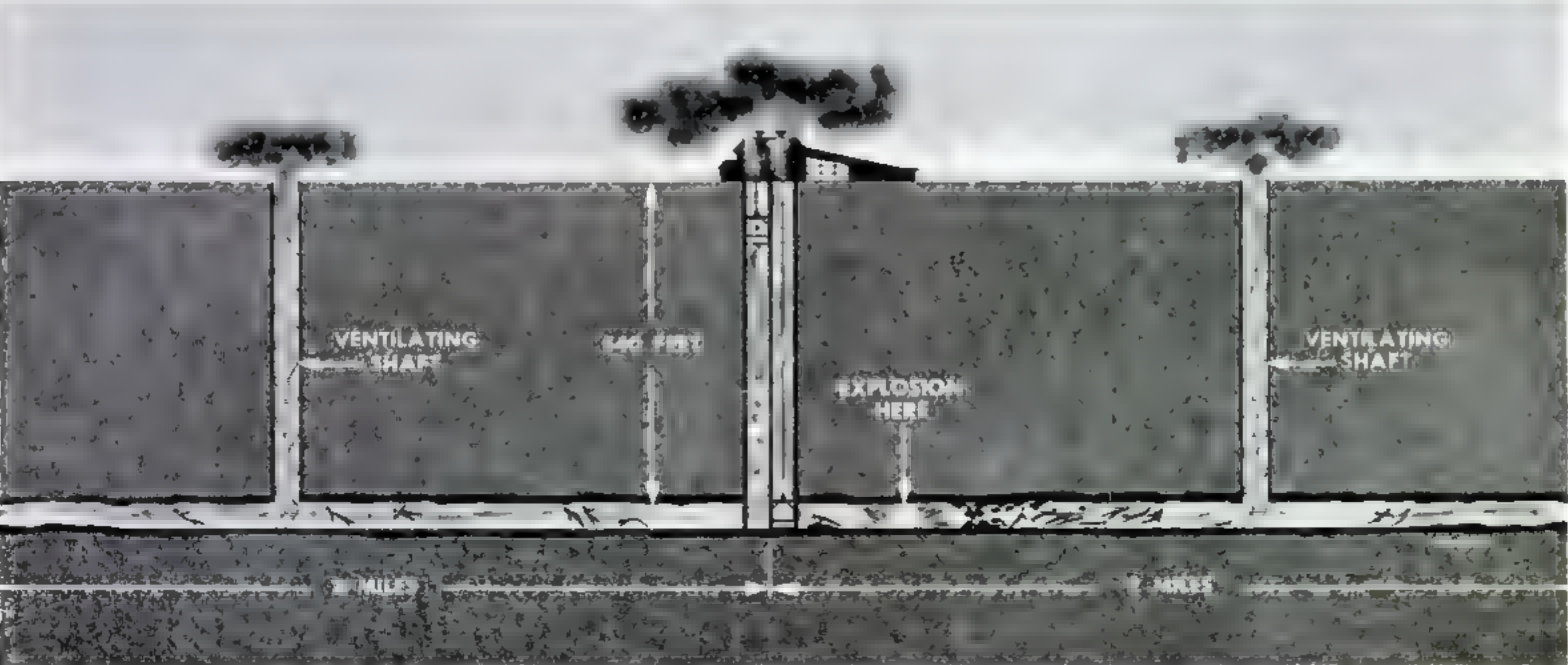
111 men are killed when coal-dust explosion traps them 540 feet underground at Centralia

At the Centralia Coal Company's Mine Number 5 near Centralia, Ill. shortly before 3:30 p.m. on March 25, there was a soft, puffing explosion deep underground. Columns of brownish smoke swirled up the haulage and ventilating shafts, burgeoned soundlessly into fat clouds. In the mine's 4-mile-long passages, 540 feet below the surface, 111 men were killed. It was the worst mine disaster since 1928.

Almost before the smoke disappeared, the blast's effects were felt across the country. United Mine Workers' President John L. Lewis roared that the men had been "murdered," later ordered six days of "mourning," i.e., work stoppage. The Senate promptly moved to find out why little had been done about hazardous conditions in the mine—too much explosive coal dust, no exit signs to escapeways, open-flame lamps—reported in December 1945. But at Centralia this news gave no comfort to the quiet clusters of women (opposite) who waited, at first with faint hope and then with none, for their men to come back up the long black shaft.



RELATIVES COMFORT A MINER'S WIFE AFTER SHE LEARNS THAT HER HUSBAND IS DEAD



CENTRALIA NUMBERS, here shown in simplified sketch, became a deathtrap for 111 miners when coal-dust blast occurred in the main corridor and sent clouds of smoke up

through the shafts. Those nearby were killed by concussion while others farther away suffocated in carbon monoxide which overtook them before they could reach the elevator.



IN AN ANCIENT CART a weary Yen-an family, laden with all its possessions, heads off toward a new home

wherever the tides of battle cast it up. Such Chinese families, who although they have lived behind the Commun-

ist lines, may have no real idea what the fighting is all about, are the saddest victims of the Chinese civil war.



CAMEL CARAVAN ATTENDED BY MEN ON FOOT CARRIES A MERCHANT'S CAREFULLY PACKED STOCK ACROSS A STONE BRIDGE LEADING FROM YENAN TO PARTS UNKNOWN

FALL OF YENAN

Communists abandon their capital
as Chinese Nationalists advance

The historic emigration shown on these pages took place in the days preceding March 19, while Chiang Kai-shek's Nationalist troops were marching closer and closer to the city of Yen-an, hinterland capital of China's Communists for 12 years. Although the Communists had once said that they would "fight to the death" for Yen-an, they gave up with scarcely a struggle. Most of the 50,000 residents packed their belongings and took to the lonely hill country (*opposite page*).

Merchants packed off their stocks on camels (*above*). Some soldiers marched out resignedly to engage the Nationalist troops (*below*). But most of the Communist army withdrew to the west, presumably to set up a new capital in an area where the Communist armies are still full of fight. When Nationalist troops finally entered the city on the 19th, they found it nearly deserted. But they had captured China's greatest symbol of Communist resistance.

COMMUNIST TROOPS, SENT OUT TO HARASS APPROACHING NATIONALISTS WITH GUERRILLA TACTICS, MARCH DOWN A DUSTY AND WIND-SWEPT ROAD TOWARD THEIR FOE





EASTER BUNNY TIME

On Los Angeles' Wilshire Boulevard last week 5-year-old Peter Toll and his 3-year-old brother suddenly came upon a 16-foot-high papier-mâché rabbit. To startled, half-frightened Christopher,

older brother Peter explained the Easter legend: Enormous bunnies like this mysterious apparition appear every Easter, leave brightly colored eggs in hidden places and, just as mysteriously, disappear.



AN OLD-TIME FAVORITE—*Faithfully Yours*

**A Steady Welcome Since Colonial Days
...for Hearty Chicken Noodle Soup**



Times change, but tastes linger on. So it is that chicken noodle soup, well liked by Americans long ago, is still a favorite. Today the kettle on the crane has given way to the saucepan on the stove, as Campbell's Chicken Noodle Soup comes to family tables everywhere. Made in the old tradition—a stock simmered from fine chickens, with golden egg noodles and tender pieces of chicken—it's a tempting and soundly nourishing soup. Have it soon!



21 KINDS TO CHOOSE FROM — Asparagus • Bean with Bacon • Beef Noodle
Beef • Black Bean • Bouillon • Chicken Gumbo • Chicken Noodle
Chicken • Clam Chowder • Consommé • Cream of Mushroom • Ox Tail
Green Pea • Pepper Pot • Scotch Broth • Cream of Spinach • Tomato
Vegetable • Vegetarian Vegetable • Vegetable-Beef.

Campbell's CHICKEN NOODLE SOUP

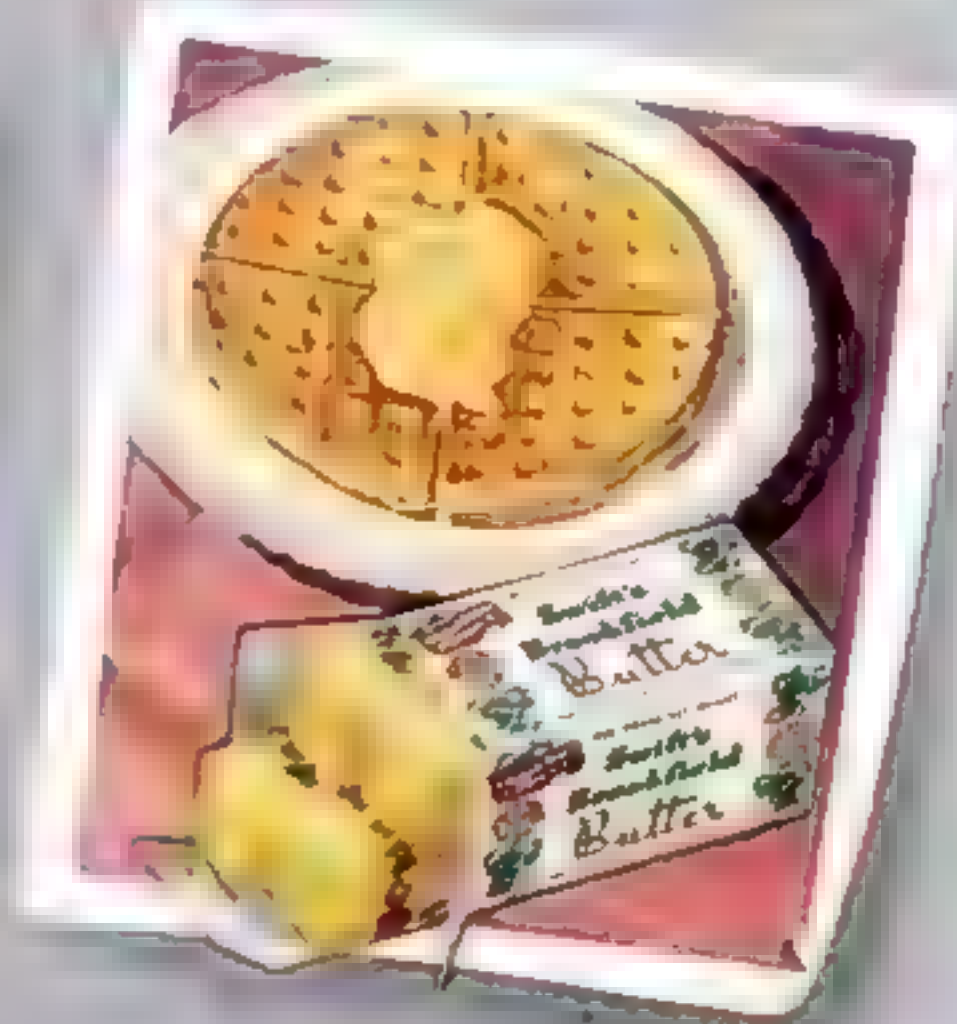
LOOK FOR THE RED-AND-WHITE LABEL

F



from a red wagon on a country road 92 years ago—

today, Swift & Company serves the nation
with these and other quality products.



SWIFT & COMPANY

A color-sound film, "The Red Wagon", is available free for showing to social or civic clubs, educational or other groups. It depicts the history of Swift & Company.



CORN and **HAM** PUDDING WITH Birds Eye Corn

1 cup diced ham*
1 tablespoon butter
2 tablespoons flour
1 teaspoon salt
1/4 teaspoon pepper
1 teaspoon sugar
1 1/2 cups rich milk
1 teaspoon scraped onion
1 box Birds Eye Golden Sweet
Corn, thawed
2 eggs, slightly beaten

Arrange ham on bottom of shallow baking dish.

Melt butter in saucepan; add flour, salt, pepper, and sugar and blend. Add milk gradually and cook over medium heat until mixture is thickened, stirring constantly. Remove from heat. Add onion, corn, and eggs and mix well.

Turn into baking dish. Place in pan of hot water and bake in moderate oven (375°F.) 50 minutes, or until mixture is set. Makes 4 to 6 servings.

*Spiced ham, cured tongue, or other cooked leftover meat may be used.

TASTE!



...Birds Eye Corn makes the World's best corn pudding!

Here's a golden fluff of lusciousness that's mighty hearty eating!

It's *Birds Eye Corn and Ham Pudding*—and you never tasted corn pudding like it!

The ham gives it a delightful lift. But it's the tender, milky Birds Eye Golden Sweet Corn that gladdens your corn-loving heart.

Birds Eye Corn is like no other corn you ever bought in a store—tastes as *fresh-picked* as if you just rushed it

from the cornfield to the table!

And we mean a very *special* cornfield! For Birds Eye is especially-bred corn. Bred for delicate sweetness and tender milkiness.

It's picked *young*, when it's fairly brimming with dewy-fresh flavor. And all its goodness is sealed in by quick-freezing—but *quick*!

Try this swell, easy-to-fix, and downright economical dish tonight—*taste* for yourself!



**DON'T GET HOT
AND BOTHERED!**

When folks say other brands of quick-frozen foods are the "same as" Birds Eye, just you ask them if they've compared! Anyone who has knows there is *only one Birds Eye quality*—superb quality!

STAY COOL AND COLLECT!

Don't ever gather up a package of quick-frozen food that hasn't got the *Birds Eye* trade-mark stamped on it. Then your vegetables, fruits, poultry, seafoods will be Birds Eye quality—with money-back guarantee!



WHILE POLICE LOOK FOR LANGLEY COLLYER IN HIS HOUSE (LEFT), HUNDREDS OF CURIOUS NEW YORKERS WAIT NEARBY FOR SOMETHING EXCITING TO HAPPEN

STRANGE CASE OF THE COLLYER BROTHERS

Homer dies in junk-crammed house and police search for Langley, who only wanted to be left alone

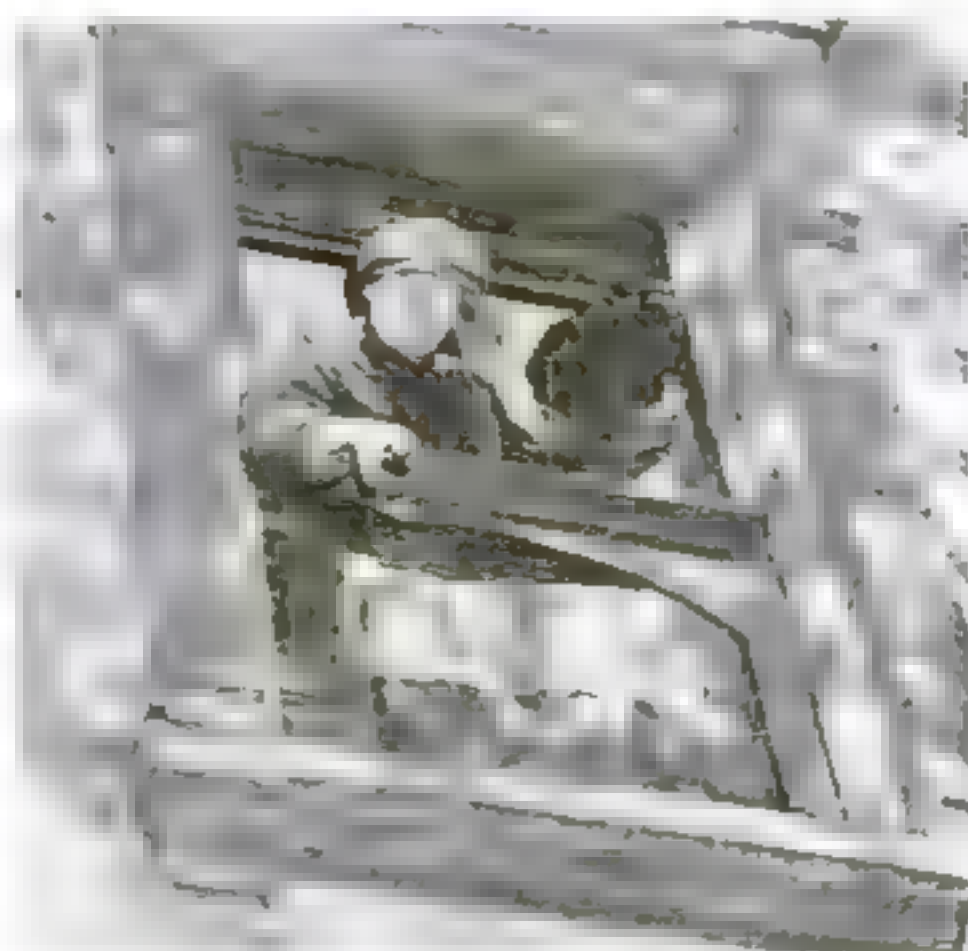
On the morning of March 21 the telephone rang in New York police headquarters and a man who called himself "Charles Smith" said there was a dead body in the Collyer house. Promptly the police converged on the once fashionable but now decaying brick-and-brownstone in Harlem, where two strange brothers, Homer and Langley Collyer, had lived for 38 years. But the doors were locked and the lower windows were covered by rusty, iron grills. So the police took an ax to the front door, chopped out a panel and peered inside. The front hallway was filled to the ceiling with trash, and through the splintered door crept the odor of mildew and great age. They ran a ladder up to a second-story window. A patrolman climbed in and disappeared into another mass of refuse. In a few minutes he returned to the window and said, "There's a D.O.A. (Dead On Arrival) in here." He had found the body of 70-year-old Homer Collyer, skinny and grotesque as a plucked sparrow, sitting on the littered floor. Homer was dressed in a tattered gray bathrobe, had been dead (of natural causes) for at least 10 hours. The police put Homer in a khaki bag and carried him gently down the ladder. A curious crowd across the street, standing in a cold March drizzle, snuffled appreciatively and commenced to murmur, "Where's Langley?"

Homer and Langley Collyer were gentlemen, the sons of a physician. Homer was once an admiralty lawyer, but blindness overtook him and then paralysis. He retreated to the brownstone house many years ago and never came out again. Langley, a tender and talented man five years younger

than Homer, took care of him. People saw Langley peeping from an upper window or, in the evening, scurrying to and from a grocery store, sometimes pausing to rummage in a garbage can or collect trash in an areaway. He was frail, wore a 1910 boating cap, old clothes held together by pins, a celluloid collar and a floppy, black bow tie. He had a drooping mustache. When he spoke he was polite and rational, but people said he was crazy. This was because he wanted to live alone and because he never threw anything away. He had money ("in six figures," said his lawyer) but preferred not to go to the bank and

collect his interest. He had property but allowed part of it to be confiscated for nonpayment of taxes. He lived largely on buns, peanut butter and oranges. "Homer eats oranges, too," Langley once said. "Sometimes he eats 100 a week. They will cure his blindness. Remember, we are the sons of a doctor."

After removing Homer's body, police started a manhunt for Langley. They looked for him in the junk-filled home. There they found five pianos, several guns, thousands of empty bottles and cans, some 1910 pin-up pictures, dressmaker's dummies, machinery, parts of a Model-T Ford which Langley reportedly assembled in the cellar. But they did not find Langley. At week's end they were still hunting for the man whose only crime was wanting to be alone. Most people thought he, too, was dead. Some wondered if the faint, cultured voice that tipped off the police had really been that of Langley. Some still expected to see his peaked face appear suddenly at a dusty window or hear him crying, "Homer! Homer!" amidst the trash.



LANGLEY COLLYER, peering down from broken window of his house, made rare public appearance in 1942.

★ **One**
piece of
finest
Hunt
Club
Saddle
is self-
interlocked
to let
the
BUXTON
★ **STITCHLESS**
live
as long
as the
leather
itself!



Rich, mahogany Hunt Club Saddle . . . a leather that grows more mellow with the years. A leather so strong and beautiful that only Buxton's stitchless construction lets it live its life in full! Every Buxton Stitchless lasts as long as its leather . . . because it doesn't depend on thread or glue to hold it together . . . it's just one piece of leather self-interlocked. Guaranteed! If any Buxton Stitchless should give out in normal use before the fine leather itself wears out, we will replace it free!

Handy Buxton "extras" . . . special stamp case . . . individual card case.



Partition Model,
Hunt Club Saddle,
\$85 plus tax

BUXTON INC., SPRINGFIELD 1, MASS

The **BUXTON STITCHLESS**

REG. U. S. PAT. OFF.

The Collyer Brothers CONTINUED



IN A HURRY to get away from a photographer Langley climbed over an iron picket fence in 1912 in Huron



IN COURT in 1936 to press a felony charge. Langley Collyer wore boots and took along a pile of newspapers



HOLE IN ROOF is chiseled by police when they commence to climb through back-packed upper story in search for Langley. At end of week the hole had only part of the ceiling missing and found no trace of the man



RELATIVES George W. Collyer (left) and George D. Collyer examine pile of rubble tossed from the house. Numerous Collyers, all cousins, showed and forced police to stop throwing rubbish away. They said it might be valuable



IN CONFERENCE with neighbors in 1943, Langley sat on the front porch and talked about burglars and brother Homer. Neighbors circulated strange tales about Collyers and said the house, inside, was fitted out like a palace.



HOMER COLLYER, in police body bag, is lowered from the second story of his house. In addition to searching for Langley, police had a difficult task keeping back the crowd of 2,000 which stood by watching their every move.

CONTINUED ON NEXT PAGE



Send Today for your
original Rogers
Silverplate
KNIFE and FORK!

BOTH for only
75¢

And a box top from
 the Grape-Nuts
 Wheat-Meal package!



START YOUR set of beautiful silverplate knives and forks!

Original Rogers Silverplate—made by the world's largest manufacturer of silverplate. Each knife and fork is guaranteed by Wm. Rogers Mfg. Co.

Avalon pattern is new, exclusive, handsome. Viande style knife has long, graceful handle, short blade. Knife and fork have weight of fine silverplate. And remember—you get both

for only 75¢! There's a real value, a grand bargain for you!

If you would like spoons in the same Avalon pattern, see insert in knife and fork package. Other silverplate combinations available later.

Follow directions below—send for your silverplate today. And introduce your family to the grandest-tasting hot cereal ever to appear on a breakfast table—Post's Grape-Nuts Wheat-Meal!

Tempt your family with a different hot cereal!

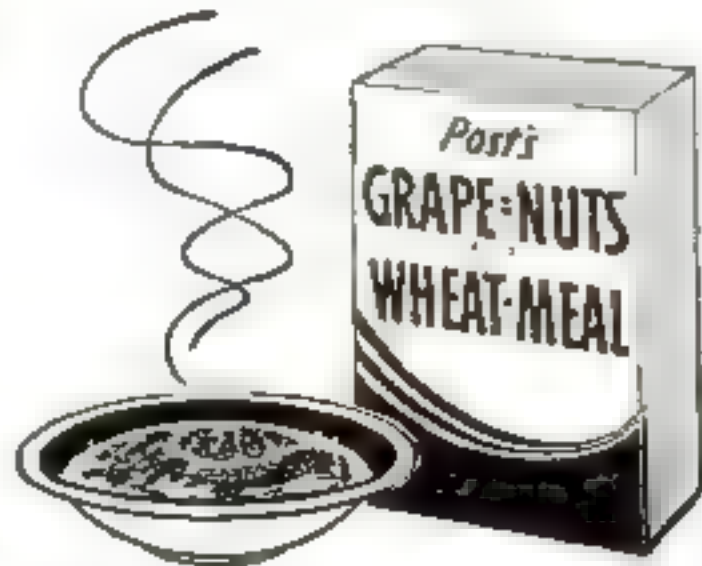


Start your set Now!*

Just send in one box top from the package of Grape-Nuts Wheat-Meal, along with 75¢ in coin (no stamps, please) and your name and address to Post's Grape-Nuts Wheat-Meal, Dept. L., Wallingford, Conn.

A DELIGHTFUL change! A glorious nut-like flavor! That's grand-tasting Grape-Nuts Wheat-Meal.

Your family will love the luscious, different flavor, enriched with golden-sweet syrup. It's substantial nourishment for the whole family as well as the baby! Cooks in only 3 minutes, costs about a penny a serving.



*This offer good only in United States. Not valid in any state or other jurisdiction where prohibited or subject to tax.



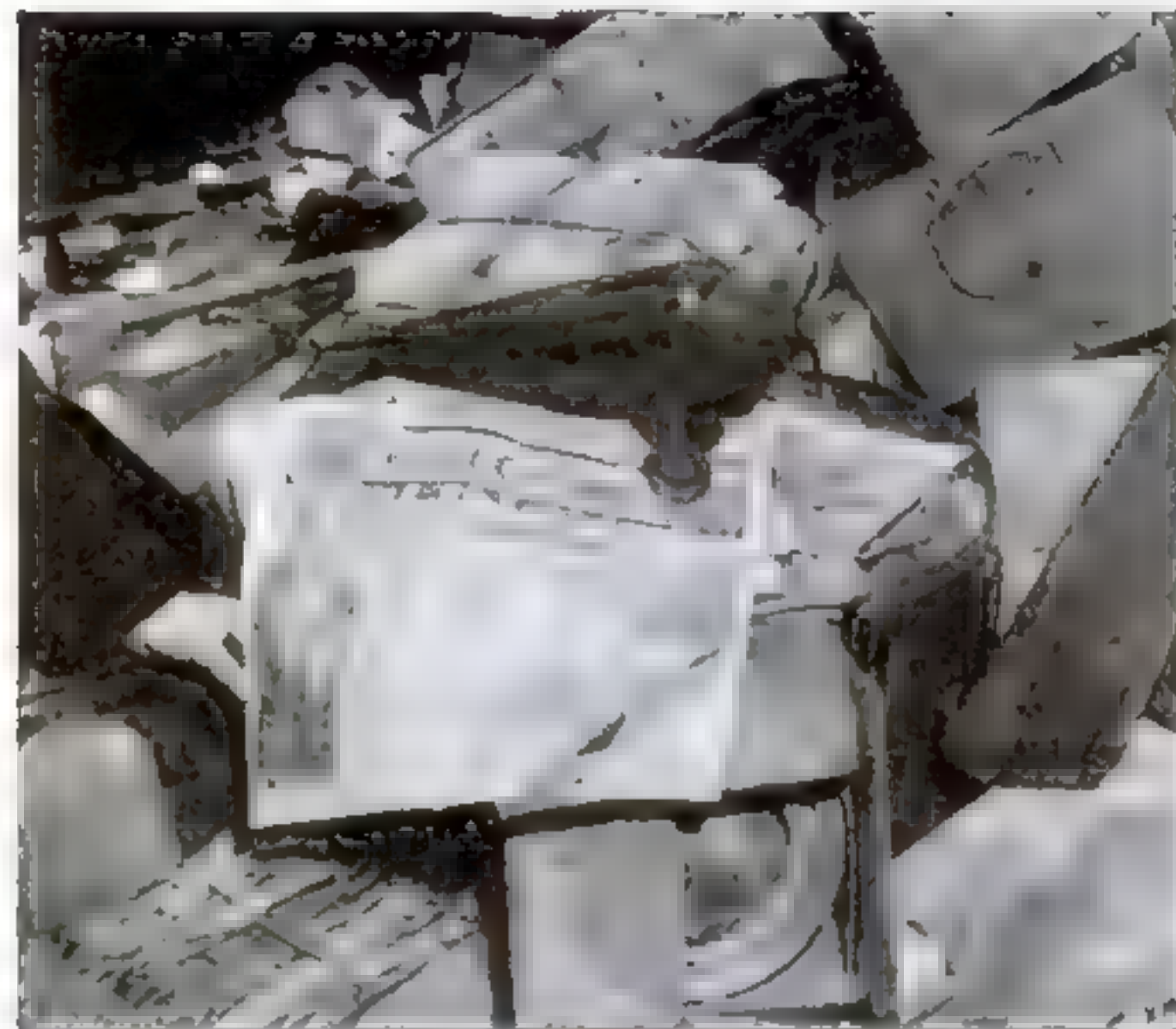
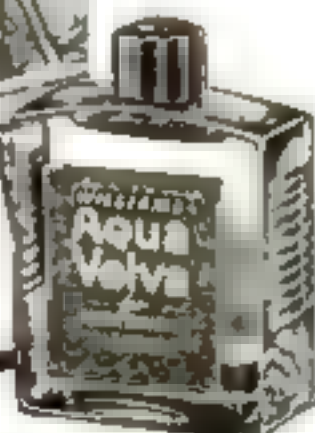
BULLETIN TO MEMBERS

of the world's most distinguished
After-Shave Club

• The preference of gentlemen has made Aqua Velva the world's most popular after-shave lotion. Cooling, bracing as a frosty morning, Aqua Velva refreshes your face after shaving, leaves it feeling smoother. It helps prevent chapping and gives the skin a clean, pleasant scent.

There is now plenty of Aqua Velva for everyone . . . at all toilet-goods counters. Enjoy it regularly as a luxurious, stimulating finish to your shaving.

The J. B. Williams Company
Glastonbury, Conn.
makers of fine shaving preparations
for over 100 years



OLD NEWSPAPER welcoming Lindbergh back to New York after his 1927 Atlantic flight was found near Homer's body. Collyers also had tree trunks, auto parts and several tickets to an Episcopal Sunday-school picnic in 1905.



BOOBY TRAP for burglars, of whom Langley Collyer was terrified, was set on the staircase. An unwary thief, prowling through tunnels in trash, might have brushed delicately balanced box (top) and released avalanche of debris.



ON FRONT STEPS patrolman takes inventory of Collyer possessions. Now that Collyer relatives have laid claim to some of the junk, police are faced with the difficult job of retrieving it and cramming it back into the house.



QUALITY OF PRODUCT
IS ESSENTIAL TO
CONTINUING SUCCESS

L.S./M.F.T.

Copyright, The American Tobacco Company

L.S./M.F.T.

FIRST!

LAST!

and **ALWAYS!**

LUCKY STRIKE

Means Fine Tobacco!





Seed Centennial

Peter Henderson's seed store celebrates 100 years of sturdy growth

THE warm April air, the damp earth, the small green signs of spring at this season always work a happy effect on the mind of a devout gardener. Resting on his muddy spade, gingerly rubbing his blisters, he can look on his soggy garden patch and see it as a scene of bounty which, like the one portrayed on the opposite page, will produce a harvest of mastodon squashes, bursting cabbages, glistening eggplants and tasseled cornstalks so high that a tall man can barely reach up to pick the ears. For 100 springs now the Peter Henderson company, which cunningly printed this lithograph in one of its earlier catalogs, has been playing on the vernal imaginations of American gardeners, selling them plants and seeds and nourishing their horticultural dreams.

This year Peter Henderson & Co. is celebrating a century in which Henderson has become famous as a major influence on U.S. gardens and as the introducer of the double zinnia, the Early Snowball cauliflower, the Premier pansy, Mignonette lettuce, the Ponderosa tomato and the bush lima bean. Jealous competitors—and in the seed business jealousy is a highly developed part of the competitive spirit—have been pointing out that there are other seed sellers who are more than 100 years old and are not making any fuss about it.

This is a correct though carping objection. The oldest U.S. seed company is Landreth of Philadelphia, which was founded in 1784 and sold George Washington flower seeds for Mount Vernon. In the early 1800s the Shakers, a dissident Quaker sect, began the custom of selling seeds in packets. Seed selling was, therefore, well along when Peter Henderson, then 21, arrived in the U.S. in 1843. In Scotland he had been an apprentice gardener at Melville Castle and a good influence on other castle gardeners who, at his persuasion, had given up drinking to become temperance men. In New York, applying at a seed store for a job, Peter was, according to the official Henderson history, "rebuffed in a surly manner" by the proprietor. The history goes on to note with satisfaction that this man went out of business some years later. Peter had no trouble getting a job and saving enough money in four years to set himself up in business.

If he had done nothing more as a seed and plant seller Henderson would be assured of a place in American horticultural history for having introduced the double zinnia to the U.S. This flower, a native of Mexico which the Aztec rulers liked to grow, had been known only in the single variety, a stiff, coarse-petaled flower whose popularity lagged far behind that of the fuchsia and amaranthus. Henderson brought in a double variety in 1865. Though he was at first modest about the prize he had, Henderson soon began praising it in his catalogs as a "superb bloom," and the double zinnia was on its way to becoming what it is today: the most popular of all garden flowers. Being first to introduce a new variety gives a seed seller the same kind of prestige an auto maker gets by being first out with a brand-new model. Henderson began to shake the industry with a series of vegetable introductions, leading up in 1878 to a sensational new cauliflower, the Early Snowball, which headed earlier than other kinds. Henderson procured the seed from Europe, developed it and for a whole year owned all Early Snowball seed in the country. His last and biggest introduction was the bush lima,

which came out in 1889. Previously all limas were pole beans. They grew on long vines that had to be trained up high poles which made them a nuisance to farmers. Henderson got the bush-lima seed from a Richmond seedsman who in turn got them from a Negro who had seen a freak lima-bean plant, only a foot or two high, growing in a field of normal pole beans. Henderson bred a true strain of the bush-lima seed and completely revolutionized lima-bean growing. Today most limas are bush varieties and the Henderson bush lima is a standard by which competitors still measure their beans.

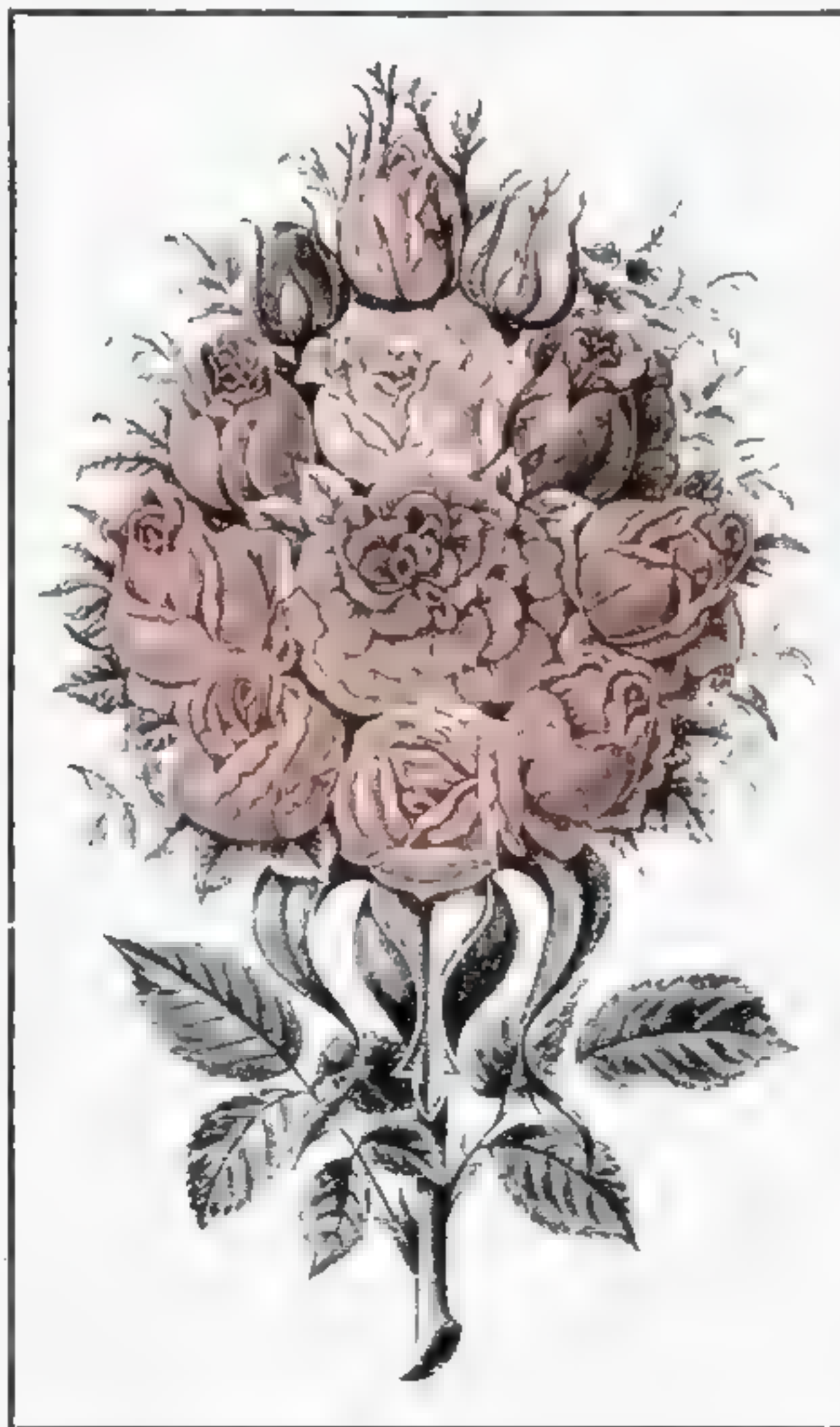
Though a shrewd introducer, Peter Henderson was not a great seed breeder. He does not rank, for instance, with his contemporary, Calvin Keeney, who became known as "the father of the stringless bean" for his epic work in improving that vegetable. But by his death in 1890 Henderson had become recognized as a paramount influence in American gardening, not only because of his seed selling but also because of his prolific writing. His book, *Gardening for Profit*, published in 1866, is credited with persuading many returning Civil War veterans to become market gardeners. His *Hand Book of Plants* was the standard reference work of its day. His favorite literary work, however, was a pamphlet entitled *Use of the Feet in Seed Sowing and Planting*, which proved that seeds grew better when the planters stepped on them hard to push them into the soil.

Henderson used to write while lying down, either on his back or on his stomach, as a result of which he once suffered a five-month attack of writer's cramp, during which time he was unable to hold a pen. A positive kind of man, Henderson loved Scottish poetry, cats and—among flowers—pansies, then still known by their lovely Elizabethan name of heartsease. He also loved arguments, engaging once in a dispute with Charles Darwin over the Carolina flytrap. When the great evolutionist, who was also a student of insect-eating plants, said that the flytrap both swallowed and digested insects, Henderson took furious issue. He investigated and concluded that though flytraps did swallow insects, they got no nourishment out of them. Later work on the flytrap gives the better of the argument to Darwin.

In Peter's day his seed catalogs were adorned with illustrations of gardens laid out in patterns of stars, crescents, flags and sundials, planted with salvia, scarlet sage, cannas, and fancy grasses. Today the bizarre patterns are gone from the catalogs and the gaudy salvias and cannas have been pushed back by the steady rise of zinnias, marigolds, petunias, sweet peas. But the Peter Henderson headquarters in downtown New York, still where the founder put it, has suffered no great change.

At the store counters gray-haired clerks weigh out bulk seed in scales that were there when the store opened in 1871. In the offices bookkeepers still sit on high stools in tiny cubicles. In the flower department skilled maiden ladies fill each packet of seed by hand, using little ivory measuring spoons of different sizes for different-sized seeds.

Among seed companies today Henderson is considered middle-sized. Far bigger are the bulk sellers like Associated Seed Growers, whose main business is with farmers. Bigger too are the companies like Ferry-Morse,



EVERBLOOMING ROSES DECORATED THE 1887 CATALOG

even heavy smokers
dislike the smell of

stale smoke



keep **air-wick**

in your living-room
always

There's no longer any excuse for a living-room that reeks of stale tobacco smoke. Use air-wick* in your living-room for an hour or two each day... longer if there has been unusually heavy smoking. air-wick is just as effective in the kitchen to kill the odor of cooking cabbage, onions, fish. It freshens the air in bedrooms and nurseries and keeps bathrooms fresh at all times. All you do is uncap the bottle and pull up the wick. There's nothing to light... nothing to burn... nothing to mix... nothing to spray. Ask for air-wick at any of the better retail stores.

*air-wick deodorizer and household freshener is fully protected by U.S. Patent... a trademark of Searman Brothers, Inc., New York 13, N. Y.

Tune in "Monday Morning Headlines", Sunday, entire ABC network, following Drew Pearson.

why
risk
offending?

air-wick

kills all
household
odors



costs only
a penny or
so a day

© 1947 SEARMAN BROS. INC. PAT. NO. 2,285,072

SEED CENTENNIAL CONTINUED

which sell largely through hardware and grocery stores. Henderson is primarily a mail-order house smaller than Burpee (LIFE, April 22, 1946) and Vaughan's, and about as big as Stumpp & Walter and Breck. Its yearly gross income is about \$1,500,000 and the net profit about 10%. Most of its quarter of a million customers buy through the catalog which goes out in January.



FOUNDER of the company was tall, spare, bearded Scot who worked hard, always hurried and lived to the age of 67.

This year, along with the whole industry, Henderson felt a slackening-off from the frantic years of victory gardens. While vegetable-seed sales have dropped, flower-seed sales have gone up, but customers still spend more on vegetables than flowers. Henderson's catalog lists 850 different flower and 331 different vegetable seeds. The vegetables popular today are pretty much those which were popular 70 or 80 years ago. Within varieties, however, changes are noticeable. Lettuce, once almost entirely the soft, "butter-head" type, has gone heavily over to the crisper, "iceberg" type, which stands up better under shipping and hot weather. Sweet corn, once mostly white, is now mostly yellow. The most spectacular single addition to the general vegetable lists is the green, Italian-type broccoli, almost unknown in catalogs before 1920 but a best-seller today.

Before World War I, 75% of Henderson's seeds were imported from Europe. Afterward only a few seeds were imported—cauliflower from Denmark, spinach from Holland. Now all seeds are grown in the U.S. and probably will continue to be grown here. In fact some flower seeds (not Henderson's) which are sold as "imported from England" are grown in California, shipped abroad then shipped back to please U.S. gardeners who think there is some special magic in English seeds. Henderson has always had many foreign customers, a recent one being the king of Saudi Arabia, who ordered \$4,000 worth of seeds and berry bushes.

Henderson buys most of its seed from farmers with whom it has special contracts, the rest from the wholesale growers who sell to nearly all seedsmen. Each seed company, of course, puts the seed in its own kind of package and embellishes it with its own adjectives in the catalog description. By seed-catalog standards, Henderson's choice of adjectives is fairly conservative, running to such practical descriptions as "vigorous," "dependable," "prolific" for vegetables. On flowers adjectives like "superb," "superior" and "magnificent" are admitted. Since seeds today are of generally uniform quality, the seedsman is at the mercy of the gardener's skill and luck. Since, however, gardeners develop strong attachments for the company they patronize, the seedsman does not have to worry too much. Today Henderson can rely on generations of pleased customers who have the impression that Peter Henderson himself is still selling seeds to them. Actually there is no Henderson active in the company right now, but two great-grandsons of the founder are expected to go into the firm soon.

In an industry grown more and more blatant, Henderson faced another century bravely this year, offering a new Golden Wonder pepper, an improved oval beet, a new crimson petunia, a new lima bean and a new giant zinnia. But the description of the zinnia struck one false note. "Many fastidious gardeners," said the catalog, "have shunned zinnias as lacking in refinement or being a little too coarse. All traces of coarseness or harshness have been eliminated in Golden Century." This was all very well for sales talk, but to people who remembered that Peter Henderson himself had made the zinnia what it is today, it seemed almost disrespectful, almost as if the second Henderson century might forget what it owed to the first.



TRADEMARK is man with harrow. Customers think he is Henderson himself. Actually he was a Henderson clerk.

For that Brighter,
Longer-Lasting
LOOKING GLASS SHINE



**SONNY
TUFTS**

tries to
leave the girls
something to
remember him
by.



THERE ARE 6 GREAT STARS
IN PARAMOUNT'S

**"BLAZE
of NOON"**



1. Dapper Dan, the Doubter, said, "I've simply got to see if all the Statler tales are true 'bout hospitality. I'll visit them, and at the risk of being quite a pest, I'll soon find out if I am *really* treated like a guest."



2. His Statler room, he found, had both real comfort and good taste. And best of all, a downy bed that promised sleep *posthaste*. Who could resist? Dan took a nap, and dreamed the nicest things; He dreamt he *owned* a Statler bed that had built-in coil springs.



3. Later, from inside the bath, a passer heard this song: "The Statler bath is tops with me, there just is *nothing* wrong! The sudsy soap, the snowy towels, all make the scene complete; The Statler bath is what I call a Special Statler Treat."



4. Dinner in the dining room found Statler at its best. Said Dan: "I've never had such food," unbuttoning his vest. Mused Dan, no longer doubting (and we pass this on to you), "I must admit I am convinced. The Statler tales are true."



5. Dapper Dan, *Believer* now, checked out next morn at ten. He chuckled as the desk clerk said, "Please be our guest again." "Of course I will," said Daniel, as he waved a fond farewell, "There's not a doubt that from now on the Statler's *my* hotel!"



HOTELS STATLER IN BOSTON • BUFFALO • CLEVELAND
DETROIT • ST. LOUIS • WASHINGTON

STATLER-OPERATED HOTEL PENNSYLVANIA HOTEL WILLIAM PENN
NEW YORK PITTSBURGH

PROTECT YOUR FUTURE WITH U. S. SAVINGS BONDS!

P. S. Here's a tip for your trip! Try to plan your visit to a Statler for Friday, Saturday, or Sunday—that's when you'll have the best chance of getting the kind of accommodations you want!

I'll wait until you call — 'cause...

I like **"SMOOTH"** Men
who keep presentable longer with
MENNEN
BRUSHLESS SHAVE CREAM

WANT PROOF OF A BETTER SHAVE? READ THIS!



YOU'VE GOT HER NUMBER when you rely on Mennen Brushless for that smooth look a lady likes — those smooth shaves that Keep You Presentable Longer.

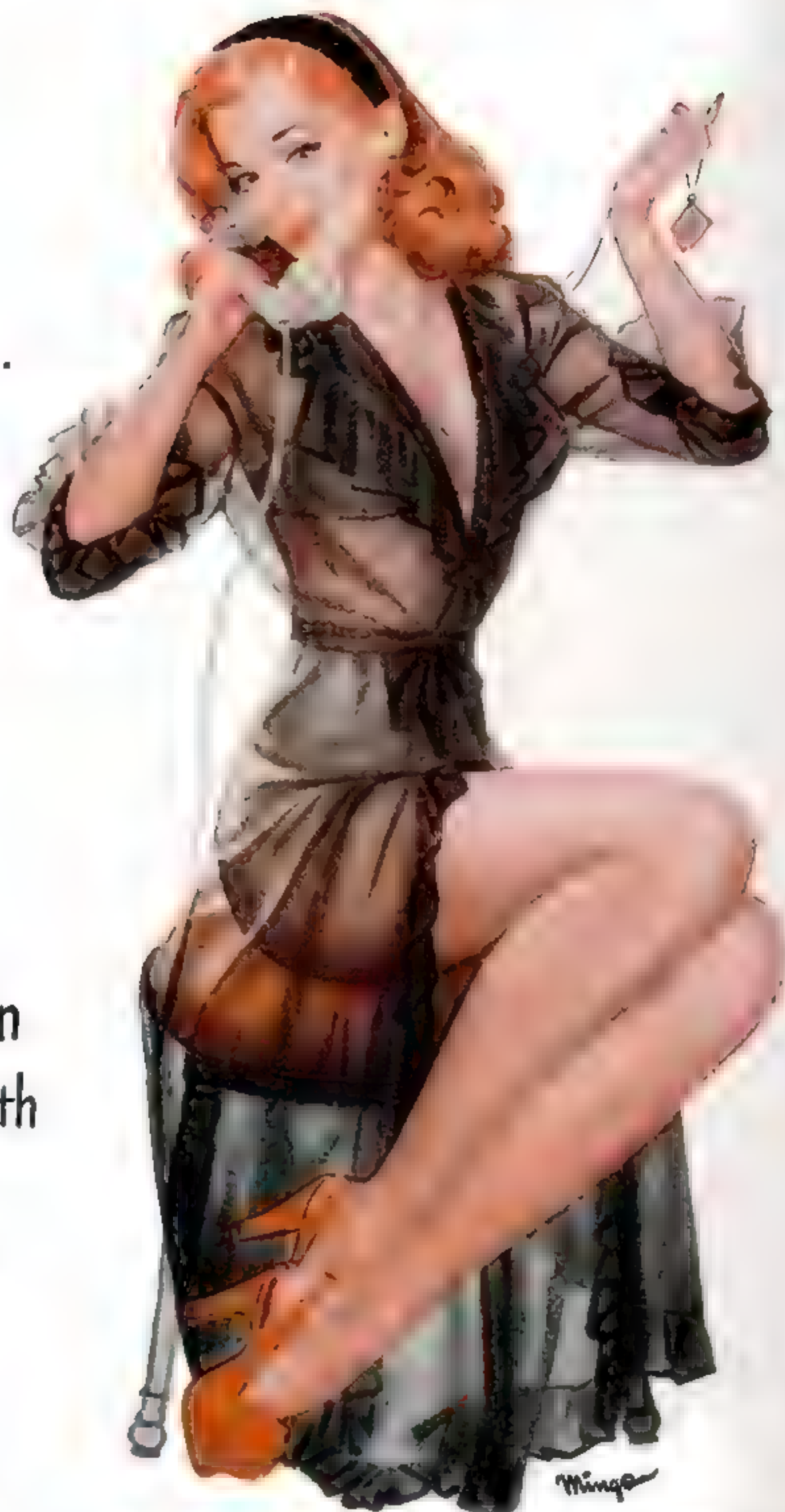


SUCCESS? YES — nationwide surveys prove it! Mennen Brushless is the first choice of dermatologists — doctors who devote their careers to skin care. It's so creamy... spreads on so easily. Get Mennen Brushless today.

• Enjoy the famous he-man aroma that "wows" the ladies. Splash Mennen Skin Bracer on after every shave. See how it helps heal tiny razor nicks.



YOUR CHOICE OF HANDY TUBE OR JAR





BRITAIN'S REDHEADED DEBORAH KERR BASKS IN UNFAMILIAR SUN NEAR HOUSE SHE AND HER HUSBAND, AN EX-RAF PILOT, HAVE TAKEN OUTSIDE HOLLYWOOD

HOLLYWOOD NABS DEBORAH KERR

Not for some time has M-G-M's top brass had such good reason to indulge in gleeful backslapping as over the recent acquisition of a demure Scottish actress named Deborah Kerr. If only on the strength of her fresh, deft performances in such British movies as *Colonel Blimp*, *Vacation from Marriage* and her latest, *The Adventuress* (pp. 60-62), the 25-year-old British beauty appears to be well worth the fuss. Miss Kerr, whose early acting career was sprinkled with stunts of ballet

dancing and bits in open-air Shakespeare productions, was discovered in London in 1940 by Gabriel Pascal, who was visibly impressed with her "spiritual face." By last year M-G-M's Louis B. Mayer, who had seen her in *Vacation*, was so impressed with everything about her that he rushed her to Hollywood to star opposite Clark Gable in *The Hucksters*. Already L.B., a notably unimpulsive man with money, has staked \$3 million on Deborah's becoming the brightest star in the M-G-M stable.



IN M-G-M STUDIOS L. B. Mayer discusses new film, *The Hucksters*, with old star Gable and new star Kerr.

CLASS ALWAYS TELLS by FRANK WILLIAMS

POLO'S LATEST SENSATION

PETER PERKINS

...AT 26, YOUNGEST PLAYER EVER NAMED TO REPRESENT THE U.S. IN INTERNATIONAL MATCHES!

HA! CROQUET ON HORSEBACK

PETE STARTED PLAYING AT 15...

...COACHED BY HIS FATHER WHO WAS A MEMBER OF THE CRACK CALIFORNIA MIDWICK TEAM, 1924 CHAMPIONS.

THIS SURE BEATS WALKING

THAT'S GOAL IN THOSE THRILLS!

HE LOOKS SHARP!

...THE CALIFORNIAN'S BRILLIANT Mallet PLAY SHOWS NO EVIDENCE THAT HE WENT THROUGH THE BATAAN DEATH MARCH AND THREE AND A HALF YEARS IN JAP LABOR CAMPS.

HE FEELS SHARP!

...AS HIS HARD RIDING AND SURE HITTING HAVE FOCUSED THE EYES OF THE POLO WORLD UPON HIS EXPLOITS.

HE IS SHARP!

...PETE ENJOYS THE CLEANEST, SMOOTHEST SHAVES A FELLOW CAN HAVE, FOR HE ALWAYS USES GILLETTE BLUE BLADES WITH THE SHARPEST EDGES EVER HONED. YES, AND HE SAVES MONEY, TOO, FOR DOUBLE EDGES MEAN DOUBLE ECONOMY!

look SHARP
feel SHARP
he SHARP

use Gillette Blue Blades with the SHARPEST edges ever honed!

You look sharp for you enjoy the sweetest shaves ever. You feel sharp because they're refreshing and give you a lift. You are sharp for you get far more shaves per blade and save money. Ask for Gillette Blue Blades.

Gillette Safety Razor Company, Boston 6, Mass.



ENJOY BOXING FRIDAYS AT 10 PM EST OVER ABC NETWORK. GILLETTE'S CAVALCADE OF SPORTS ALSO AIRS THE KENTUCKY DERBY MAY 3, AND OTHER CLASSICS YEAR 'ROUND.

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Deborah Kerr CONTINUED

MOVIE OF THE WEEK:

The Adventuress

Deborah Kerr is thriller's pretty Irish spy

Although strenuous cutting for U.S. distribution has left some inexplicable gaps in an otherwise tautly paced spy plot, Eagle-Lion's *The Adventuress* gives Deborah Kerr a wonderful chance to show off her acting. As Bridie Quilty, a back-country Irish girl nurtured on a traditional and monumental hatred for everything English, she gets involved with Nazi agents operating in Ireland and England, subsequently helps a German spy to escape. Before she realizes the enormity into which her prejudices are leading her, Bridie almost reveals some important Allied invasion plans to the Germans. Miss Kerr romps nimbly through 97 minutes of chase and comedy without any trouble at all and manages to make most of it convincing. Even in Dublin, where one third of the city's population turned out to see the film, no one appeared to be bothered by a Scottish girl playing the part of an Irish colleen.

To make *Adventuress*, Writer-Producer-Director Frank Launder (*The Lady Vanishes*) and co-Producer Sidney Gilliat used 43 Irish actors and actresses, filmed many of the scenes in Ireland and on the Isle of Man. Aside from the weather, which regularly held up shooting, one of Launder's biggest worries was the working habits of his Irish bit players who frequently reported long past noon. "The Irish," says Launder thoughtfully "do not have a very strong sense of time."



IN A DUBLIN-BOUND TRAIN Bridie Quilty, saddened to learn that the Irish Republican Army is no longer fighting England, falls in with a Nazi spy.



BRIDIE LURES BRITISH OFFICER (Trevor Howard) out on the moors at Nazi's order. The officer, no counterspy as they think, merely falls in love.

CONTINUED ON PAGE 62



The qualities of Old Grand Dad command respect no less than they convey delight. For in this golden richness and beckoning bouquet, in this mellow Kentucky flavor, you recognize profound distilling skill and endless care—two elements that are indispensable to the making of a whiskey known the world over as bourbon at its best.



100 Proof



**OLD
GRAND-DAD**

National Distillers Products Corp., New York



Wise "early birds" are already stopping at the Quaker State sign to change to Quaker State Summer-Grade Motor Oil!

It's a *lucky* day for
your car when you
change to *Quaker State*
Motor Oil!

QUAKER STATE OIL REFINING CORPORATION, OIL CITY, PENNSYLVANIA
Member Pennsylvania Grade Crude Oil Association

Deborah Kerr CONTINUED



CAUGHT WITH CORPSE of the Nazi killed helping another Nazi escape the British, Bridie disguises it in a wheel chair, dumps it outside the town.



ON ISLE OF MAN, where she was directed by the Nazis, Bridie finds some notes about the Allied invasion, but she has change of heart and burns them.



TRAPPED BY MORE NAZIS after she has decided to give up to British, Bridie, hero (left) and their captors get caught in an Irish funeral procession.



BRIDIE AND HERO ESCAPE in border melee when mourners turn out to be smugglers. Hero must decide whether to turn his sweetheart in for treason.



Oh Happy Day!



From now on they will be traveling in style—and getting a sweet 25 to 30 miles a gallon at moderate highway speed.

From now on every road ahead of them will lie smooth as glass, with Nash coil springing on all four wheels erasing the bumps.

From now on they'll enjoy Nash "Conditioned Air." Free of coats and gloves in winter; no dust in summer. A system that's automatic.

From now on, no worries about lodgings—not with the Convertible Bed equipment that can always be ready in a Nash back seat.

From now on the fleet, sweet feel of Flying Scot engine performance . . . and ease of handling that makes all-day driving fun.

From now on, too, the *silence* of a 1947 Nash "600." No body rattles and squeaks. The safety and balance of a one-piece welded

body and frame. And above all, rugged dependability that is and always has been Nash.

Naturally, there's the biggest demand in history for the Nash "600," and the sensational Nash Ambassador. So there will be a "wait." But the happy occasion you see above occurs hundreds of times a day in the great new Nash showrooms across America.

Why not today discover for yourself the fun you'll find in a Nash?

You'll be ahead with **Nash**

NASH MOTORS DIVISION, NASH-KELVINATOR CORPORATION, DETROIT

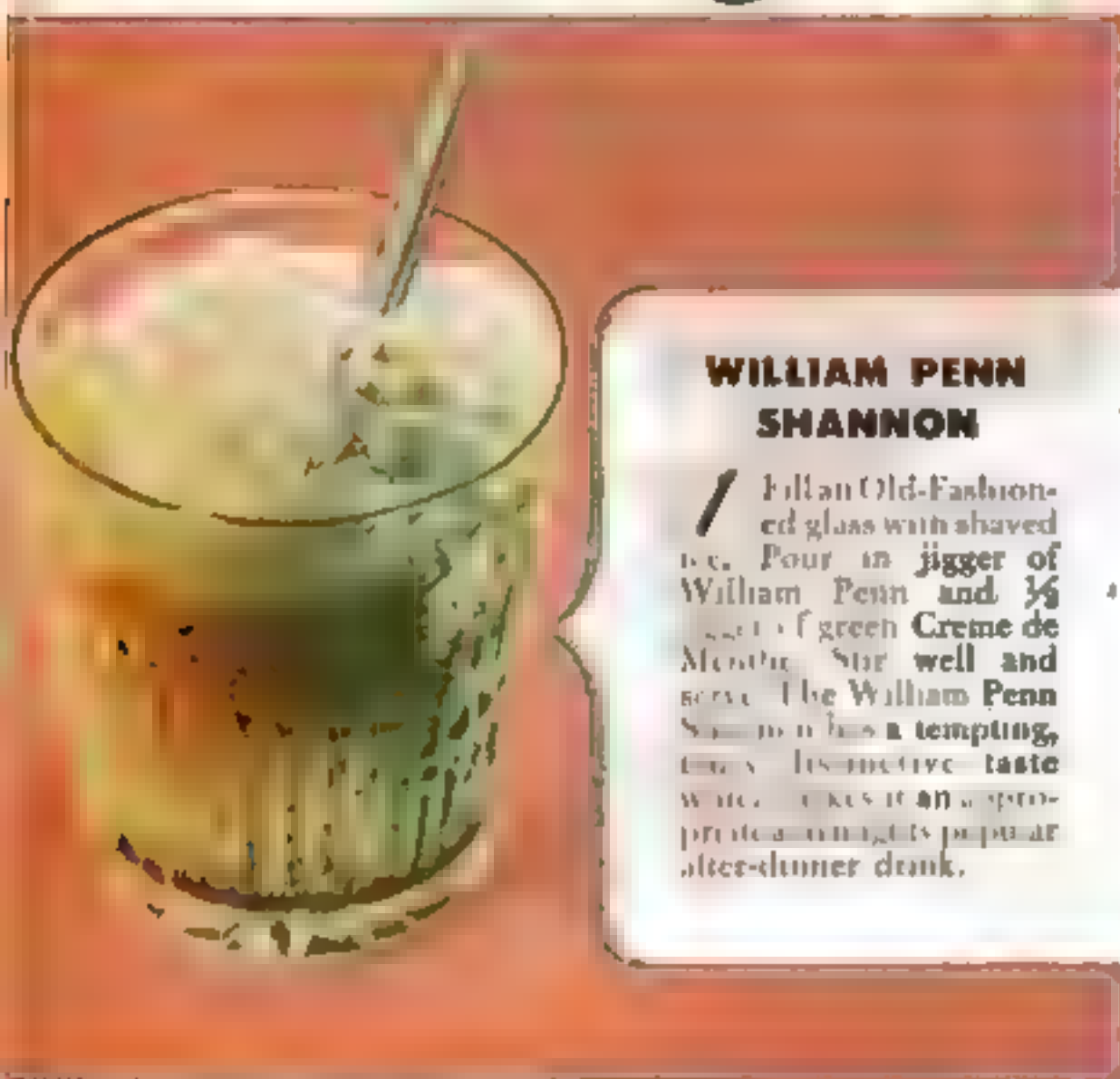
4 New Drinks... 4 Old Favorites...

WILLIAM

THERE IS NO FINER

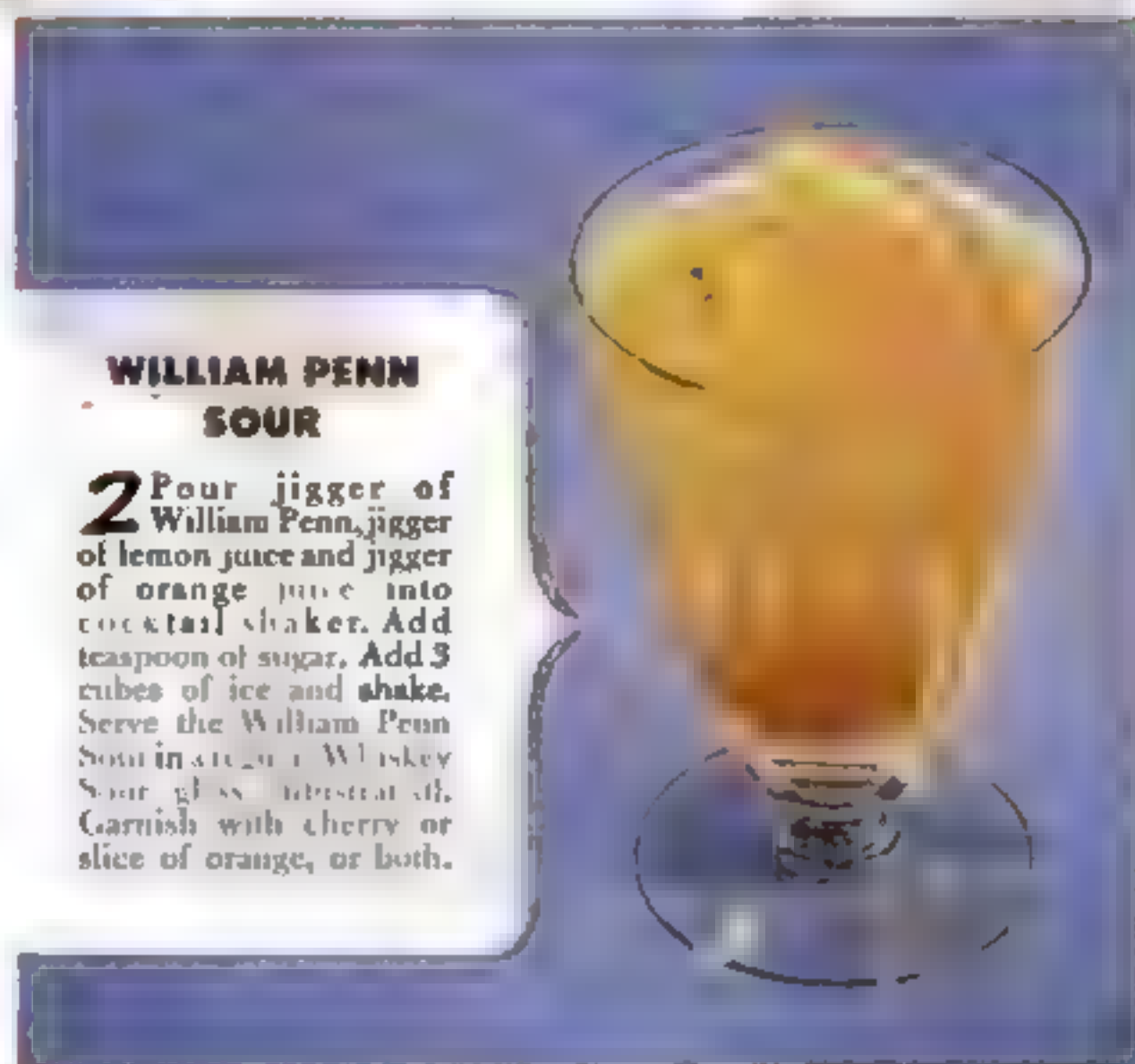
*Exciting **NEW** Drinks!*

Real



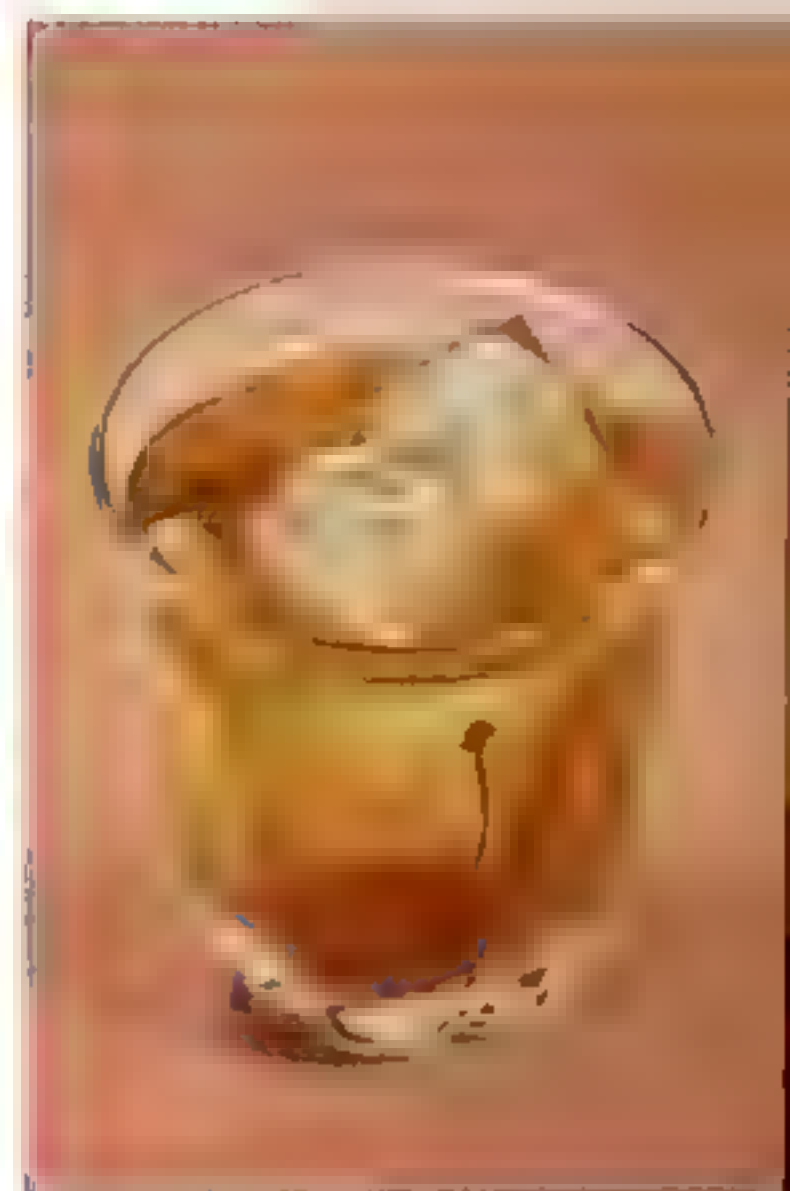
WILLIAM PENN SHANNON

1 Fill an Old-Fashioned glass with shaved ice. Pour in jigger of William Penn and $\frac{1}{2}$ jigger of green Creme de Menthe. Stir well and serve. The William Penn Shannon has a tempting, lively, distinctive taste which makes it an appropriate and highly popular after-dinner drink.



WILLIAM PENN SOUR

2 Pour jigger of William Penn, jigger of lemon juice and jigger of orange juice into cocktail shaker. Add teaspoon of sugar. Add 3 cubes of ice and shake. Serve the William Penn Sour in a tumbler glass. Garnish with cherry or slice of orange, or both.



WILLIAM PENN ROYAL

3 Dip rim of claret glass in lime or lemon juice—then into powdered sugar. Pour in jigger of William Penn. Add 1 dash of cloves, dash of cinnamon, 1 dash of orange, 1 dash of nutmeg, 1 lump of sugar. Place spoon in glass and stir with hot, strong black coffee. This makes a grand after-dinner drink.



WILLIAM PENN FLIP

4 Pour jigger of William Penn in mix glass. Add 1 dash of lemon juice and 2 tablespoonfuls of shaved ice. Fill with milk and shake or mix. Top with 2 dashes of nutmeg. Serve in a stemmed glass. You'll find the William Penn Flip an unusual and refreshing drink.



● You get a lot more deep-down enjoyment when you mix your drinks with mellow William Penn! Here's whiskey of unvarying quality—blended by distillers with over a hundred years' experience behind them. Try William Penn and discover how wonderfully mild, rich and flavorful whiskey can be!



All Made Better With

PENN

WHISKEY

OLD Favorites!

WILLIAM PENN OLD-FASHIONED

1 Place $\frac{1}{2}$ or 1 lump of sugar in Old-fashioned glass. Add dash of bitters, tablespoon of sparkling water and crush. Add 1 or more cubes of ice, 1 slice of orange, 1 slice of cinnamon and cherry. Over this pour jigger of William Penn. Add sparkling water as desired. Stir.

WILLIAM PENN COLLINS

2 Dissolve 1 teaspoon of sugar in juice of $\frac{1}{2}$ lemon. Pour in jigger of William Penn. Add 2 ice cubes. Fill with sparkling water while stirring. A great summer drink the Collins is pleasantly different made with William Penn Whiskey for a decorative touch, add a sprig of mint.

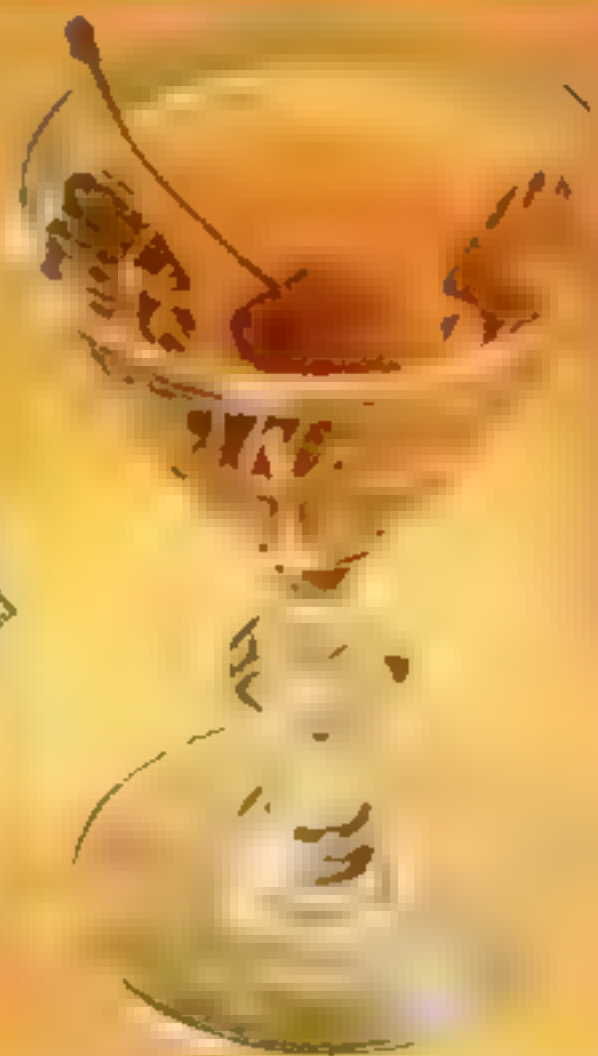


WILLIAM PENN HIGHBALL

3 Pour jigger of William Penn in highball glass. Add 2 ice cubes. Fill with sparkling water, ginger ale or water. Add twist of lemon peel, if desired. No matter which mixer you choose, you'll thoroughly enjoy the full-bodied richness of whiskey at its very best—William Penn.

WILLIAM PENN MANHATTAN

4 Pour $\frac{1}{2}$ jigger of sweet or Italian Vermouth and 1 jigger of William Penn in mixing glass. Add bitters if desired. Add tablespoon of cracked ice and stir—do not shake. Strain into stemmed glass and serve with cherry. The Manhattan is extra smooth, made with William Penn Whiskey.



William Penn

● Every drop of William Penn is the very best whiskey we can produce. You can't buy finer whiskey! Yet you pay no premium. Enjoy its mellow smoothness straight and in mixed drinks soon. See for yourself why William Penn is found in the best places—why this great whiskey is winning *more* friends every day!

Blended Whiskey—86 proof. The straight whiskeys in this product are 4 years or more old—35% straight whiskey—65% grain neutral spirits. Gooderham & Worts Limited, Peoria, Illinois. COPR. 1947 GOODERHAM & WORTS LTD., PEORIA, ILL.



alomino

*The stocking color
for spring '47*

It's Berkshire's own wonderful
western sun-soaked gold. High
excitement for your legs in
sheer, sheer Berkshire 51-gauge and
Nylace Kantrun Nylon* Stockings.

*Nylon Yarn by Dupont

*Sheer...
Sheer...* **Berkshire**

for the loveliest legs in the world . . . by the world's largest manufacturer of full-fashioned stockings

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Palomino print costume
and accessories by Neiman-Marcus





MONT-SAINT-MICHEL STANDS BY THE SEA AS A GREAT MEDIEVAL CITADEL OF GOD

The Middle Ages

Out of violence and chaos the Christian mind and spirit created a glowing era when men knew that all things were possible to faith

This is the second of LIFE's series of major pictorial essays on the history and development of Western culture. The series, which started with an article on Renaissance man (LIFE, March 3), now goes back to discuss the era out of which the Renaissance grew: the Middle Ages, the period from 400 to 1500 A.D. The subject of this article is the mind of medieval man, its quality, its ordeal and its achievement. It will be followed May 26 by a pictorial essay on the everyday life of medieval man.

ONE day in the Dark Ages, St. Scothinus, having purged himself by severe chastisements from all molestations and imperfections of lustful desires, started to walk across the sea to England. By chance he met a ship that carried St. Barry the Bishop, who, beholding and recognizing this man of God, inquired of him wherefore he thus walked on the sea. To whom St. Scothinus answered that this was a flowery field whereon he walked, and presently,

stretching his hand down to the water, he took from the midst of the ocean a handful of vermillion flowers which, in proof of his assertion, he cast into the bishop's lap. The bishop for his part, to maintain his own truth, drew a fish from the water and cast it toward St. Scothinus; whereupon, magnifying God in His marvelous works, they departed with blessings one from the other.

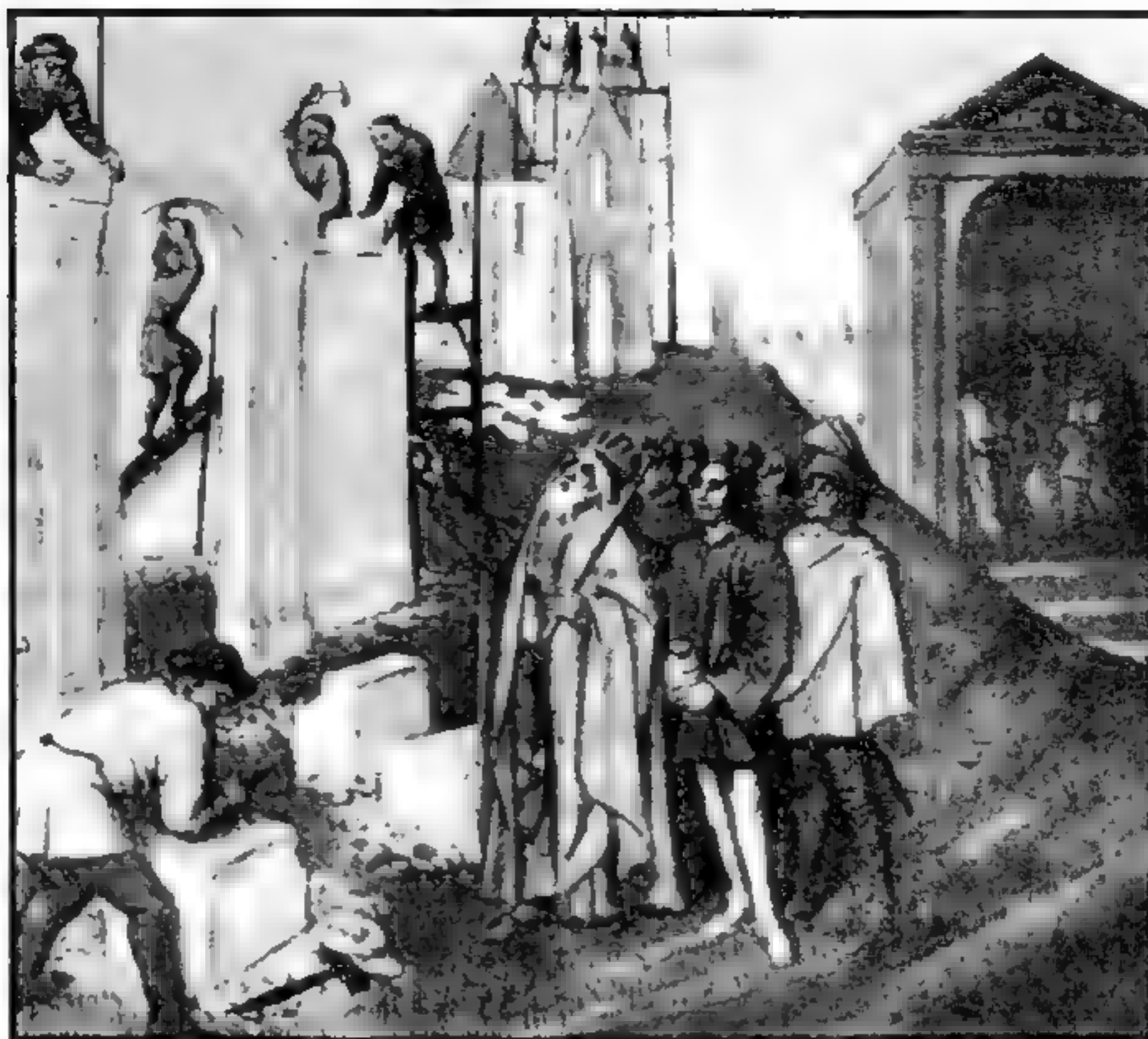
Such an encounter might well have startled a 20th Century American to whom the miracle of electric light is nevertheless a commonplace. It would scarcely have startled a medieval man. For, as the American knows that all things are possible to science, medieval man knew that all things are possible to faith.

Moreover he had read (or had heard, if he was one of the millions who could not read) scores of such testimonies from one of the Middle Ages' most popular anthologies, the *Golden Legend*. The spontaneity with which both saints magnified the miracle of God's

**THIS IS THE SECOND IN LIFE'S SERIES ON
THE HISTORY OF WESTERN CULTURE**



← **REIMS CATHEDRAL**, built between 1212 and 1300, is a superb example of medieval art, especially beautiful for the lacy stonework which lightens the massive structure. Damaged in World War I, it is now almost all restored.



GREAT BUILDER of churches was Charlemagne, who ordered construction and repairing of holy edifices all over his kingdom. In this scene from a 15th Century manuscript Charlemagne, wearing a crown, inspects construction.

Middle Ages CONTINUED

works demonstrated the faith in which all Christian men, according to their degrees of understanding, were at one. And their casual parting there in mid-sea rang true to the sweetness of the medieval mind. This same sweetness would presently soften the rigors of Catholic orthodoxy with the cult of the Virgin, the loving Mother of Christ, and the rough and tumble of secular life with the cult of chivalry.

This singular sweetness, at once childlike and virile, is the unique quality of the medieval mind. It characterizes every achievement of the Middle Ages. Stern Dante, the man who, his contemporaries said, had been in hell, felt it in paradise when he once more saw Beatrice, his dead but lifelong love, and she turned to him and said, "Direct thy mind to God in gratitude who hath united us with the first star."

This sweetness is in the name which transfigures the obese and disputatious Thomas of Aquino, greatest of medieval minds—the Angelic Doctor. It humanizes the austerity of those superearthy figures that guard the west portal of Chartres Cathedral. And it rings from the Middle Ages' characteristic epic, the Song of Roland, in the sound of the paladin's horn, winding, indomitable in disaster, like medieval man himself, from the lost battlefield of Roncesvalles.

In the deepest sense, this sweetness is an aspect of that *caritas* (St. Paul's loving charity) which St. Thomas Aquinas declared to be inseparable from the right understanding of God. And it redeems from historic horror a blood-soaked, brutal, riotous, lustful and chaotic age.

For the miracle of medieval man is that he began not, for the most part, as a barbarian, but as the heir of fallen Roman civilization, debased almost to a brute in the Dark Ages following Rome's collapse. His historic task was to infuse into the total ruin a new life and spirit. In six centuries, thought by groping thought, stone by heavy stone, from the ground up, by faith and works, he created a new Christian civilization. Then, in an incomparable outburst of creative energy, he made all succeeding men his heirs in the architecture of the Gothic cathedrals, in the splendor of their stained-glass windows, in the all but flawless structure of St. Thomas' philosophy, in the *Divine Comedy* of Dante Alighieri and the scientific insights of Roger Bacon.

- The Dark Ages, which were the first part of the Middle Ages, blanketed Europe for 500 years (from 400 to about 900 A.D.). Through their monumental night thudded year after year the onrushing feet of barbarian or other marauding war bands, drowning the shuffle of fugitive native populations displaced on a 20th Century scale. Like inter-

mittent beacons of despair, burning strongholds, burning hovels, burning crops lit up the gloom. Population dwindled. Cities were in ruins. Men fled for safety to the countryside, where they clumped apart in communal distrust.

Here and there, in little communities remote from one another, the precious flames of civilization still burned. These were the houses of the monastic orders, chiefly of the Benedictines (founded at Monte Cassino, where St. Thomas was educated). These monasteries were built low, thick-walled and almost windowless for safety, in the new Romanesque style. They opposed the harshness of monastic discipline within and their stony carapaces without to the hazards of the darkened world.

Not all the hazards of the Dark Ages were human. Hell and its legions were also abroad. Incubi, succubi, sylphs, undines, witches and the hierarchies of devils, spirits of seduction and malefaction romped through the night. They would never quit the world, or the medieval mind, as long as the Middle Ages lasted.

Then as the invasions grew less frequent, in the gray dawn in which the Dark Ages blended into the early Middle Ages, the landscape of a new Europe was revealed. The bones of the dead civilization were still there, immense and mute, in the form of Roman aqueducts, baths and amphitheaters, many of which now served as lairs for local strongmen. But a new architectural feature dominated the new Christendom—the tower. It had a twofold use. Militarily it answered the need of ever vigilant defense. Religiously it symbolized the fact that the Church, which spoke to the minds and souls of its believing multitudes, was the center of men's lives; the bell tower was its convoking voice.

FOR Rome, in dying, had bequeathed two mighty legacies to medieval man of Christendom—a common Catholic faith and the Latin tongue, the most sonorous of prelatical languages. This common tongue would bond together literate men of all national stocks, in spite of the hodgepodge of medieval political divisions and the babble of newly emerging national languages.

Men were obsessed with salvation and, therefore, with God. For when the world had been destroyed there had been nothing left but God. And to restore the world, there was no unifying principle but God. They enshrined their obsession in a creed of majestic simplicity:

Credo in unum Deum, Patrem omnipotentem, factorem coeli et terrae,

These saints and kings

In his own way each of these men brought power to the Christian Church. Constantine in 313 decreed that Christianity should be tolerated in the Roman Empire. St. Augustine in the Fifth Century formulated much Church theology. St. Jerome at the same time corrected and revised the translations of the Bible. St. Gregory, Pope from 590 to 604, strengthened the Pope's position.



CONSTANTINE



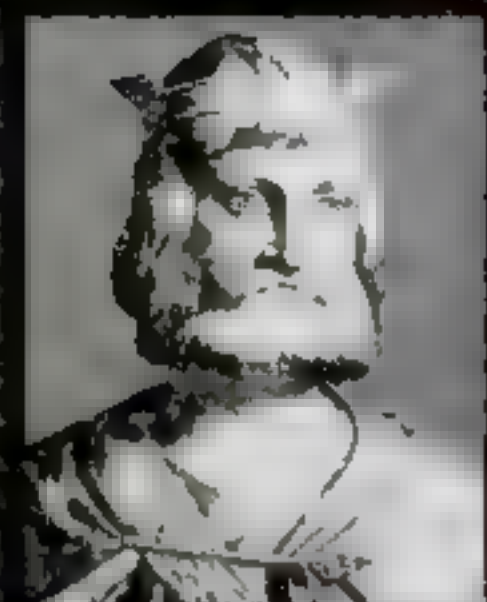
AUGUSTINE



JEROME



GREGORY



CHARLES MARTEL



CHARLEMAGNE

made the Church great

Charles Martel halted the Moslem invasion of Christian Europe. Charlemagne helped convert the Saxons and was crowned Holy Roman emperor by the Pope in 800. St. Bernard inspired the second crusade in 1146. St. Francis of Assisi in the 13th Century brought new humility to the Church. St. Thomas Aquinas in the same century summed up whole philosophy of the Church.

Middle Ages CONTINUED

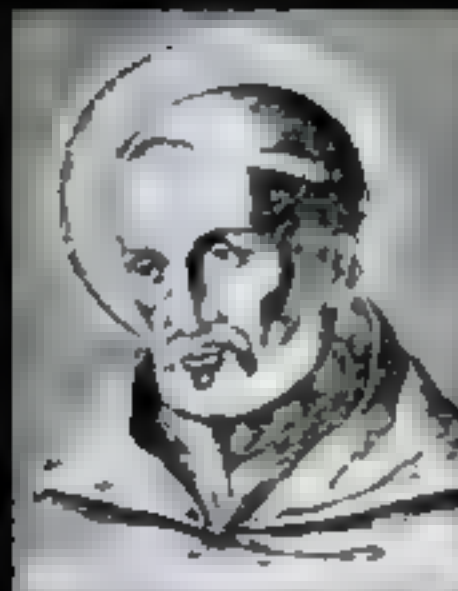
visibiliem omnium et invisibilium. . . "I believe in one God, the Father almighty, maker of heaven and earth, and of all things visible and invisible. And in one Lord Jesus Christ, the only begotten Son of God; born of the Father before all ages; God of God, light of light, true God of true God; begotten, not made; being of one substance with the Father; by whom all things were made. Who for us men, and for our salvation, came down from heaven. . . I confess one baptism for the remission of sins. And I look for the resurrection of the dead. And the life of the world to come."

This creed medieval man exalted in the thrusting spires of the Gothic cathedrals. He gave it elevation in the Gothic groined vault. He gave it illumination in stained glass. He gave it intonation in the *Alleluia*, the *Gloria*, the *Kyrie*, the *Agnus Dei*, the *Requiem*, *Te Deum*, and the great medieval hymns like the *Dies Irae*. He flooded it with the light of reason and gave it the strength of logical structure in the works of St. Thomas Aquinas.

Medieval man carried his creed into secular life. He embodied it in his political system, feudalism, in which every man held his rank and obligation in descending order from the sovereign whose right proceeds from God. Medieval man converted his creed into economic terms in the guild system. He denied himself many profitable practices (for example, usury) because his religion prohibited them. He implemented his creed in law and, in so far as erring man can, practiced it in his civic conduct. With it, he sanctified the indissoluble union of the family. And when medieval man's faith waned, the Middle Ages died.

THE Emperor Charlemagne (742-814), a great patron of learning, kept a writing tablet under his pillow and practiced pothooks in bed. But he never learned to write. In the early Middle Ages men began to go to school, doggedly studying Latin grammar and the other rudiments of learning. By 1150 there were famous schools in all corners of Christendom, and the grand medieval debate on theology and philosophy had begun.

To the 20th Century mind, the problems that bedeviled medieval schoolmen, their obsession with allegory and symbolism, with abstruse definition and dialectic, are arid and irrelevant. The din of their theological disputations, mounting to a clamor, after the great universities were founded at Paris, Oxford, Bologna, seems a boring babble.



BERNARD



FRANCIS OF ASSISI



THOMAS AQUINAS

Twentieth Century man may be absorbed in the all but mystical motions of the atom, for science is power. But he cannot feel the passionate concern of medieval man in the burning question: can angels move from one point to another without passing through the intervening space? For to medieval man, faith was power since it was the way to God, and angels were a concept as important as atoms.

The great men connected with the debate were William of Champeaux, Peter Abelard, Bernard of Clairvaux, Albertus Magnus, Duns Scotus—from whom we derive the word "dunce." Their names have lost their historical resonance and intellectual identity, as have the great issues they debated. But in the thrust and flashing snick-snack of such dialectics the medieval mind was honed to a trenchancy and rigor never since equaled.

While the struggle to know God raged in men's minds, life for the mass of medieval men was hard and often brutal. The cities were close-built and dark. Plagues ravaged the Continent. Such conditions have caused the popular impression that medieval life was universally ugly and harsh.

But medieval man was the creator of arts and master of a craftsmanship that has never since been equaled. He wove Europe's most superb tapestries. He made stained glass of a beauty that modern man has failed to imitate. His book-making excelled anything that 20th Century book designers and manufacturers have done. His hymns, like Adam of St. Victor's hymns to the Virgin, are still unexcelled. The universities, a medieval creation that the classical world had never known, have come down to us in the same form. In countless ways modern man is the

heir of the Middle Ages.

He is, romantically, the heir of the medieval idea of love. Medieval

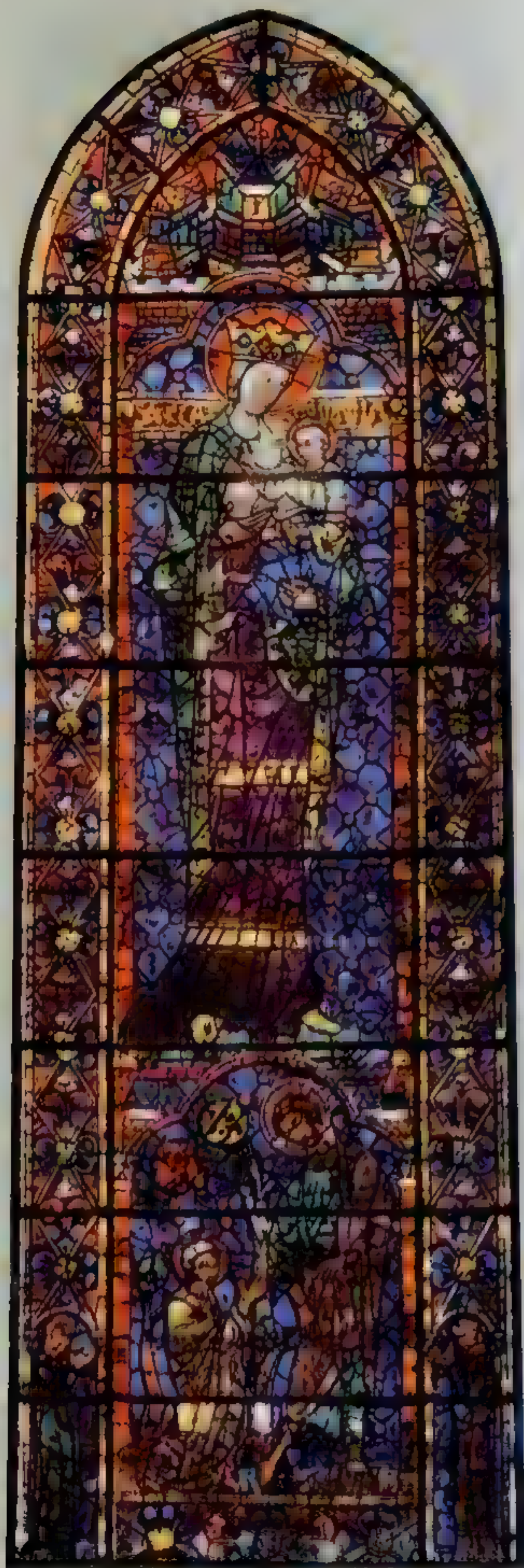
**TEXT CONTINUED ON PAGE 101
PICTURES ON NEXT 15 PAGES**

STAINED GLASS: On the next four pages are magnificent examples of medieval stained glass (from plates in *French Cathedral Windows*, published by Oxford University Press). First used extensively in 12th Century French cathedrals, stained glass was made on the building sites by traveling workshops, whose artisans perfected a never-matched skill of making glass and piecing it together in deep and beautiful brilliance.



THE ASCENSION OF CHRIST was done in 12th Century for a window in the cathedral at Le Mans. Like most work of earlier medieval stained-glass artists, it has a simpler design than later masterpieces (see next

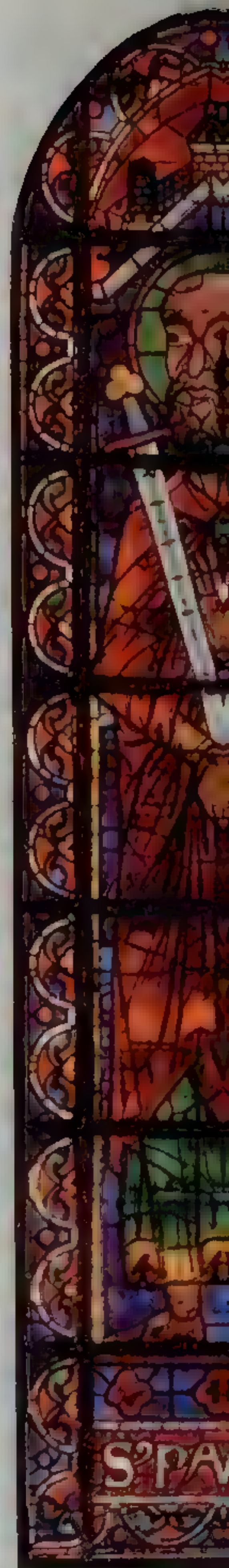
page). Here figures of the Virgin Mary (top center) and the 12 Apostles stand on pinnacles of rock on the Mount of Olives looking up with adoration toward Heaven. This section of window is about five feet high.



VIRGIN AND CHILD glow in a lofty window at Chartres, one of the most beautiful of all medieval cathedrals. Smaller design beneath Virgin shows apparition of Christ after resurrection to Mary Magdalene.

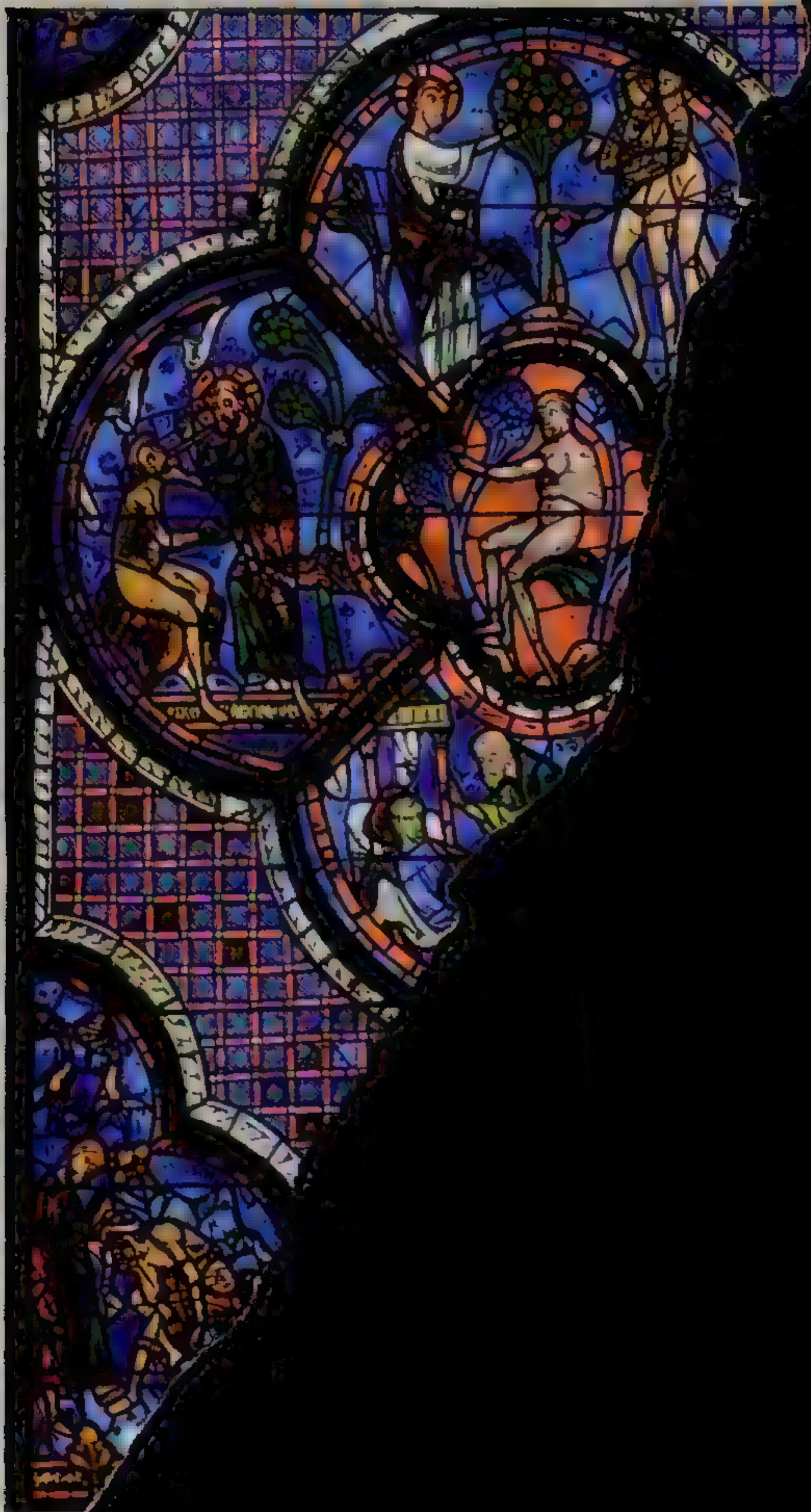


THREE APOSTLES. Peter, Paul and John, each carrying his symbol, stand in high, narrow windows at Bourges Cathedral. Peter holds a cross and keys of Heaven, Paul the Roman sword with which he was beheaded, and John a book.



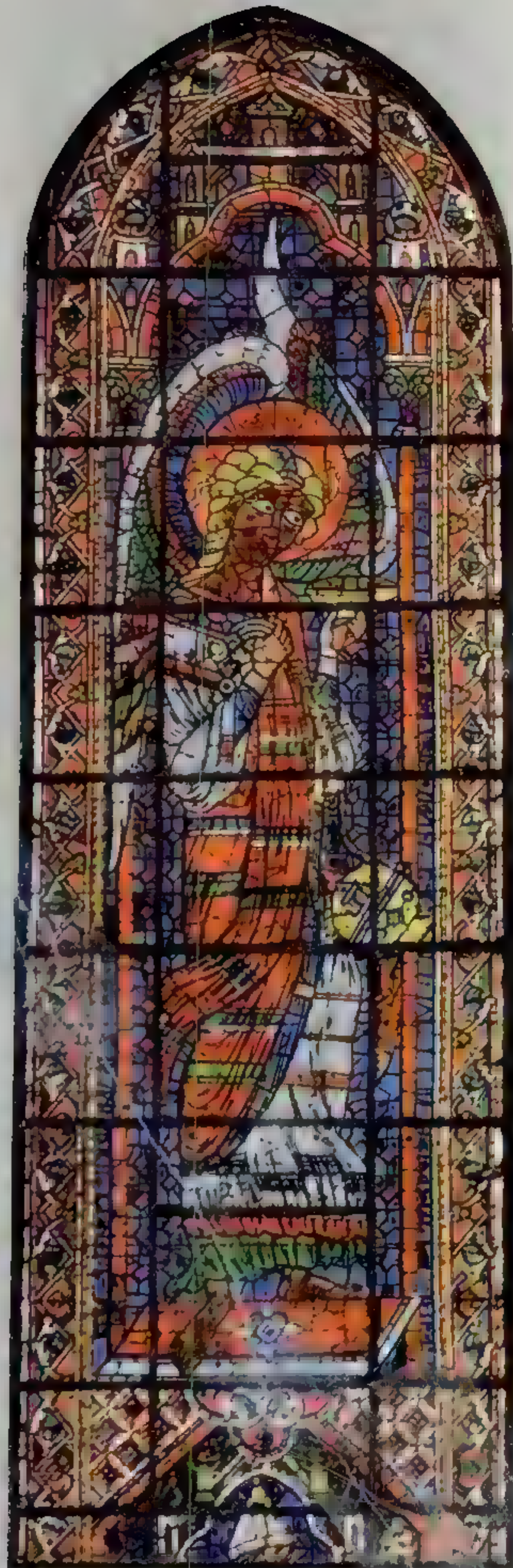


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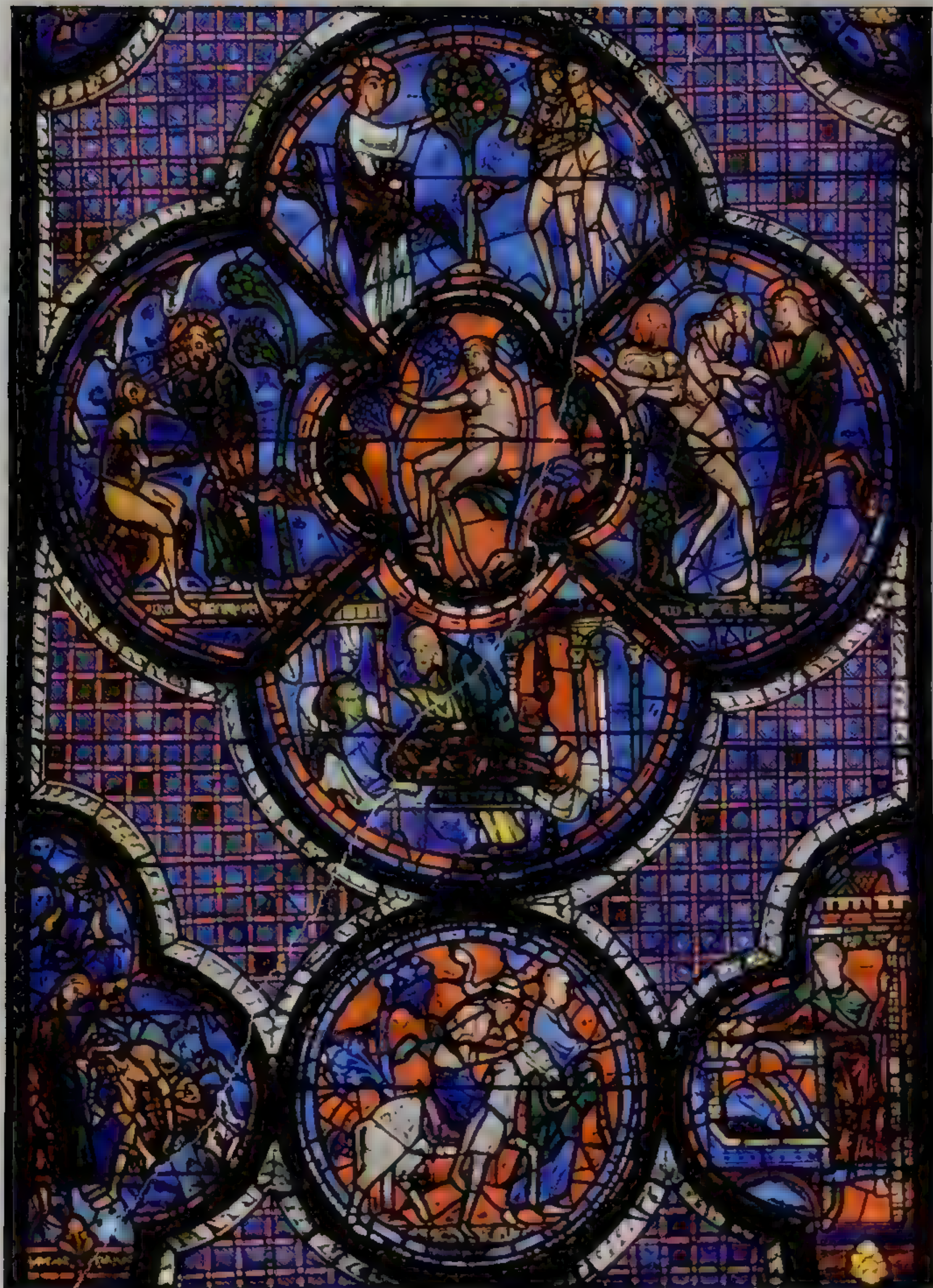




symbolic of his Gospel. These devices, as well as Peter's characteristic bald
 (epitaph) and John's youthful appearance, were put in to satisfy the literal mind
 of medieval men, few of whom could read the names underneath the figure.



ANGEL at Chartres Cathedral appears in beautifully made window
 remarkable for its highly ornamented, Byzantine style. This influence
 was very strong in Western art all through the Middle Ages.



NARRATIVE PANEL at Chartres deliberately steps down from the lofty plane of other stained-glass windows to tell some simple Bible stories. In the four upper panels of the clover leaf are scenes in the Garden of

Eden. The lower pictures illustrate the parable of the Good Samaritan. Such windows served as interesting and instructive reading for medieval churchgoers, the great mass of whom had neither books nor learning

Daily Religion

It brought excitement and glory to men's lives

To the plain medieval man the cathedral was not only a tribute to the glory of God. It was also a symbol of his town's importance. The fires of faith which caused people to give time and strength to the task of building a cathedral were reinforced by home-town booster spirit, by the knowledge that a cathedral lent the same kind of prestige to a place that a big new courthouse lends to a U.S. town today.

For every one the cathedral was an encyclopedia of holy stories and churchly lore. In its stained-glass windows, which are among the world's most magnificent works of art, the scenes of the Bible were displayed so vividly that unlettered churchgoers walked from window to window as if reading a book. The cathedral bells, which could be heard for miles, were the Western Union of the locality, announcing disasters like war or fire and proclaiming such events as feast days or visits from royalty. To peasants working in outlying fields, the rhythm of life was marked by the bells, tolling for matins and vespers, tolling again for christenings, weddings, funerals.

In the cathedral the people got their most spectacular entertainment. Processions, ceremonies and sublime music rolled forth beneath its great, dim roof. The modern theater originated in the cathedral with the old miracle plays depicting Bible stories and Gospel teachings. Some wise priests, knowing the human need for rowdiness, permitted in their churches an annual Feast of Fools. During this feast holy ceremonies were richly burlesqued and sometimes a donkey was led to the altar in a raucous procession.

Priests of the church were seldom aloof holy men. They lived close to their flocks, playing, joking and drinking with them. While this policy led to abuses in the priesthood, it was wisely intended.

Not every medieval town boasted a cathedral, which was built only in a place designated as a bishop's seat. Most of the towns had unpretentious churches or chapels. A popular custom then was the yearly pilgrimage when people atoned for their sins by setting forth, on foot or on horseback, to visit some distant cathedral or shrine as did Chaucer's *Canterbury Tales* pilgrims (right). Such journeys were thrilling springtime adventures. To the pilgrims a medieval cathedral appeared at its greatest glory when, after a long, weary journey, they beheld its spires soaring above the meadows, higher than any building they had ever seen, and they knew that they soon would share in God's grace.



PROCESSION OF MONKS, led by St. Bernard, takes over the great Cistercian monastery at Clairvaux in France. Monasteries were medie-

val centers of learning and education. Villages grew up around them, forming towns which, as the abbeys grew rich, became centers of trade.



CANTERBURY PILGRIMS are shown in this 15th Century Flemish manuscript illustrating Chaucer's great English work, the *Canterbury*

Tales. The characters are listening and commenting on a tale told by the second rider from the left, as they pass by a walled cathedral city.

Universities and the Church shared tasks of teaching

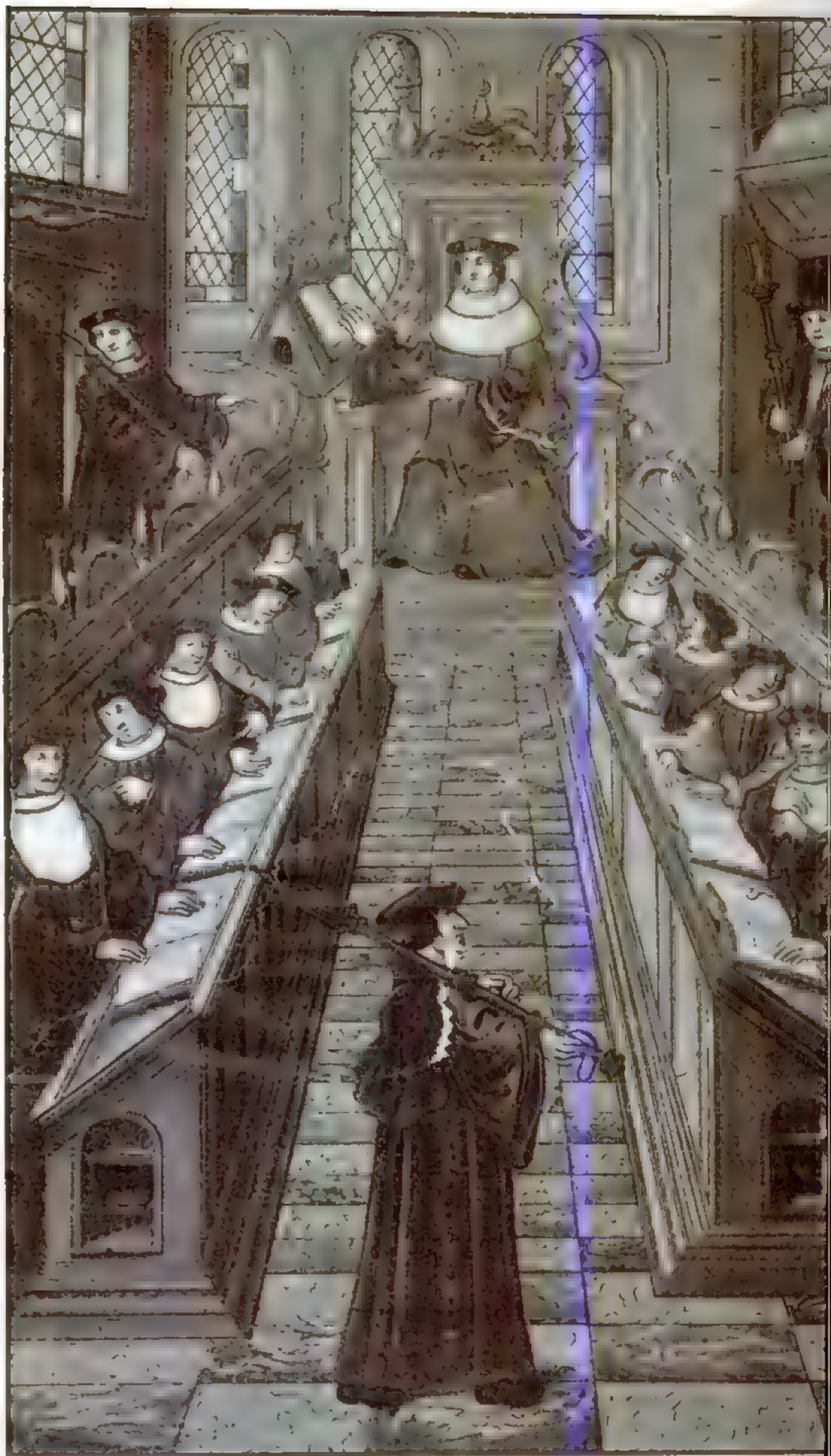
Education in the Middle Ages was generally controlled by the Church until it reached university level. Then it became an independent venture, often supported by a city government or endowed by rich nobles and merchants. Most scholars, however, belonged to religious orders, and most teachers were churchmen.

The usual classroom, unlike the rather luxurious example at right, was bare and chilly. Students squatted on straw while the instructor occupied the chair. Books were scarce, so the instructor read slowly from the text, dictating his comments, which were called "glosses."

Students were young men who were either rich enough to afford an education or bright enough to be given scholarships by patrons or by the Church. They were generally required to take a liberal arts course, including grammar, logic, music, mathematics and astronomy. Graduates were called Bachelors of Arts. Advanced students studied theology, law or medicine, were called Masters of Arts. So great was interest in learning that at the University of Paris alone, in 1291, some 20,000 students were enrolled, more than Harvard and Yale together enroll today.

Life was more rigorous for the average student than for his modern counterpart. But like young scholars of all ages he had time for merriment. Most famous of all student songs, *Gaudeamus Igitur*, was sung by medieval students even as it is today.

*Let us live then and be glad
While young life's before us!
After youthful pastime had,
After old age hard and sad;
Earth will slumber o'er us.*



AT UNIVERSITY OF PARIS a teacher leads fellow scholars in discussion. Scepters held by three standing scholars may contain holy relics or the Blessed Sacrament. All students wore scholar's cap and gown.



HELOISE AND ABELARD

The tragic monk, Abelard, was a renowned teacher

To scholars in 12th Century France the most stimulating of all teachers was Peter Abelard, who helped found and taught at the University of Paris. A revolutionary educator, Abelard knocked the heads of traditional churchmen together. In his most influential work, *Sic et Non* (Yes and No), Abelard catalogued the contradictory opinions of leading theologians, trying to cut through controversy to truth. His enemies in the church finally silenced him.

Today Abelard is remembered not so much as a teacher but as the hero of a tragic romance. Hired as tutor for Héloïse, the comely niece of the canon of Notre-Dame, Abelard fell in love with her. They had a child and were secretly married. Wrongly suspecting that Abelard intended to abandon Héloïse, the canon hired ruffians to emasculate the young teacher. Ill and despondent, Abelard became a monk but was persuaded to resume teaching at the Paraclete, a monastery built for him. Though separated, Abelard and Héloïse exchanged love letters which have since become literary classics. Abelard became abbot of a large monastery. Héloïse became abbess of a sisterhood. When they died, the lovers were buried together.



TOMB of Héloïse and Abelard was built near Paraclete in 1779, later removed to Paris. Figures of the two celebrated lovers (*top*) are from this tomb.



ROGER BACON

The observant monk, Bacon, was a versatile scientist

To churchmen of the 13th Century one of the most irritating men on earth was a peevish, abusive English monk whose name was Roger Bacon and who was a great man. Born around 1214, he became a Master of Arts at Oxford University, studied in Paris and then returned to Oxford, where he became a Franciscan monk and teacher. Bacon dared to label the writings of the great Thomas Aquinas as "puerile vanity," was imprisoned 15 years for holding ideas that were uncongenial to a Franciscan dignitary.

Bacon observed a spiral nebula through a primitive type of telescope, peered at cells through a forerunner of the microscope. He speculated on the possibilities of gunpowder, airplanes, mechanically propelled boats and circumnavigating the earth. Most other scientists of his day took their facts from the works of Aristotle, whose statements they considered indisputable, instead of devising ways for collecting and checking facts. Roger Bacon anticipated modern science and achieved greatness by his efforts to establish a scientific method, a technique for ascertaining the truth by comparing reports and verifying their accuracy by firsthand observation.



BACON'S OBSERVATORY was reputedly the tower of Sunningwell Church, near Oxford. Here Bacon may have made astronomical observations.



HEAVEN AND HELL are shown at the Abbey Church in Vézelay, France. In heaven (*above*) souls are carried by three angels, accompanied

by St. Peter and Mary. In hell (*below*) damned souls march into fire while the devil tries to tip scales in which two souls are being judged.



Middle Ages CONTINUED



TWO DEVILS atop a column at Vézelay try to torment St. Anthony by waving torches over his head, tearing his coat, pulling his beard.

Judgment

It sentenced people to heaven or to hell

Every medieval Christian believed that after his death he would face a day of judgment when he would be consigned—possibly after a stay in purgatory—to either heaven or hell, depending upon his behavior on earth. Having accepted this fact, medieval man did not spend all his time worrying about his soul. He reserved most of his worrying for religious occasions. The Church, however, took care to remind men of Judgment Day. On churches were carved scenes, like those on this page, of heaven and hell which advertised the dangers of the devil and the practical rewards of virtue. Thus warned, and a little frightened, a Christian would remember to partake of the sacraments (*opposite page*), with which the Church marked the main events of his life, and thereby insure his soul's salvation.



SCARED DEVIL on pillar in church at Vézelay jumps down the golden calf's throat when confronted by Moses with the Ten Commandments.

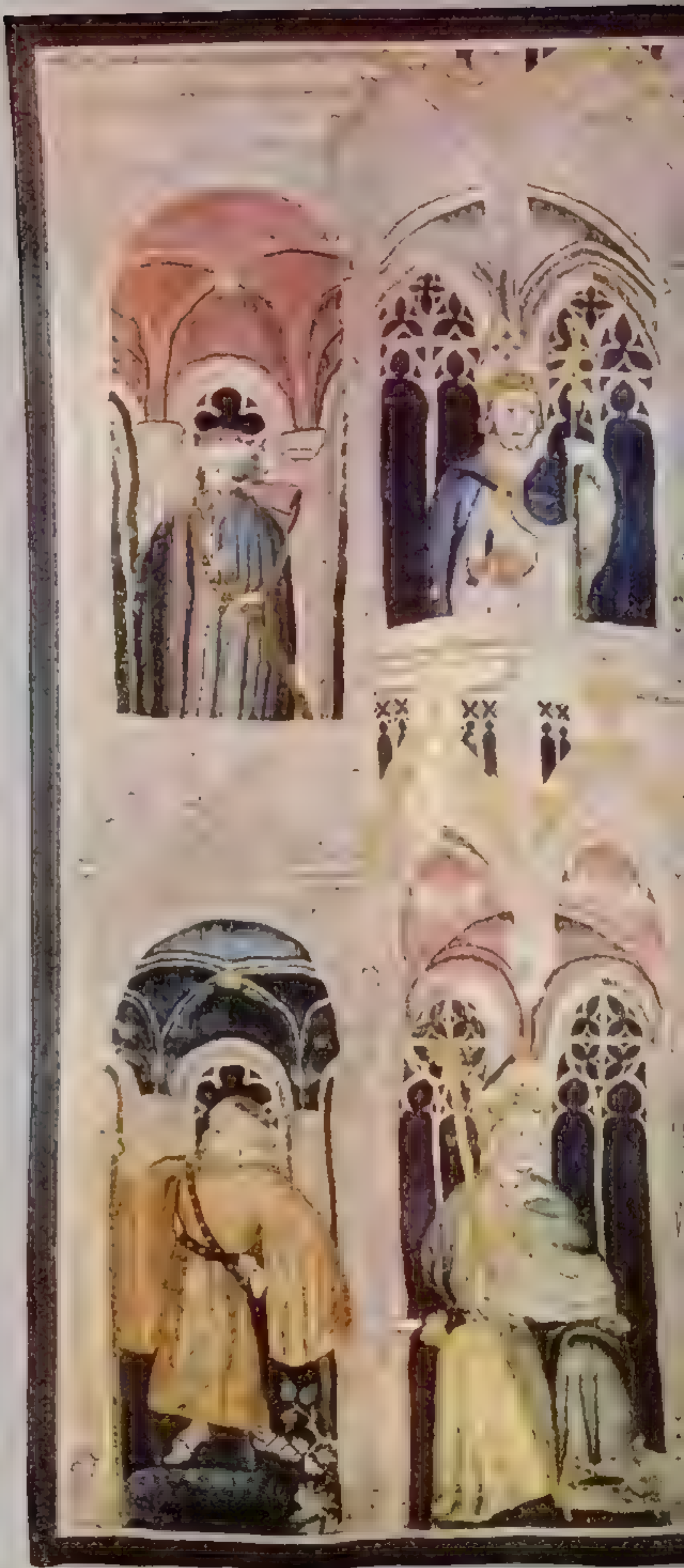


SACRAMENTS of church marked boundaries and milestones of all medieval lives—baptism, confirmation, penance, communion, marriage, extreme unction. This Flemish tapestry depicts two sacraments and

their biblical precedents. At top left, God unites Adam and Eve, the precedent for sacrament of marriage shown below. At right: a priest anoints and crowns King David. Below is the sacrament of extreme unction.



MADONNA AND CHILD, a 13th Century French wood carving, reflects in 16-inch figurine's graceful posture and maternal attitude the growing medieval cult of Mary, which in the later Middle Ages regarded the Virgin no longer as the remote and austere Queen of Heaven but as a loving and helpful mother.



KING ARTHUR TAPESTRY, woven in Paris toward the end of the 14th Century, is one of earliest representations of the legendary British ruler. Arthur became one of the towering figures in Middle Age art and story because the church surrounded



him with a saintly aura and claimed him as the embodiment of the perfect Christian king. Wandering troubadours, in secular songs and ballads, also endowed King Arthur with supernatural majesty. In this tapestry

he is depicted seated on a throne in a Gothic niche in a cathedral, surrounded by bishops and archbishops bearing crosses and croziers. Figures at the far left are knights who figured conspicuously in Arthurian folklore.



filii dauid filii abraham. Abraham autē genuit ysa-
ac. ysaac autē genuit iacob. Iacob autē genuit iuda
et fratres eius. iudas autē genuit phares et zara de tha-
mar. Phares autē genuit esrom. esrom autē genuit
aram. Aram autē genuit aminadab. aminadab autē
genuit naalon. Naalon autē genuit salmon. sal-
mon autē genuit boaz de rachab. Boaz autē genuit
obed ex ruth. obed autē genuit iesse. Iesse autē
genuit dauid regem. dauid autē genuit salomonem
ex ea que fuit urie. Salomon autē genuit roboam.
roboam autē genuit abiam. Abia autē genuit asa.
asa autē genuit iosaphath. Iosaphath autē genuit
ioram. ioram autē genuit ozias. Ozias autē genuit
ioatham. ioatham autē genuit achar. Achar autē
genuit ezechiam. ezechias autē genuit manassen.
Manasses autē genuit amnon. Amnon autē genuit ioshia.
iosia autē genuit iechoniam et fratres eius in transmigratione babylonis. Et post

GERMAN MANUSCRIPT of 13th Century shows Matthew at work on his Gospel, written out in the script below the illustration. Diligent monks in monasteries illuminat-

ed many medieval books, decorating them with flowers and strange animals. Conceiving Matthew as a man much like themselves, they pictured him at work sharpening his pen.



The cult of Mary

The Virgin Mother was a symbol of love, and heroine of legends like "The Juggler"



THE medieval church was wonderfully organized to keep the teachings of Christianity alive. In the monasteries the monks preserved ancient learning by copying the Bible and old sages in beautifully illuminated manuscripts (*opposite page*). For humbler folk who could neither afford nor read these early books the priests told many tales of churchly wisdom. The most popular tales concerned the Mother of Christ, around whom the Middle Ages built the cult of Mary. One Mary story, *Our Lady's Juggler*, as set down by Anatole France, is given in abridged version below:

IN the days of King Louis there lived a poor juggler by the name of Barnabas, who wandered from city to city performing tricks of skill and prowess.

At first the crowd regarded him with indifference, but when, with his hands and head on the ground, he threw into the air and caught with his feet six copper balls, or when, throwing himself back until his neck touched his heels, he assumed the form of a perfect wheel and in that position juggled with 12 knives, he elicited a murmur of admiration from his audience, and small coins rained on his carpet.

One evening he saw a monk going in his direction and respectfully saluted him.

"Friend," said the monk, "are you perchance going to play the part of the fool in some mystery?"

"No, indeed, father," said Barnabas. "My name is Barnabas, and my business is that of juggler. It would be the finest calling in the world if I could eat every day."

"Friend Barnabas," answered the monk, "there is no finer calling than the monastic; the life of a monk is a perpetual hymn to the Lord."

And Barnabas replied: "Father, I confess I spoke like an ignorant man. I would willingly give up the art by which I am known in order to enter the monastic life."

The monk was touched by the simplicity of the juggler, and

he made answer therefore: "Friend Barnabas, come with me and I will see that you enter the monastery of which I am the Prior."

Thus did Barnabas become a monk.

The Prior wrote books setting forth all the virtues of the Mother of God. Brother Maurice copied these treatises with a cunning hand on pages of parchment, while Brother Alexandre decorated them with delicate miniatures. There were also in the monastery poets who composed hymns in honor of the Most Gracious Virgin Mary.

Perceiving so fine a harvest of good works, Barnabas fell to lamenting his ignorance. "Alas!" he sighed, "I am so unhappy because I cannot give worthy praise to the Holy Mother of God." Thus did he lament and abandon himself to his misery.

One evening, when the monks were talking together, he heard one of them tell of a monk who could not recite anything but the *Ave Maria*, but after he died there sprang from his mouth five roses, in honor of the five letters in Maria.

In listening to this story, Barnabas was conscious of the Virgin's beneficence, and he wanted to celebrate the glory of His Lady in Heaven.

One day, when Barnabas was alone in the chapel, the Prior entered in company with two of the oldest brothers. They saw Barnabas before the image of the Holy Virgin, his head on the floor and his feet in the air, juggling with six copper balls and 12 knives. Not understanding that he was thus putting his best talents at the service of the Holy Virgin, the aged brothers cried out against such sacrilege. All three set about to remove Barnabas from the chapel, when they saw the Virgin slowly descend from the altar and, with a fold of her blue mantle, wipe the sweat that streamed over the juggler's forehead.

The Prior, bowing his head down to the marble floor, repeated these words:

"Blessed are the pure in heart, for they shall see God."



MARY'S STORY is part of frieze on Notre-Dame in Paris which tells of Christ. From left to right: the nativity, presentation in the temple, King Herod being told about the infant king, the flight into Egypt.



ALCHEMIST'S SHOP was drawn by noted Flemish artist, Peter Breughel. These early chemists thought that they could make gold from mercury.



THE FOUR HUMORS helped explain human personality to medieval man. The term "humor," in the Latin sense of "moisture," was applied to a theory that man's character was partly governed by body fluids. Each humor corresponded to one of the four elements of which all matter was supposedly

Middle Ages CONTINUED

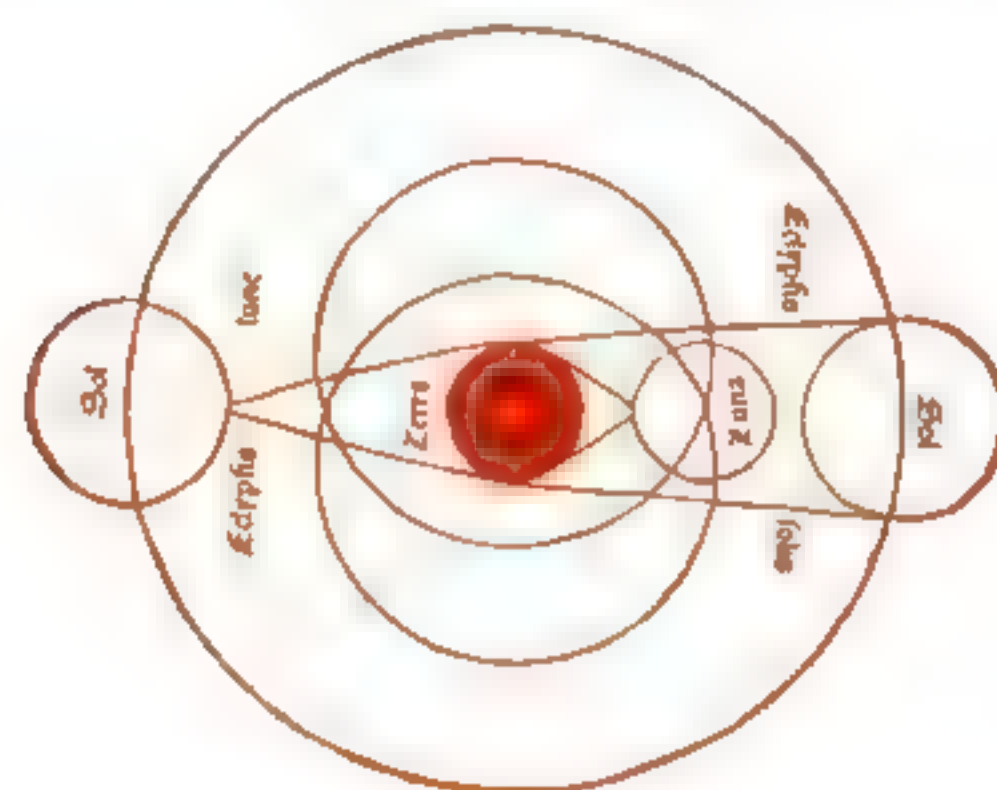


VIEW FROM MAST PROVES EARTH'S CURVE

Science

Germes of true knowledge lay in its accumulation of curious lore

The medieval scientist was handicapped by the mass of legends that came down from the Bible and from the often inaccurate Arabic and Greek works. Still he tried to catalog, test and use his knowledge. Believing that human lives were guided by the stars, he developed the bogus science of astrology. His chemical experiments, called alchemy, were made mostly to create gold. In the 13th Century he knew, by comparing views from a ship's mast and deck (*above*), that the world was round, but thought that it was the hub of the universe (*below*). Most important, he had the basic requisite of the scientist: the urge to ask questions, which led the way to the discoveries of the Renaissance.



ORBITS of sun (*sol*) and moon (*luna*), which has double orbit, were thought to encircle the earth (*terra*).



composed; air, fire, water, earth (*left to right, above*). The cheerful, sanguine man (air) had plenty of blood; the hot-tempered, choleric man (fire) had a surplus of bile or choler; the sluggish, phlegmatic man (water) had too much phlegm, and the melancholy man (earth) was too full of dark bile.



A medieval map of the world

The famous old map shown above is full of amazing lore and semi-scientific conjecture about the medieval world. Known as the Hereford map, it was drawn about 1280 by an English clergyman named De Haldingham and hung in Hereford cathedral. While a few men knew the world was a globe, De Haldingham shared the notion that it was flat like a pie. With only a hazy knowledge of geography, he tried to cram all known parts of the world into his circle, including fanciful beasts, freaks and biblical landmarks. By mistake he reversed the labels of Europe and Africa in the lower right and left sides. In the map west is at bottom, south at right.

In accordance with Christian belief, Jerusalem was placed in the center

of the world (1). At the top of the map is the Garden of Eden (2). The large building halfway between them is the Tower of Babel. Other more or less recognizable spots are (3) Alexandria, (4) Rome, (5) Paris, (6) London, (7) Constantinople. The main body of water, branching through the lower half of the map, is the Mediterranean Sea, labeled Mare Mediterranea. At the bottom are the Straits of Gibraltar and the Pillars of Hercules. Along the right rim of the map south of the Nile River is a series of human monsters, some with only one leg, some without heads and with eyes in their chests. De Haldingham's map did not disseminate accurate knowledge, but it aroused great interest and excitement concerning the world.



AT FULL GALLOP down the arena William Nicholls (*right*) of Squadron A Black Knights makes a backhand shot while William Rand of Squadron A Regulars tries unsuc-

cessfully to ride him out of play. Ball has just been struck and is coming toward camera. It is inflated leather, larger and lighter than the willow-root ball used in outdoor polo.

INDOOR POLO

It is more dangerous to play than the outdoor game, but more fun to watch

The average American's attitude toward polo is that only the rich can play it and that nobody can see it. Applied to outdoor polo, this is an understandable criticism since it is played on a grassy plain nine times the size of a football field and can be followed intelligently only with powerful field glasses or a helicopter. Indoor polo, however, compresses the game's action within the spectators' range of visibility. And on occasion, when horses, players and ball converge on a corner of the arena, indoor polo drops the game right in the spectator's lap.

Indoor polo requires much more nimble turning, checking and racing than the outdoor game. With only three men on a team instead of the four players who make up an outdoor team, there is a much higher premium on teamwork and expert handling of the high-strung mounts. There are more spills and naturally more players injured. Almost every indoor-polo player has lost count of the times he has twisted a knee or been smacked in the face by an opponent's mallet.

These photographs by Gjon Mili are the first that have successfully recorded the quick-changing action of indoor polo. They were taken with special high-speed lighting equipment in the Squadron A National Guard Armory in East Side Manhattan, where Metropolitan League teams play once a week through the month of April. Most of the players are amateurs who pay the heavy expenses and risk their necks every Saturday night purely for the fun of it.



THEIR PONIES WHEELING SHARPLY, PLAYERS CHASE AFTER THE BALL IN A NEW YORK INDOOR-POLO MATCH



MOST DIFFICULT SHOT of game is this under-the-neck stroke by Tom Long of Squadron A Falcons. Long shoots under his mount's neck to strike ball toward camera.



PERFECT HOOK by Nicholls (left) stops Rand's mallet in middle of a forehand stroke. A good player sometimes hooks opponent, then makes his own shot in the same stroke.



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Pipe Appeal is that "something extra" that has a real appeal to women. It's the distinctly masculine look of men who smoke pipes!

P.A. means Prince Albert

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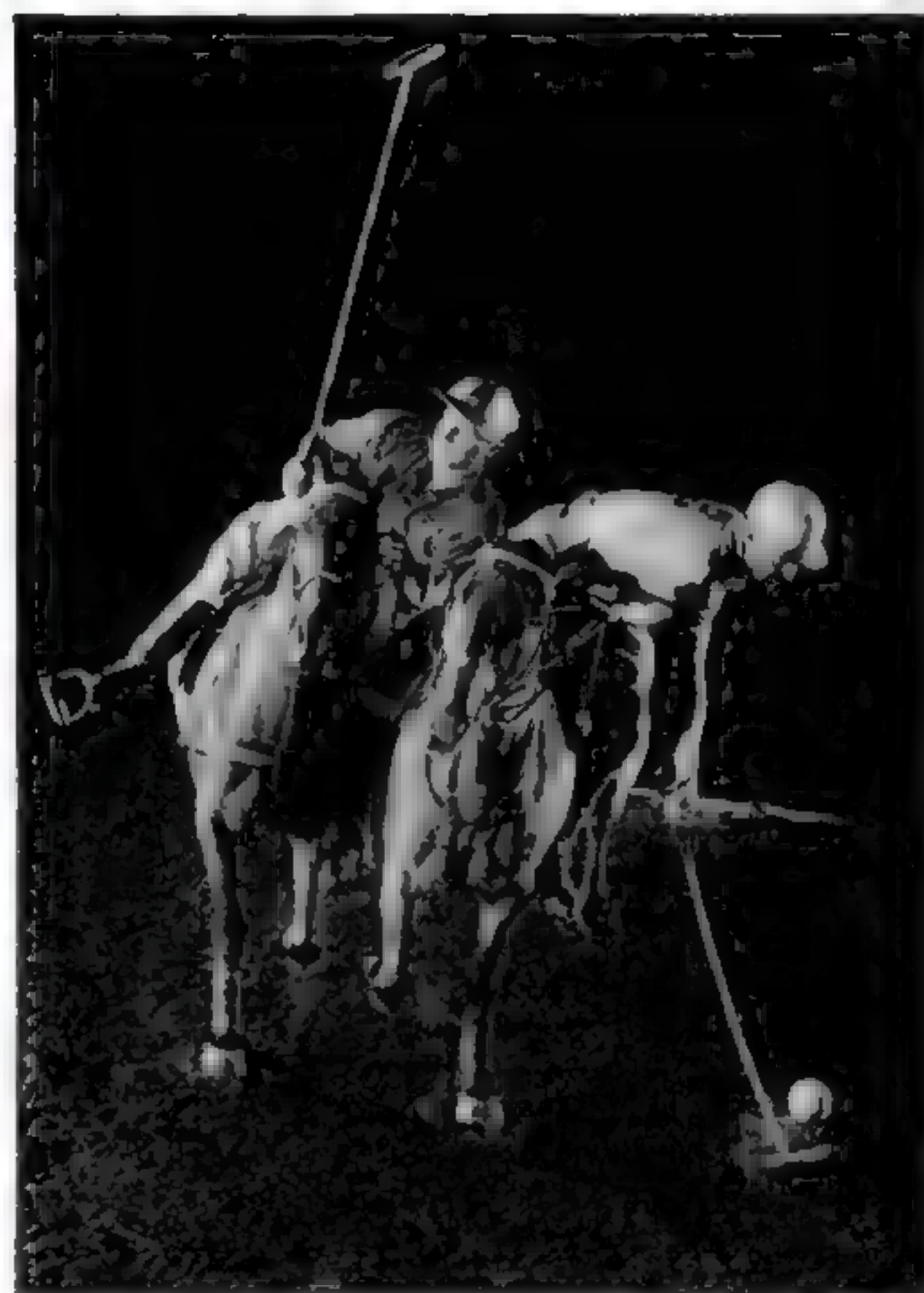


CRIMP CUT P.A. IS GREAT FOR 'MAKIN'S' CIGARETTES. ROLLS EASY... PACKS JUST RIGHT

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The National Joy Smoke

Indoor Polo CONTINUED



GOOD PONIES count for more than half the indoor game. Here Rand (left) tries to force Nicholls out of position but Nicholls' mount is holding firm.



BACKHAND SHOT by Rand has so much force that the polo mallet curves. Indoor polo, requiring more strokes per game, gives players thick, straight wrists.

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Jackie Crowther, New York Times



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—Philip K. Scheuer, L. A. Times

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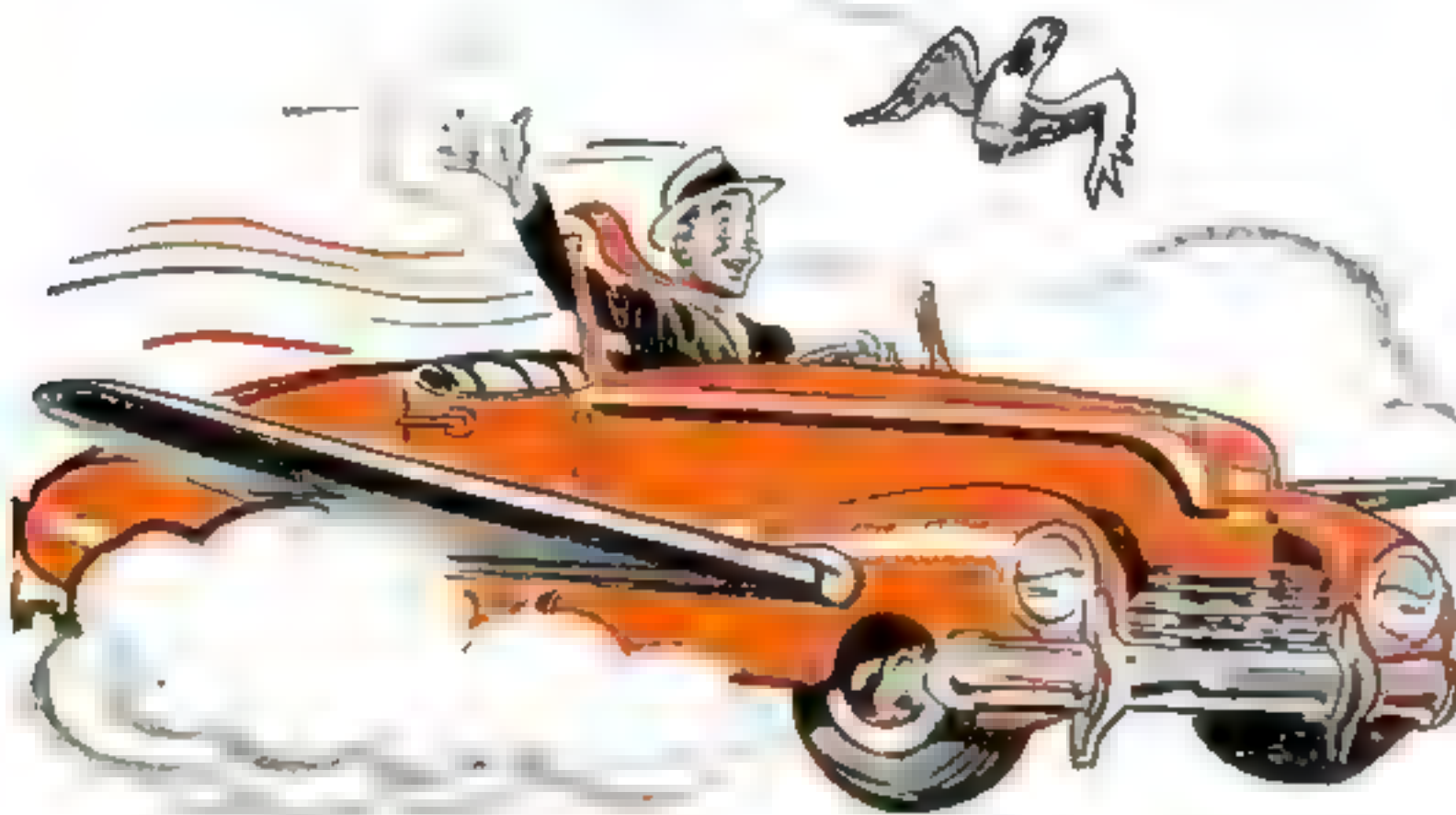


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Indoor Polo CONTINUED



REFEREE (right) starts the play by throwing the ball and ducking quickly out of the way. Game lasts for four periods ("chukkers") of 7½ minutes each.



GAME'S MOST EXCITING MOMENT is when ball is hit straight toward the goal (foreground) and all players race full speed down the arena after it.

WIN a

New
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SERVEL gas REFRIGERATOR!

Installed
in your
home!

30
First Prizes!

Big
Frozen
Food
Locker!



No
moving
parts!

Stays
silent!

Lasts
longer!

Immediate delivery! No waiting—for the 30 lucky winners of these marvelous refrigerators! Servel—the kind that stays silent . . . lasts longer! Yours without a cent to pay on it . . . just for writing 25 words about a Swans Down Cake! Win this EASY contest with 30 (count 'em) thirty WONDERFUL First Prizes!

What prizes! 30 Servel Gas Refrigerators with the big new frozen-food locker! Servel can't get noisy . . . lasts longer. *Because there are no moving parts* in its freezing system.

There is extra roominess, too, in the new 1947 Servel Gas Refrigerator—thanks to its flexible interior—with six cubic feet of food capacity . . . five ice trays holding 96 cubes. Lasting economy . . . no loss of efficiency . . . continued low operating cost year after year.

A tiny gas flame does all the work. In farm or country home, you can use bottled gas, tank gas, or kerosene. A simply ~~and~~ refrigerator . . . *ready right now* to be moved into your kitchen as soon as you hear you're one of the 30 winners!

What lots of prizes! Imagine 30 first prizes . . . each as marvelous as this! You have a really good chance to win! Somebody in your town may become the proud owner of one of these refrigerators—why shouldn't it be you?

Here's all you do! Try this new recipe for Swans Down "Mix-Easy" Honey Fudge Cake—a perfectly sweet cake and a snap to make.

Then all you have to do is to write 25 words or less completing this sentence: "I like the Swans Down Honey Fudge Cake made the 'Mix-Easy' way because . . ."

Of course, you'll think of a dozen things to say about that cake in a minute . . . it's delicious with all the lightness and delicate melt-in-your-mouth goodness that you always find in Swans Down cakes.

Remember—more women choose Swans Down than any other packaged cake flour!

You don't have to write anything fancy—just follow the official contest rules carefully. Don't forget—when you send in your entry, be sure to include the guarantee from the recipe folder you'll find in every Swans Down package.

You have a mighty good chance to be one of those 30 lucky winners.

SWANS DOWN'S NEW "MIX-EASY" HONEY FUDGE CAKE

Preparation: Have shortening at room temperature. Grease two 9-inch layer pans or one 10 x 10 x 2-inch pan, cover the bottoms with waxed paper, and grease again. Start oven for moderate heat (350° F.). Sift flour once before measuring. Use Swans Down Cake Flour. (More women choose Swans Down than all other packaged cake flours put together.)

(All measurements are level.)

Measure into sifters:

2 cups sifted Swans Down Cake Flour (And be sure it's Swans Down!)
1½ teaspoons soda
1 teaspoon salt

Measure into bowl:

½ cup shortening

Mix in small bowl:

1¼ cups honey
¾ cup water
1 teaspoon vanilla

Have ready:

2 eggs, unbeaten
2½ squares Baker's Unsweetened Chocolate, melted

Now—Swans Down's "Mix-Easy" Part!

(Mix by hand or with electric mixer at low speed.) Mix shortening just to soften. Sift in dry ingredients. Add ½ cup of the liquid and the eggs. Mix until all flour is dampened, then beat 1 minute. Add remaining liquid and melted chocolate, blend, and beat 2 minutes longer. Batter will be thin. (Count only actual beating time. Or count beating strokes. Allow about 150 full strokes per minute. Scrape bowl and spoon or beater often.)

Baking: Turn batter into pans. Bake in moderate oven (350° F.) about 30 minutes for layers or about 40 minutes for square cake. Frost with Easy Fluffy Frosting.

Easy Fluffy Frosting: Beat 1 egg white with dash of salt until stiff enough to hold up in peaks, but not dry. Pour ½ cup corn syrup or honey in fine stream over egg white, beating constantly about 4 minutes, or until the frosting will hold its shape. Add ½ teaspoon vanilla and spread on cake.



OFFICIAL CONTEST RULES

1 Prizes will be awarded to the best entries completing this sentence, "I like the Swans Down Honey Fudge Cake made the 'Mix-Easy' way because . . ." with not more than 25 additional words. Write your entry on one side of a sheet of paper. Print name and address plainly.

2 Mail entries to Swans Down, Box 120, Battle Creek, Michigan. Enclose guarantee from recipe folder in Swans Down Cake Flour package with each entry. No limit

to entries, providing each is accompanied by guarantee from recipe folder in Swans Down package. Use sufficient postage!

3 Contest open to everyone in continental U.S., except employees of General Foods Corp. or Servel, Inc., or their advertising agencies and their families. Contest subject to all Federal, State, and local laws and regulations.

4 New contest closes May 10, 1947. All entries must be postmarked before

midnight, May 10, 1947, and received by midnight, May 20, 1947.

5 Entries will be judged for originality, sincerity, and aptness, not on fancy or elaborate presentation. Duplicate prizes will be awarded in case of ties. Decision of im-

partial judges will be final. No entries will be returned. All entries, their contents and ideas expressed therein, become the property of General Foods Corporation.

6 Winners notified by registered mail.

SWANS DOWN CAKE FLOUR



Write plainly on separate sheet—print name and address—enclose guarantee from insert in package—mail to Swans Down, Box 120, Battle Creek, Mich.



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VISITING FIREMAN

Col. McCormick goes to Hollywood
and red carpets take a beating

On March 20 Col. Robert McCormick, intrepid publisher of the *Chicago Tribune*, ventured into a land which he has always regarded with the same suspicion he feels toward England. Promised by his Columnist Hedda Hopper that she would "open his eyes" about Hollywood, the Colonel decided to take his chances. He found himself getting the most supercolossal welcome Hollywood has given to anything since the invention of "falsies."

Mrs. Hopper deftly steered him through lunch-

eons' afternoons at the studios, cocktail parties, dinners, a premiere. She also carefully steered him away from Hollywood leftists like Charlie Chaplin and Orson Welles—although she decided to gamble on Frank Sinatra. As can be seen from the pictures on the following pages, the Colonel looked a little aghast at first but soon fell into the spirit of things. Mrs. Samuel Goldwyn was moved to tell him, "I don't know why I was frightened of you. You're as comfortable as an old shoe."

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THE KNIFE THAT SHARPENS ITSELF!

The pride you feel when you first own "ShurEdge" Gourmet Carvers increases with the years. Their beauty remains untarnished. Their blades remain razor-sharp. For these are the knives that sharpen themselves! Handsome table cases with 1, 2 or 3 cutlery pieces, \$8.50 to \$22.50, at the cutlery department of leading stores.

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CHROME-VANADIUM STEEL
IS USED IN "SHUREDGE" KNIVES

"ShurEdge" MAKERS OF FINE CUTLERY FOR GENERATIONS

ROBESON CUTLERY CO., INC., PERRY, N. Y.

No Sugar needed



Brer Rabbit

"Made in a saucepan, folks, for easier mixing, less dishwashing!"

- ✓ All mixing done in one saucepan!
- ✓ A handle to grasp as you mix!

SUGARLESS GINGERSNAPS
Crispy thin! Mouth-watering flavor!

1 cup shortening • 4½ cups sifted flour • 4 tps. ginger • 1 tsp. baking soda • 1 tsp. salt • 1 cup Brer Rabbit Molasses • 1 egg, unbeaten • ½ tsp. lemon extract

No creaming of shortening. Melt it in 3- or 4-quart saucepan over very low heat. Remove from heat; cool. Mix and sift dry ingredients.

No beating of eggs. Add molasses, unbeaten egg and lemon extract to cooled shortening; mix well. Add dry ingredients; stir until smooth. Chill until firm enough to roll. Roll about ¼ inch

thick, cut and bake on greased cookie sheet in moderate oven (375° F) 12-15 minutes or until brown. Makes about 5 dozen 2¼ inch cookies. Children love these—fine for lunch boxes.

Over 60% Natural Sugar!—That sugar in Brer Rabbit Molasses comes straight from the juice of the sugar cane. Real sugar—in its natural form!

Rich in Iron! Brer Rabbit New Orleans Molasses is one of the richest food sources of iron the body needs for good red blood.

Two Types: Gold Label, highest quality fancy light molasses—mild and sweet. Green Label, rich-flavored dark molasses.



FREE! New, Quick, Easy Sugarless Recipes

Brer Rabbit's new leaflet giving quick, easy recipes for sugarless desserts—made in a saucepan. Also valuable 32-page cook book of 116 fine molasses recipes. BOTH FREE. Address: **BRER RABBIT, Penick & Ford, Ltd., Inc., New Orleans, La., Dept. L 407-7.**

Name _____ (Print Name and Address)
Address _____

Visiting Fireman CONTINUED



AT COCKTAIL BAR overlooking Hedda Hopper's swimming pool, Colonel McCormick has his ear bent by famed partygoer Cobina Wright Sr. At this point he looks mildly frightened by Hollywood's overwhelming personalities.



CORNERED BY SINATRA, the Colonel still looks as if he fears the worst. Sinatra talked with such animation that his bow tie flapped like a gull's wings. Hostess Hopper (left) later reported Frankie as saying, "He's a great man."



MRS. MCCORMICK, an old bulldog-fancier, admires Confucius, brought to party by Owner Mike Romanoff at her request. "Prince" Mike, a southern Illinois blueblood, also provided McCormicks with lunch at his restaurant.

CONTINUED ON PAGE 19



This glass of water showed Maureen O'Hara how to buy a better mattress

Many mattresses may look like Beautyrests in the store. So it pays to know what's *inside* one before you buy. That's why we've asked Maureen O'Hara to make the "glass of water" test—and prove why *only* Beautyrest can offer Beautyrest "luxury comfort."



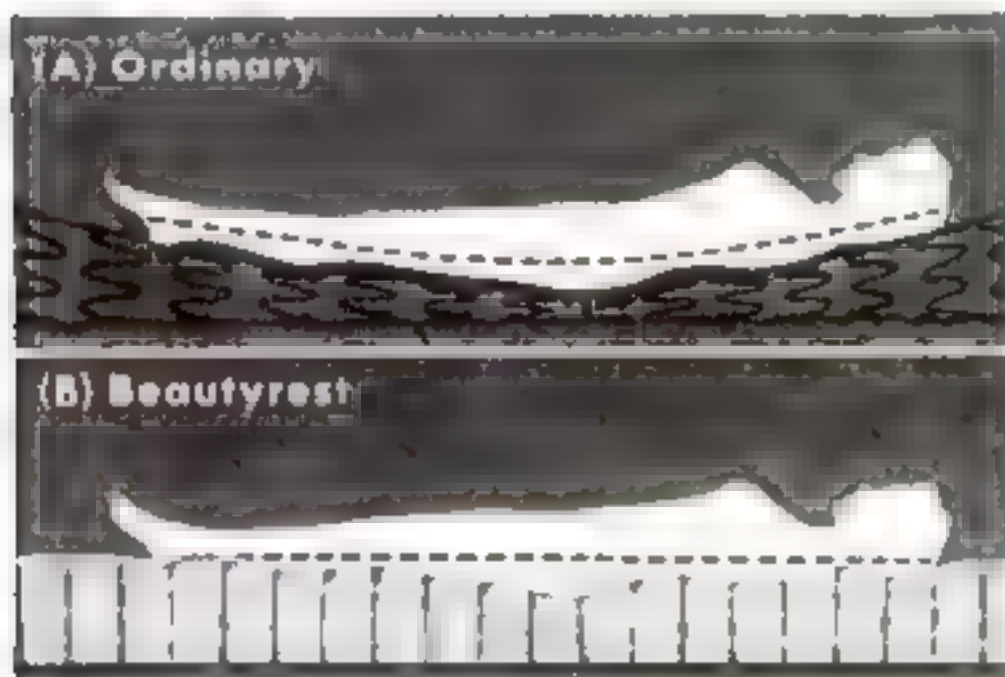
1. First... Maureen puts the water glass on the inner springs of an ordinary mattress. Then she presses a near-by spring. The water glass spills! Why? Springs in this type of mattress are *all wired together*, often go down together—form *uncomfortable hollows*.



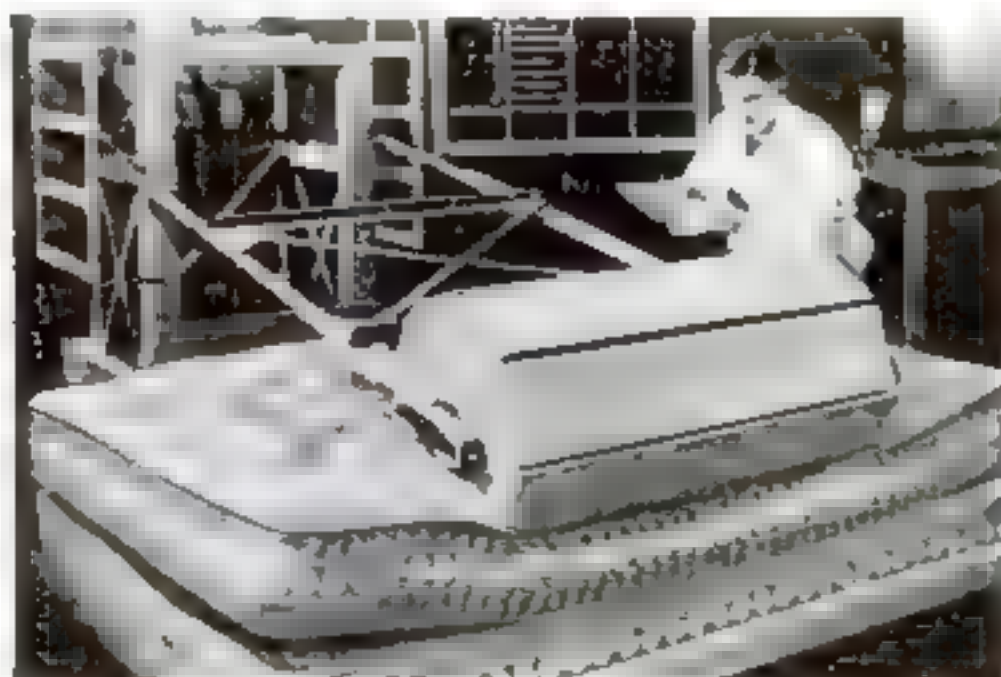
2. But notice here! Maureen places the glass on the springs of a *Beautyrest*. She presses a near-by spring. But the glass stands *steadily*! Why? Beautyrest has 837 *individually pocketed* springs. Each acts on its own... thus can *conform* to contours of your body!



MAUREEN O'HARA, starring in "THE HOMESTRETCH," a 20th Century-Fox Technicolor Picture.



3. Compare! Above (a), see how ordinary *wire-joined* mattress springs often sag under you. Below (b), see how Beautyrest's 837 *individual* springs provide more *buoyant*, more *natural* support! We make *both* types. We *know* Beautyrest comfort has no equal!



4. No-sag construction! In "torture tests" made by the U. S. Testing Co., Inc., Beautyrest lasted *far longer* than any mattress tested. That's why Simmons guarantees Beautyrest for at least **TEN** years! Costs only \$49.50—or *little more than 1¢ a night*!



5. Beautyrest Box Spring adds extra comfort to your Beautyrest mattress... adds extra elegance to your bedroom! In matching colors. \$49.50. Order a Beautyrest Box Spring with your Beautyrest—and get the *world's most luxurious sleeping combination*!

Only SIMMONS makes *Beautyrest**

MAKERS OF THE WORLD'S ONLY ELECTRONIC BLANKET
AND OTHER FINE-QUALITY BEDDING

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... "take 5"

When Elmer Wight works late at night
His Revelation tastes just right.

Though he was weary, he'll revive,

For he'll sit back, relax,

... "take 5"



HERE'S how to make overtime
into pleasure-time:

Just "take 5"—five minutes of
pure pleasure—and give yourself up
to Relaxation with Revelation.

So load up, light up. What mellow,
fragrant flavor! For Revelation cap-
tures the aroma of five different to-
baccos—Burley for body, Carolina for
color, Virginia for vigor, Latakia for
lusciousness, Perique for piquancy.

Breathe through your pipe easily,
gently. Revelation won't go out be-
cause Revelation is a balanced blend
of slow-burning and free-burning to-
baccos, specially made to smoke
smooth, cool, fragrant...and so steady!

How reluctantly you reach the end
of a perfect pipeful! But, as you
knock out the clean white ash, take
comfort—while you have Revelation,
there's always refuge and relaxation.

-take 5 ...take Revelation!



Visiting Fireman CONTINUED



STARTING TO RELAX, Colonel McCormick chats with Actress Lucille Ball. By this time the party was growing so amiable that guests never did get around to dressing for premiere of *The Egg and I*, which they attended later.



CANAPE TABLE is patronized by Ethel Barrymore (left) and Cobina Wright Sr. The Colonel turned out to be especially fond of the baked ham (center), was still eating a half hour after he was supposed to arrive at the theater.



NEXT EVENING at dinner happy Colonel salutes another host, Radio Millionaire Atwater Kent (left), who has become Hollywood's most lavish party-giver. With sweep of arm Colonel McCormick said, "I envy him all these girls."



Is there a season for whiskey ageing? In winter, cold white snow piles high—and in summer hot sunlight floods the plains. The cool days of many autumns pass while the rich base whiskeys age in Hiram Walker's rackhouses. But inside the rackhouses there is only one season. For only in a warm, even temperature can whiskey reach the rich, full flavor of Hiram Walker's whiskeys. One day Artist Peter Helck came to the Hiram Walker distillery at Peoria. Beside a rackhouse, in a warm spring rain, he painted this picture. We would like to have you, too, visit us and see Hiram Walker's 89 years of whiskey-wisdom at work. In the meantime ask for Imperial. We're sure once you taste its fine, light flavor you'll enjoy it often.



It's good to know!

IMPERIAL

Reg. U.S. Pat. Off.

is made by Hiram Walker

86 proof Blended Whiskey The straight whiskeys in this product are 4 years or more old.
30% straight Whiskey. 70% grain neutral spirits. Hiram Walker & Sons Inc., Peoria, Ill.





Would mother have minded very much?

REMEMBER, DAD how mother was proud to wear her wedding dress some day?

She couldn't know I'd turn out to be a fat, red, like you instead of let's say, thin, as she was.

So if mother ever see me now, I don't think she'd mind my putting her young girl back among the roses, pet. She'd give a rustic grin and say, 'Well, Ann, here's our family tradition you seem to have outgrown.'

But it's the only one isn't it, Dad? You and I have kept the others pretty well just as mother would have liked. Even to my be at the International Sterling for a family wedding present.

She would have understood why my heart turned over when I saw it, loving the beat-

traced simple pattern so exactly right for me, using the very feel of its wonderful weight in my hand.

I guess it makes me pretty feminine in spite of the tweed, doesn't it, Dad?

Of course it goes without saying that when I look at it later, at home, you'll be the first dinner guest to honor me to help us start our International Sterling plans as was to long for my sister.

And I want to be grand to see it taking on through the years that never's mended look that ours wears now, after all this time of being used and loved.



Remember when you came to buy the silver that this piece was so hard

but worth getting treasure.

Choose an exquisite International Sterling pattern to start with, just what you like.

Some of our new silver-plated pieces settings, like my fork, spoon and fork, cream set, silver and better speaker.

All kinds of silver-plated pieces on famous International Sterling. So you may set aside, or silver-plated, and your own collection of International Sterling for a time as silver-plated for a silver-plated piece.

As always, we'll be glad to show you The International Silver Company in U.S.A.

TIME IN to The Advancing of U.S.A. and Harriet Sunday Evening Company in U.S.A., Company Broadcasting System.



International Sterling

Wonderful news: Your dollars for silver will still buy you just as much superb International Sterling as you planned on. Prices have not been raised.



Veronica Lake

When LIFE's Eliot Elisofon went recently to Hollywood to photograph a gallery of 18 movie stars (LIFE, Nov. 11), he was attracted by Veronica Lake because she reminded him of his island home in Maine. "Hair like rolling waves on a dead smooth beach," he wrote of her, "deep blue eyes with endless depth She is so beautiful she reminds me of the sea

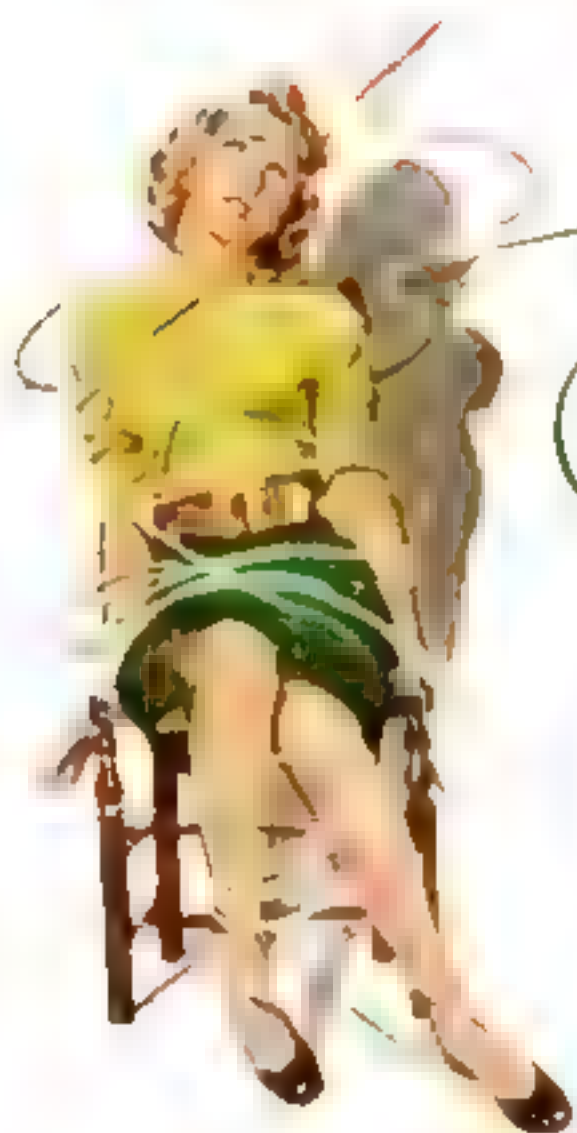
which surrounds Vinalhaven where I live in the summer." Consequently he photographed her under a blue light with a double-exposure effect of the ocean in the foreground. Miss Lake, whose beautiful deadpan enables her to play saint or sinner parts with equal success, is now acting a fairly saintly part with Alan Ladd in Paramount's forthcoming movie, *Saigon*.

DOCTORS PROVE

2 out of 3 women

can have

Lovelier Skin in 14 days!



"I was fit to be tied!" says Mary Tuohy of Hackensack, N. J. "My complexion had been oily and coarse-looking for so long that I thought I had it for keeps! Even when I was invited to try the 14-Day Palmolive Plan, I didn't dare hope for any real improvement."



"But what could I lose?" So I reported with a group of other women to a New York skin specialist. We were all ages from 15 to 60. Some of us had dry skins—some oily skin just as I had. After a careful examination, we were given the Palmolive Plan to use at home for 14 days.



"Here's all you do: Wash your face with Palmolive Soap. Then, for 60 seconds, rub with Palmolive—lovely, lovely! Do this 3 times a day for 14 days. This cleanser & massage brings your skin into lovely, real beautifying effect. After 14 days, my former greasy complexion was—oh, finer looking—smooth, too! See what the Palmolive Plan can do for you!"



DOCTORS PROVE
PALMOLIVE'S
BEAUTY RESULTS!

You, too, may look for these Skin improvements in only 14 days!



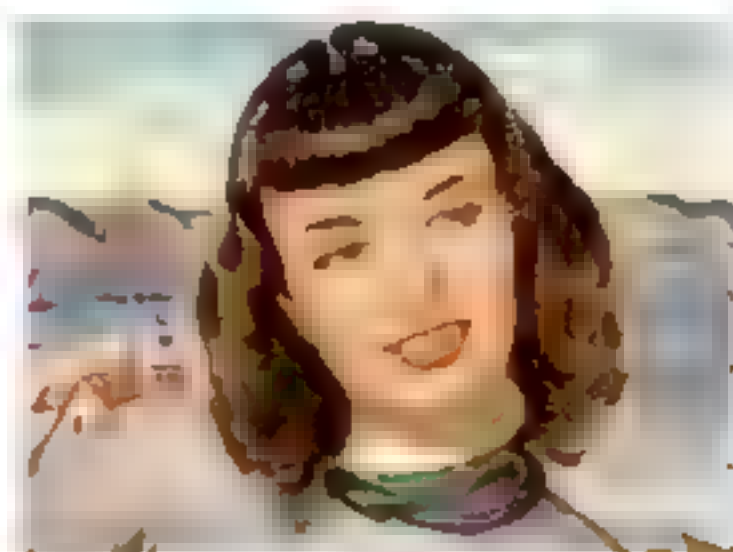
Less oily—clearer

"My skin became less oily," says Virginia McKinnan of Minneapolis. Excessive oiliness often leaves skin blotchy-looking—robs it of that clear, lovely look. The 14-Day Palmolive Plan brought actual definite gains to 89% of the women who had oily skin. See if it won't help your skin become less oily—clearer.



Less coarse-looking—smoother

"Skin less coarse-looking in just 14 days!" reports Sophie Hurst of Philadelphia. The 36 doctors reported almost two-thirds of all the women tested had smoother—actually finer looking skin. Reason enough for every woman who longs for a younger looking complexion to start the Palmolive Plan today!



Fewer tiny blemishes

Tiny blemishes—incipient blackheads, often caused by improper cleansing, respond in most cases to the 14-Day Palmolive Plan. "My skin improved a lot," says Betty Graff of San Francisco. The doctors found finer looking, clearer skins in more than half the cases tested. See what Palmolive can do for you!



Fresher, brighter color

"Skin brighter, actually less sallow!" says Helen Farrell of Detroit, after testing the 14-Day Palmolive Plan. The 36 examined doctors report this same important improvement for 2 skins out of 3 among the women. See if this Plan won't bring you fresher skin—and in only 14 days!

P.S.

For Tub



For Shower



get the new, Big, Thrifty



Bath Size Palmolive!



Middle Ages

man was a great lover. He dedicated himself to love in the cult of chivalry in which a knight plighted his troth to a lady. He devoted his life to her and sometimes died for her. But, as with almost everything else, medieval man sought to transfigure love, in the cult of the Virgin, whom the Middle Ages exalted to the post of guardian of superabundant grace and intercessor for the souls of men with God.

In the last centuries of the Middle Ages medieval mind burst into creativity in its three ultimate glories: the Gothic cathedrals, the philosophy of Aquinas, the poetry of Dante.

More than any other great architecture, the Gothic cathedrals look as if they had risen from the soil beneath. Medieval men had been building modified Romanesque churches for 200 years. In the 12th Century a new surge of faith and power flowered in a new style, the Gothic. The cathedrals of Chartres, Amiens, Notre-Dame at Paris, Laon and others rose from the earth. In one century alone, the 13th, it is estimated that the equivalent of \$1 billion were spent in France on the cathedrals. The nobility contributed heavily. But money came from all men, and all men came to help in the building, contributing their time to the great work of glorifying God.

The Gothic cathedral is a prayerful uprush of stone. It is as solid as the earth it stands on. At the same time it seems to float in the air. In Romanesque churches the walls had been thick. It was the inspiration of the medieval master builder to make the walls skeletal enough to achieve space and elevation but strong enough to sustain the weight of spires and roof. For the same purpose, he set the flying buttress, a bridge between earth and air, to resist the thrust of superabundant mass. The rest is an expanse of stained glass whose function was not to exclude but to enhance light.

To medieval man, the Gothic cathedral was rich in allegorical symbols. The plan of the cathedral copied the Cross and pointed east to Jerusalem, the center of the Christian world. All meanings that the medieval mind had found in life and faith were gathered here, as delicate and as unbreakable as the embodying stone. When the scaffolds were cleared away medieval man perceived that he had magnificently created his need of God in stone.

A COMPARABLE achievement was meanwhile being effected for medieval theology. Thomas Aquinas was born about 1225 in Italy near the abbey of Monte Cassino, now a 20th Century ruin. He defied his family by becoming a Dominican friar. In Paris he became the pupil and friend of Albertus Magnus, the weightiest theologian of his time. In manner St. Thomas was heavy and slow, which earned him the name of the "big dumb ox of Sicily." But in matters of thought he was an irresistible and subtle force. He composed more than 60 works, of which the most important are the *Summa Contra Gentiles* ("The Summation of Doctrine Against the Unbelievers") and the *Summa Theologica* ("The Summation of Theology"). These works are still the most complete and explicit assertion of Roman Catholic doctrine.

What man loves he seeks to possess. What the soul loves it seeks to exalt. What the mind loves it seeks to know. When 20th Century man switches on his electric light, he cares little about the nature of electricity. He does not love electricity. Medieval man loved God and sought with his whole mind, for hundreds of years, to know Him. But the more medieval man sought to know God, the less he seemed able to agree as to what God is. By the 13th Century theology had become a complicated feud among philosophies.

Into this strife of the God-seeking mind St. Thomas Aquinas brought clarity, order, harmony. The *Summa Theologica* was intended as a simple manual of Christian doctrine for the use of students. Its method is the application of reason to religious feeling. But reason and the knowledge that results from the use of reason are not enough. Revelation is also necessary, for reason unaided by revelation could not enable men to know the supernatural end—salvation—toward which their acts of faith will lead them. It is necessary first to accept revealed truths so that the mind can explain them and draw conclusions from them. This process is called theology, which is a science because it proceeds from principles which are certain, having been revealed by God. The subject of this science is God and His relation to His creations. The function of reason is not to prove the facts of faith, which are accepted on the authority of God, but to defend, develop and explain the revealed doctrines.

The great *Summa* is divided into three parts and arranged in the form of question and answer. Part I (God in Himself and as Crea-

CONTINUED ON NEXT PAGE

LITTLE LULU



"You can let yourself go, Alvin, it's Kleenex."

LITTLE LULU SAYS . . . Compare tissues—compare boxes—and you'll see why 7 out of 10 tissue users like Kleenex* best! Soft! Strong! Pops Up! It's America's favorite tissue.

* International Cellulose Products Co.

* T.M. Reg. U.S. Pat. Off.

Who says a Really "Sharp" Jacket has to cost a lot?



Reliance Proves Fine Quality Need Not Be Expensive!

This jacket "has everything"! Firmly-woven strong tan cotton poplin, tailored with raglan sleeves for comfort—and it's water-repellent! Full zipper—two slash pockets—and adjustable side tabs to keep it snug. Take a look at this jacket today! Age sizes 8 to 18.....about \$4.25

what to tell the folks—

Just mention this jacket is Reliance quality. Means fine fabric—good tailoring—strong sewing—all the features that usually cost more.

Reliance

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ACTORS' FACES are extra sensitive

—that's why Ernest Truex
shaves with soothing WILLIAMS

REMOVING THE STAGE MAKE-UP he wears for his starring roles with the American Repertory Theatre keeps Ernest Truex's face sensitive. He says: "That sore feeling from taking off make-up made shaving tough. But I found the answer in Williams. It's easy on the face."

Close, comfortable shaves

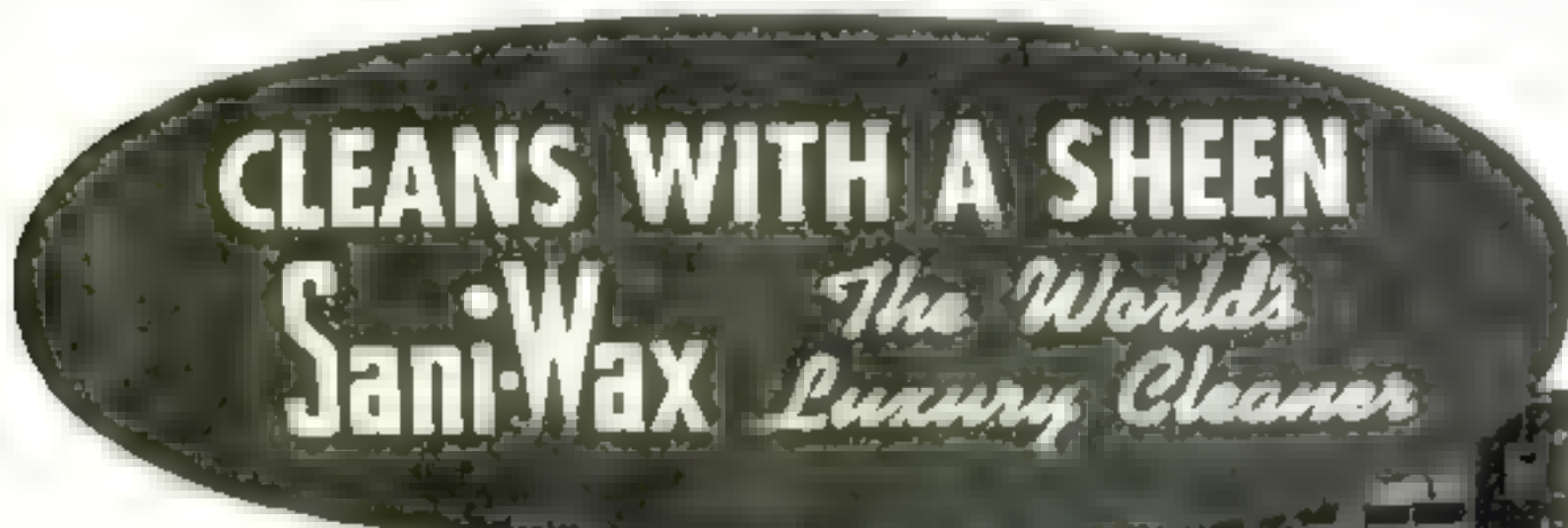
Williams is gentle to the skin because it's made from mild, top-quality ingredients—blended with a skill that comes from over one hundred years' experience in

manufacturing fine shaving preparations.

Whiskers wilt fast under Williams soaking lather. You get a close, clean shave that leaves your face feeling refreshed. Get a tube of Williams today. If you prefer a brushless shave, try the new Williams Brushless Cream.



NOTE—BRUSHLESS SHAVERS—
Williams has the same luxurious shaving cream qualities in a new Williams Brushless Cream.



Read What Market-Wise Housewives Say:

MRS. C. S. E. OF HOUSTON:
"Sani-Wax is the easiest thing to use I ever saw, and it takes grease and grime off my kitchen woodwork in a jiffy. I like its clean odor, too!"

MRS. J. W. P. OF KANSAS CITY: "Sani-Wax ads don't exaggerate a bit! As well as doing a grand job on my woodwork and furniture, Sani-Wax removes rubber heel and finger marks like magic."

MRS. J. F. U. OF DALLAS:
"I like Sani-Wax because it's so fast on tables, chairs and woodwork. It really cleans with an easy stroke, and leaves a finish as smooth as satin."

If your dealer doesn't stock Sani-Wax, write us for name of nearest store; we will answer by air mail.

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DALLAS, TEXAS

Sani-Wax
The World's Luxury Cleaner

One easy stroke with Sani-Wax and dirt, grime, grease and smudges vanish. Your finest living room mahogany, your kitchen porcelain gleam with a glossy finish after the magic touch of this smooth, creamy cleaner. Busy housewives agree that Sani-Wax cleans with a sheen!

PINT \$.79 1/2 GALLON \$2.39
QUART 1.39 GALLON 3.95



For Woodwork, Furniture, Enamels, Porcelain



Middle Ages CONTINUED

tor) treats of the nature of God. Part II (God as the End of all things) treats of man, the rational creature, and his advance toward God. Part III (God as Redeemer) treats of Christ, "who, as man, is the way by which we tend to God." The work is immense, the achievement incomparable, for its field is all that had existed, might have existed or ever could exist. It treated of many things—the world, science, medicine, incubi, succubi, beatitude. It answers once for all the question: can angels move from one point to another without passing through the intervening space? They can.

This vast work rested primarily on the philosophy of Aristotle, the great body of whose thought had at last reached medieval Europe in Arabic translation by way of Moslem Spain. Compared with the *Summas*, modern systems of philosophy seem complex, chaotic, self-contradictory and fragmentary. In the 20th Century neo-Thomists have gone back to the *Summas* for a more satisfying philosophy than later men have produced. It might not fully satisfy theological extremists of any school. But like the Gothic cathedral it was spacious enough to include them all. And, as the cathedral, embodying in stone man's need for God, soared above the medieval town, the *Summas*, embodying man's need to know God, soared above the invisible landscape of the mind.

THESE were the twin cathedral spires of medievalism. A third was to be added—Dante's *Divine Comedy*. When Dante, around 1300, started to write his poem he was a political refugee from Florence. Dante rejected Latin in favor of Italian for his poem. This first great literary use of a national language was also an expression of the new popular stirrings that were to burst out in the Renaissance.

Dante was the last great medieval mind. The *Divine Comedy* is the ordeal of medieval man's love of God. Its ending is salvation. To achieve it Dante, in the three books of his masterpiece, *Inferno*, *Purgatorio* and *Paradiso*, took the Middle Ages through hell, purgatory and heaven. The whole Middle Ages is in this poem. It crowns and ends them.

The *Divine Comedy* is the *Summa* in poetic form. Its theology and philosophy are St. Thomas'. But modern men do not read the *Divine Comedy* with delight simply because it dramatizes the *Summa*. They read it for its poetry, incomparable of its kind, and for its evocation of the whole medieval mind. For here is chivalry and the cult of love, expressed in terms of Dante's pure and personal love for his childhood sweetheart, Beatrice, merging in heaven into the cult of the Virgin. Here is much that was grim, cruel, vengeful and monstrous in medieval life and thought. And here is medieval sweetness, touching us even after six centuries, like winds blown across pools of melting snow.

"Come i gru van cantando lor lai (As the cranes fly singing their lays)," writes Dante. And we see against the medieval sky, with the simple vividness of the earliest primitive paintings, the line of birds who, in their seasonal flight from the darkness of the barbarian north to the ruins of Egypt, had crossed and recrossed for 500 years the ruins of Europe's Dark Ages.

Here is more of God than any later man has put into a secular book. And hell is here—not the hell whose devils had terrified medieval man in superstition and darkness, but a more terrible hell fixed for eternity in the terms of rational Aquinian theology. Above its gates is set its awful charter:

Justice moved my great Creator,
Divine Power made me—
The summation of Wisdom and Primal Love. . . .
Abandon all hope, ye who enter.

It might have been a legend for the Dark Ages. But there is pity too in hell. As early medieval man turned for enlightenment to classical culture, Dante turns to his guide Virgil, the pagan poet, for consolation. And in words that might have applied to the Middle Ages, Virgil replies, "Here must all distrust be left; all cowardice must here be dead."

Light had been the supreme craving of medieval man—light after historical darkness, light in ignorance, light in human despair, light as God. It was given to Dante to see this light in Heaven: "O supreme Light, Who liftest Thyself so high above mortal thought, lend me again a little of that which Thou didst seem; and give my tongue such power that it may leave even a single spark of Thy glory to all men to come."

Medieval man could do no more. And as he looked back, in the evening of the Middle Ages, at the darkness from which he had come and the heights which he had achieved, he could say with Dante, climbing out of the pit of hell:

E quindi uscimmo a riveder le stelle
(And thus we emerged again to see the stars.)

The most important watchmaking development in over 200 years..!

Elgin's DuraPower Mainspring*

It eliminates the greatest single cause of watch trouble. And it delivers a steady flow of power for greater accuracy

When watches stop and can't be wound; when they suddenly start losing or gaining a lot of time, repairmen look first at the *mainspring*. Over half of all watch movement repairs are due to mainspring failure.

For, until now, the finest mainsprings have been made of carbon steel. They frequently lose up to 20% of their strength... watch-running power.

Rust, resulting from moisture formed in the case during humid weather or sudden changes in temperature, weakens or breaks them. Even the transfer of a watch from a warm wrist to a cold surface... as when it's placed on a dresser top at night... can cause rust that snaps a delicate steel mainspring.



Weather can't hurt this new spring!

DISCOVERED... A NEW ALLOY

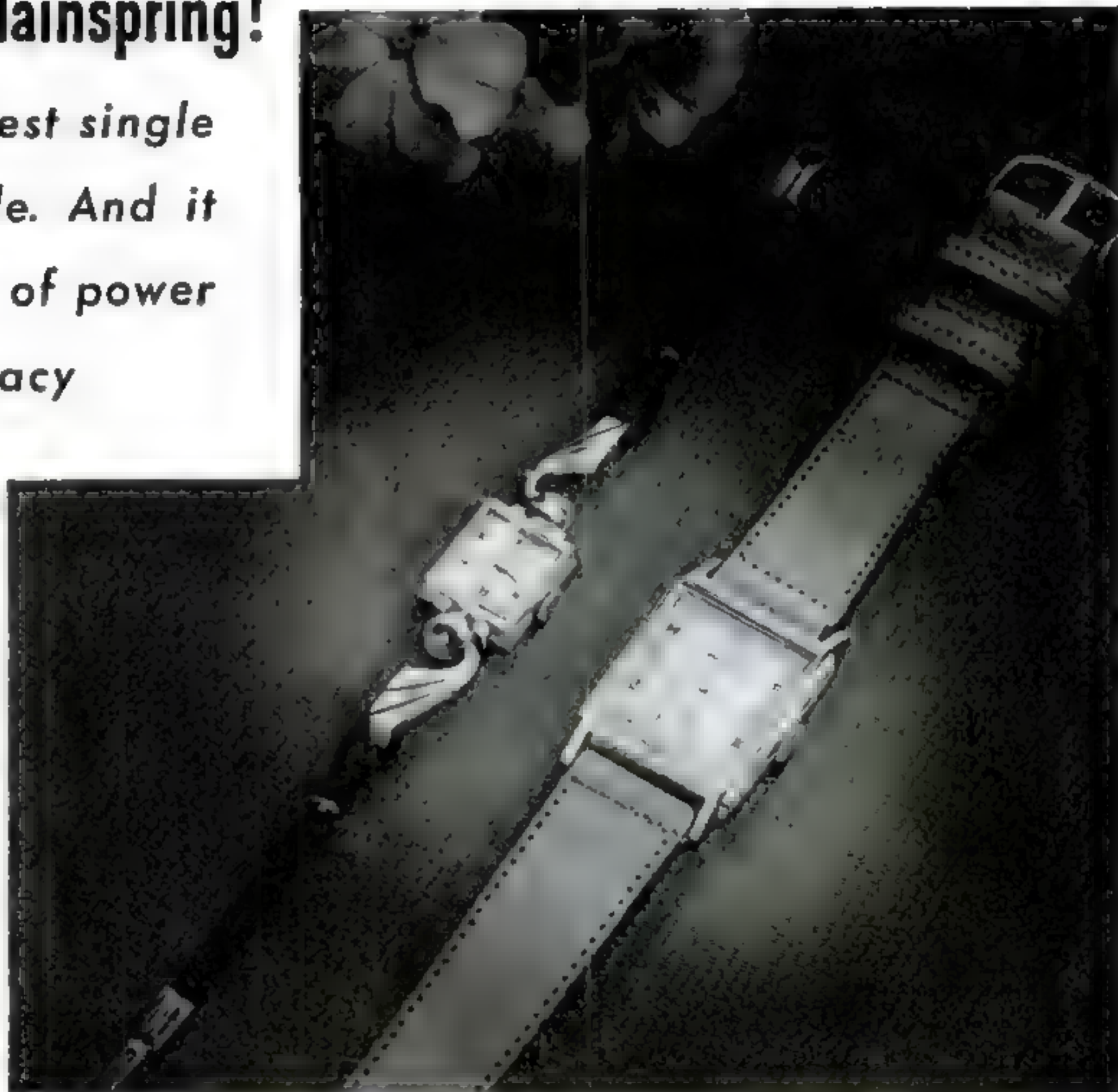
Elgin's amazing new DuraPower Mainspring eliminates these causes of mainspring failure. It is made from "Elgiloy", a wholly new alloy of metals developed by Elgin after 12

years of intensive research.

A DuraPower Mainspring won't rust. Is non-magnetic. And it is so tough that it cannot be broken by overwinding. It will hold its original "springiness" indefinitely... give a steady flow of power for better accuracy day by day and through the years!



Even this can break steel mainsprings



This Lady Elgin and men's Elgin De Luxe illustrate the beauty of Elgin Watches now arriving at jewelers'. Elgins, with Federal Tax included, are priced from \$29.75



PERFORMANCE... AS IN NO OTHER WATCH

Not since jewel bearings were introduced in 1704 has there been such an important watchmaking development. Now, to Elgin's famous star-timed accuracy, these DuraPower Mainsprings add a permanency of timekeeping performance and freedom from trouble never before possible in any watch.

All the beautiful new Elgins at your dealer's have DuraPower Mainsprings... and the mark "dp", small but very important, on their dials.

SEE DEMONSTRATION AT ELGIN DEALER'S

A test of mainspring quality that no watch manufacturer in the world but Elgin would let you make.

ELGIN NATIONAL WATCH COMPANY
Elgin, Ill., also Lincoln, Neb., Aurora, Ill.



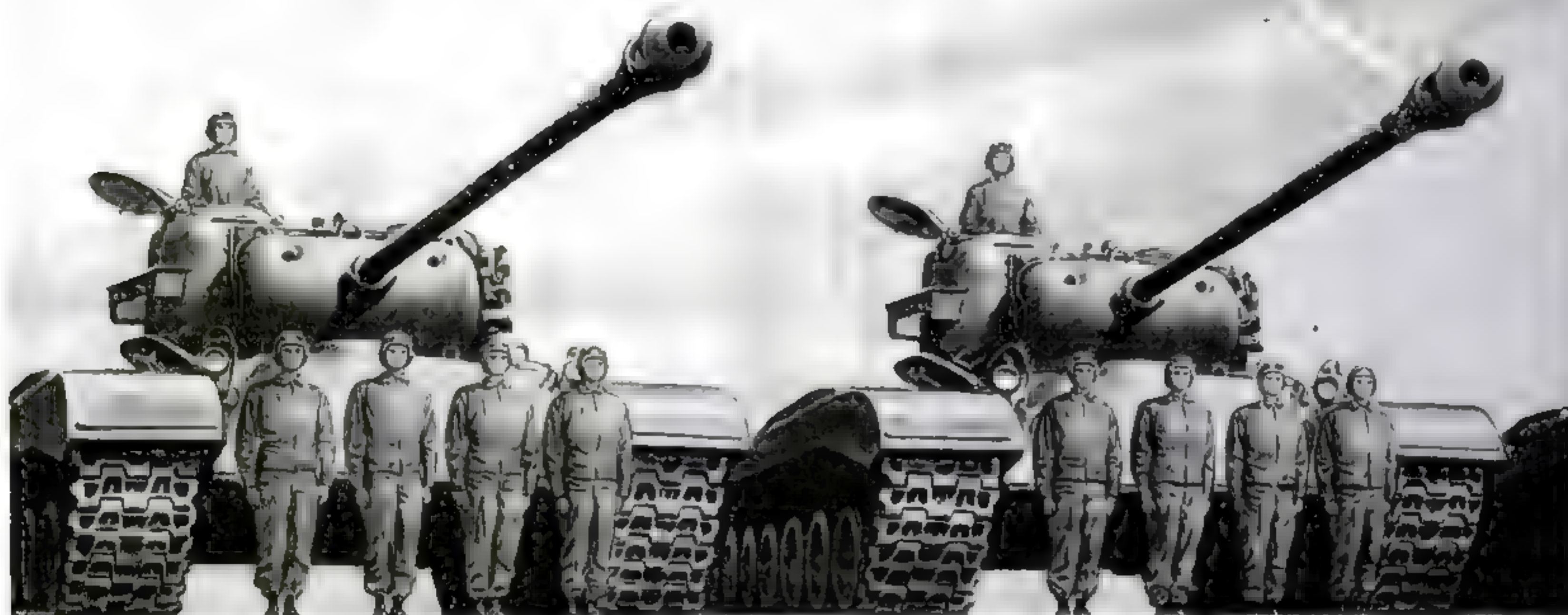
*Patent pending Copr. 1947 Elgin National Watch Co.

Giving the nation "the thing that counts!"



The New

In this era of world uncertainties, peace cannot be preserved by wishful thinking. The basic insurance against future war is national preparedness. That's the thing that counts. That's what this emblem stands for—the emblem of the National Guard Bureau.



FROM Ticonderoga to Tokyo, citizen soldiers of the National Guard have had an unbroken record of distinguished service to the nation in time of peril.

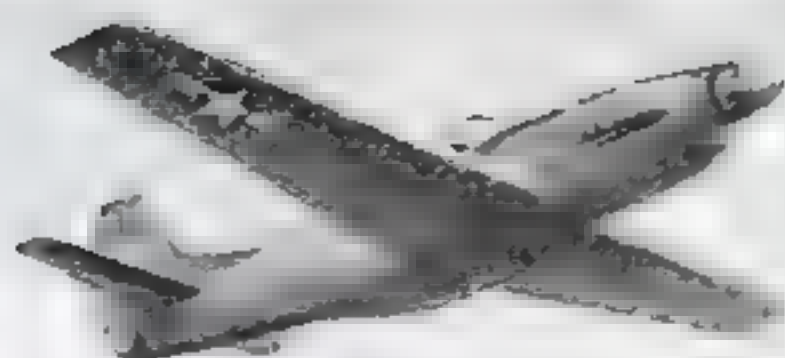
On their regimental rolls are inscribed the names of heroes whose fame will live forever in American history: Ethan Allen, Daniel Boone, George Rogers Clark, and a host of others whose faith in the nation's destiny made it strong and kept it great.

Today, the men of the new National Guard are re-forming ranks for a peacetime role vastly more

important than ever before. With an ultimate goal of 682,000 men in 27 divisions and 27 air groups, it will be the hard-hitting M-Day force whose very presence will minimize the danger of future sneak attacks on the United States.

Serving in the new National Guard will be an honor accorded only to the nation's finest young men. They must pass enlistment requirements similar to those of the Regular Army. They will receive the latest equipment and they'll train under high-caliber

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National Guard



instructors using the most modern facilities. Promotions in the reorganized Guard will be based strictly on merit and accomplishment.

To veterans and non-veterans alike, the new National Guard has much to offer. For the weekly, two-hour training period and for each day of summer field training, National Guardsmen will receive a full day's Regular Army pay, according to grade or rank. Expert instruction in hundreds of skills will be available. There will be opportunity to renew old

comradeships and make lasting new ones, a chance to indulge in body-building sports and recreation.

If there is a unit already formed in your community, inquire *now* about the advantages of joining the new National Guard. Or write the Adjutant General in the capital of the state in which you reside.

★ ★ ★

THE NATIONAL GUARD is a Federally supervised force raised by the states. Congress authorizes the National Guard by the National Defense Act and keeps in Federal hands the power to "recognize" units so that strength, composition, training and efficiency are constantly under the guidance of officers selected by the War Department. There are National Guard units in each of the 48 states, in Hawaii, Puerto Rico and the District of Columbia.

Many employers perform a great public service by permitting Guardsmen in their employ to participate in summer field training without sacrifice of income or vacation period.

The National Guard
★ ★ ★ ***OF THE UNITED STATES*** ★ ★ ★

New! Blush-cleanse your face — *for that lovely engaged-girl look*

See it give your skin:
—an instant clean, refreshed look
—an instant softer, silkier feel
—a lovely blush of color

YOU'LL SEE RESULTS TONIGHT—with the new blush-cleansing with Pond's Cold Cream. It cream-cleanses and cream-rinses your face to a softer, lovelier look.

YOU BLUSH-CLEANSE—Rouse your face with warm water. Dip deep into soft-smooth Pond's Cold Cream. Swirl it on your recep-

tively moist, warm skin in little creamy "engagement ring" circles up over your face and throat. Tissue off.

YOU BLUSH-RINSE—Cream again with snowy-soft Pond's Cold Cream. Swirl about 25 more creamy circlets over your face. Tissue well. Tingle with cold water. Blot dry.

EXTRA CLEAN, SOFT, GLOWING—that's the way your face will feel! Pond's demulcent action has softened and loosened dirt and make-up—helped free your skin! *Every night*—this complete Pond's blush-cleansing. *Every morning*—for a bright-awake look—a once-over blush-cleansing with Pond's!



HER RING—
the large center
diamond is flanked
by 3 diamonds
either side

She's Engaged!
She's Lovely!
She uses Pond's!

Miss Clara Malone Jones, daughter of the internationally famous golfer and Mrs. Robert Tyre Jones, Jr., of Atlanta, is engaged to William Harman Black, II. Their wedding unites two of Atlanta's most prominent families.

Graceful and poised, Miss Jones is a charming brunette. Dark eyes, dark hair are in arresting contrast to the cool, milk-china whiteness of her fine, smooth complexion. "I just love the new blush-cleansing way to use Pond's Cold Cream," she says. "I especially like the way it leaves my naturally pale skin with a faint glow, and feeling so soft."

Have the Pond's blush-cleansed look! Get your Pond's Cold Cream today—a big, bountiful 6-oz. jar!



CLARA MALONE JONES—photographed in the spacious entrance hall of her beautiful Atlanta home



Diamonds and Pond's! Star-bright round diamonds like those in Clara Jones' beautiful ring, a charming pointed marquise, brilliant emerald-cut diamonds.

Among the beautiful women of Society who use Pond's

| | |
|----------------------------------|--------------------------|
| MRS. A. J. DREXEL, III | MRS. NICHOLAS E. DU PONT |
| H. H. PRINCESS PRISCILLA BIBESCO | |
| THE LADY FRANCES HAY | MRS. CHARLES MORGAN, JR. |
| THE COUNTESS OF NORMANTON | |
| MRS. JOHN A. ROOSEVELT | MRS. GEORGE WHITNEY, JR. |



NOVEL'S HERO IS A WAR CORRESPONDENT, THE HEROINE A JAPANESE ACTRESS. HERE HIS MARRIAGE PROPOSAL MAKES HER FATHER LOOK UP FROM HIS PAPER

JAPANESE BEST-SELLER

A U.S. WAR CORRESPONDENT TICKLES THE ORIENTAL FANCY WITH A TALE OF INTERRACIAL ROMANCE

An unfortunate specimen of U.S. culture is being studied avidly throughout Japan. Although *Tokyo Romance* by Earnest Hoberecht is possibly the worst novel of modern times, a Japanese translation is selling like rice cakes. Sales have reached 213,000 copies and, if enough paper becomes available, they may hit half a million.

Since *Tokyo Romance* was written by a United Press correspondent stationed in Tokyo and was published only in Japanese, LIFE Photographer Johnny Florea recently asked Hoberecht's correspondent friends to enact highlights of this soap-

opera *Madame Butterfly* for the edification of U.S. readers. In Florea's picturization the hero, War Correspondent Kent Wood, is portrayed by TIME-LIFE's John Luter. The heroine, Tamiko Hara, is played by a dress-maker named Hatsumi Murayama. James Long, the hero's best friend, is in reality *Collier's* Correspondent Weldon James. Murder victim John Wilson is *Newsweek's* Compton Parkenham. Judy Lane, a civilian actress-technician, plays the nasty American girl, Helen Morgan, and Charles Rosecrans, an INP photographer, plays Hans Gunther, the Nazi spy. Tokyo's pro-

vost marshal, Brig. General Charles Ferrin, plays himself. Other characters are acted by Allied correspondents and Japanese from the Daiei studio.

Because Hoberecht himself is busily writing another book (his fifth) and composing love lyrics for the banjo-like samisen, he had time to play only a minor role. Author Hoberecht is a genial 29-year-old Oklahoman who had a real-life "Tokyo romance" with a Japanese actress. Although it did not end happily, his literary efforts have earned him nearly \$100,000. He has found, however, that occupation laws forbid his taking the profits home.



STORY STARTS (above) when Correspondent Kent Wood finds a Jap p-u-up on Guam, shows it off to Hobericht (played by himself). In first 16 pages Wood finds same picture at Okinawa and Iwo, falls in love, survives wounds, flies to Japan with Mac Arthur.



ROMANCE BLOSSOMS when Wood unexpectedly encounters his p-u-up at a dancing at Tokyo movie studio. He learns she is popular young actress named Tamiko Kallan, makes a date. Writes Author Hobericht, "She was lovely, like the fulfillment of a dream."



ROMANCE RIPENS at the Tokyo Press Club and then on picnics. Here Wood and Tamiko leave Kamakura's Buddha. Wood wins her love with phrases like, "You certainly know the magic trick for turning my few available hours into a glorious holiday."



OTHER WOMAN, a feline ex-Wac named Helen Morgan, makes play for Wood in front of Ernie Pyle Theater in Tokyo. Loyal, hard-working Kent rebuffs her, assures Tamiko of his undivided affection. Then he heads inland to make some more scoops.



PROBLEMS BESET HEROINE. Her director (*center*) confides that she may get the lead in a big new movie, *Springtime*—and almost simultaneously she finds that her studio has decided to turn her internationalization with Americans. Wood returns to the Press Club

on Christmas Eve to find a pathos of a letter from Tanaka. But also a night of mystery he tries to get some more of his own. They decide to meet secretly until she can be persuaded to return. "I'm not sure," says the director, approvingly.

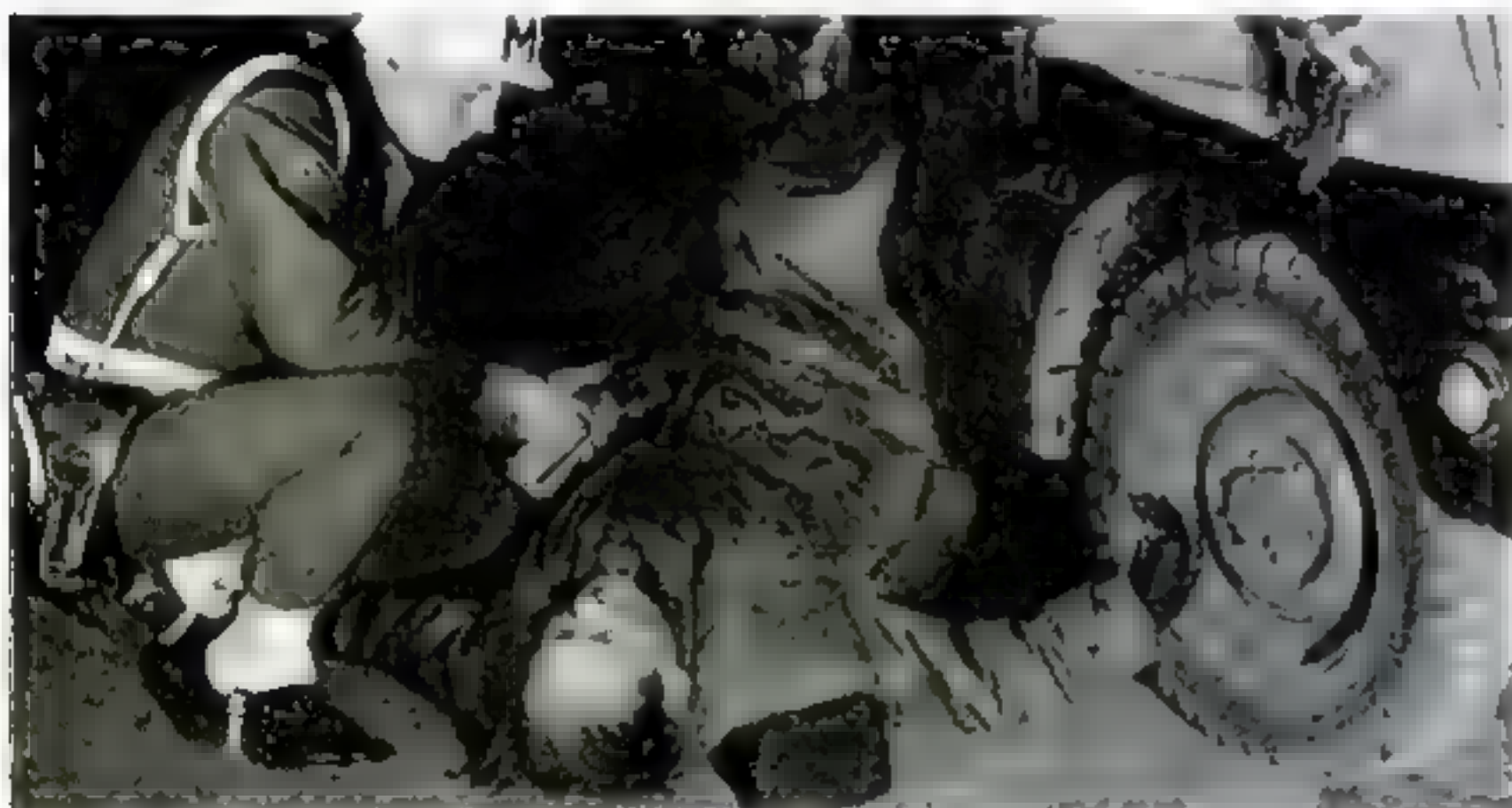


PLOT THICKENS like corn syrup when Correspondent John Wilson (*left*), an "old Japan hand," glimpses sinister Hans Gunther lurking outside Press Club lounge. Wilson tells James Long (*wearing paper*), that he has seen Gunther before. Gunther

recognizes Wilson and ducks out. Later, on trip with Wood, Wilson recalls that Gunther was Nazi spy in Shanghai. He tells Wood, who is too lovesick to care. Wood finds Wilson has peeped up back to Tokyo by train and asks Tanaka to marry him immediately.



IN PRESS CLUB BAR Wood (right) is glum and lonely without his 'Tamiko and is not amused by the jovial gaiety of his fellow correspondents. He leaves early, goes straight to Tamiko's home.



MURDER is done while Wood is away with Tamiko. John Wilson is found dead on a lonely road. Military police note that Wilson was driving Wood's jeep and discover that Wood has disappeared.



KENT KEEPS MUM about his disappearance at time of the murder to save Tamiko's big movie role. He is arrested by MPs and quizzed by Provost Marshal Charles S. Ferrin (played by himself!).



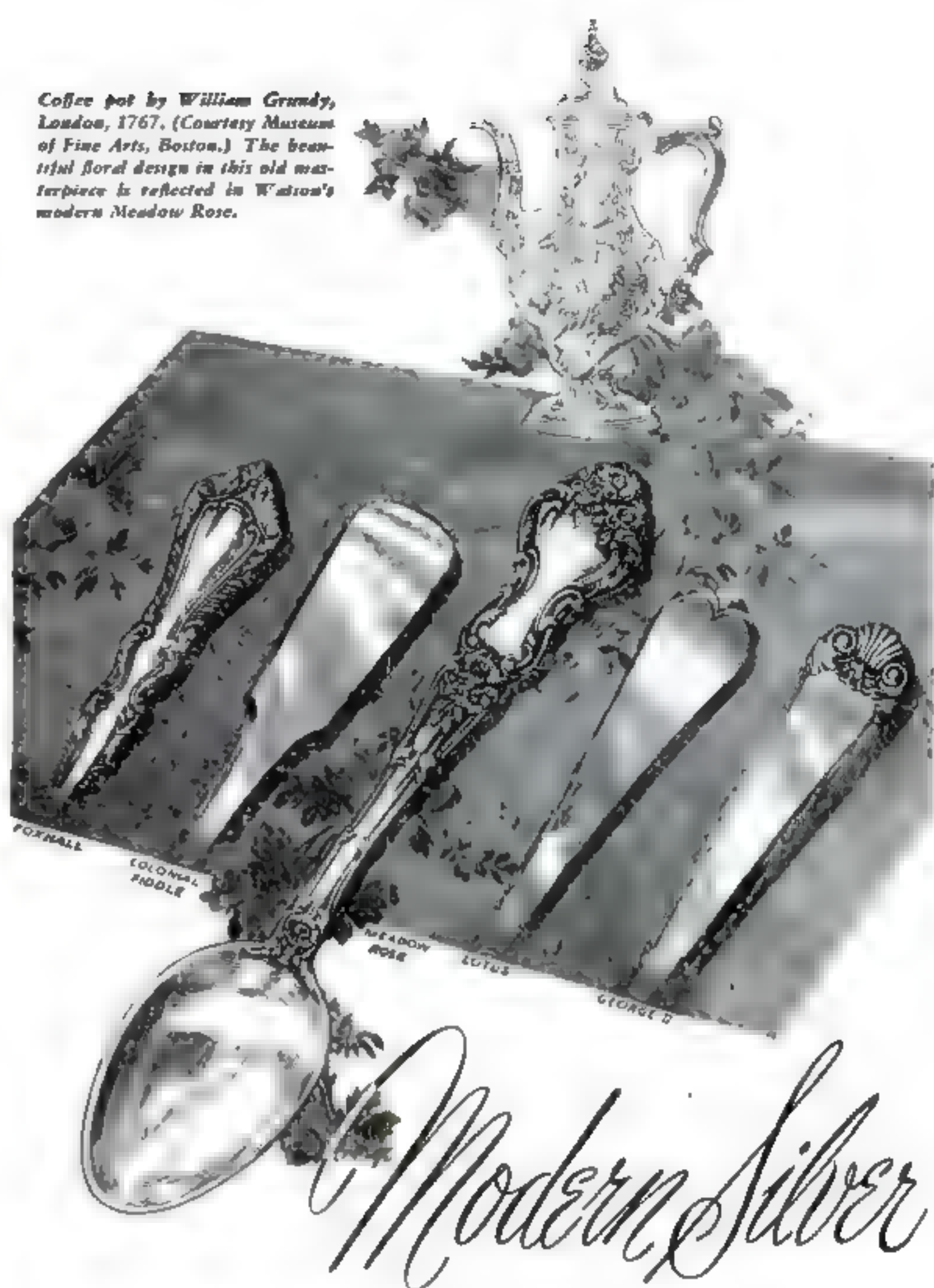
TABOO IS BROKEN when, after Tamiko sacrifices career to save Wood, they kiss in public. Then, in an autopsy on the body of murdered Wilson, police find bullet was of German make.



INEVITABLE HAPPY ENDING comes with a honeymoon at beautiful Atami (above). There happy couple learns that Tamiko's studio has dropped



Coffee pot by William Grundy, London, 1767. (Courtesy Museum of Fine Arts, Boston.) The beautiful floral design in this old masterpiece is reflected in Watson's modern Meadow Rose.



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You'll find the secret is in the fine points of craftsmanship. In depth of cut . . . in clearness of detail . . . in harmony of proportion . . . in lustre of finish.

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Watson Sterling silver is not made in vast quantities. You won't find it in every store that sells silver. But anywhere you do, you'll find a jeweler of high repute, devoted to the finest traditions of his calling. Ask him to show you the 12 Watson patterns—any of the five shown above, or Colonial Antique, George II, John Alden, Lamartine, Juliana, Windsor Rose, Windsor Manor or Victoria. Each is a modern masterpiece in the finest Sterling . . . at surprisingly moderate prices. The Watson Company, 1447 Watson Park, Attleboro, Mass.

Watson Sterling

the fraternization ban, given her the big role after all. And just in time for the finish of the book, Hans Gunther, the dirty spy, confesses killing John Wilson.



FAMILY PORTRAIT was taken in 1919. Anna and James, the two eldest children are standing. Second son Elliott is seated at right. Third son Frank Jr. is sitting on his father's knee and baby John on his mother's knee. Shown below in descending order of age from left to right are FDR, wife and three children today.

ting on his father's knee and baby John on his mother's knee. Shown below in descending order of age from left to right are FDR, wife and three children today.



"THE FIRST LADY OF THE WORLD"



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TWO YEARS LATER— The Roosevelt Family

While Eleanor Roosevelt wins the world's respect as a U.N. delegate, the five children are still making news, and some are making good

by ARTHUR M. SCHLESINGER JR.

AS a democracy the U.S. ought presumably to be able to dispense with dynastic families. But it has never quite done so, whether because the common man has a sneaking weakness for dynasties or because people continue to vote for the son under the impression they are voting for the father (or grandfather) or because ability is actually transmitted through the genes.

Certainly the presidential roster would have been immeasurably poorer without the Adams family and considerably different without the Harrisons. No one can tell yet whether Hyde Park will continue to be the lively political stud farm that Quincy was in the great days of the Adamses. But Roosevelts can no more stay out of politics than Barrymores can stay off the stage. It is their natural medium of expression.

The existence of Franklin Roosevelt relieved American liberals for a dozen years of the responsibility of thinking for themselves. Some of his followers now feel a terrified need to consult him beyond the grave. Politicians seeking his place try to drape themselves in his memory. The heat is on the family to indicate somehow where F.D.R. would stand today.

The responses have shown that the family is far from united politically. During the 1946 Democratic primaries, for example, Jimmy Roosevelt's loan of the Roosevelt name to Hugh De Lacy, a fellow-traveling congressman from Washington, provoked sister Anna to a brisk endorsement of De Lacy's opponent. Other members of his family sharply disapprove the interpretation Elliott Roosevelt placed on his father's views in *As He Saw It*.

Dominant parents have often destroyed their children, but the Roosevelts have produced a family of rugged and contentious individualists. Yet a large family's warm and deep affection binds the children together (an affection sometimes fortified by the fact that they do not see each other too often). No one can ever forget those big, hearty luncheons at the White House or at Hyde

Park, where a miscellany of sons and daughters-in-law, cousins, friends and innocent bystanders sat around the table, all exchanging ideas, swapping stories, kidding, arguing, laughing, shouting—high spirits overflowing everywhere in the exultation of mutual affection. His family was a great source of strength to Franklin Roosevelt. It remains a great source of strength to each of its members.

Eleanor Roosevelt is today the great stabilizing influence in the family, though never by direct command. Hers is rather the central wisdom on which all are free to draw. A good many other people besides her family feel this way about Mrs. Roosevelt—several thousand who know her and several million who do not. In the two years since her husband's death there has come an almost united recognition of Eleanor Roosevelt as a truly great personality in her own right.

She is 62 years old now, grayer than she was in the White House, her store teeth less protruding than those knocked out in her recent accident. Her eyes are still beautiful, her bearing has a lovely simplicity and her energy is apparently indestructible. From her Washington Square apartment, which looks, as a friend said, as if it were furnished with the contents of someone's attic, she leads her crowded and never-ending life.

Mrs. Roosevelt: a triumph of will

REPRESENTING the U.S. at the United Nations is the most important but only the first of Mrs. Roosevelt's activities. Her colossal daily schedule of talks, conferences and personal appearances is a reasonably successful attempt to realize her once expressed wish to be in two places at the same time. She has even had to abandon individual responses to her 200 to 400 daily letters in favor of discussions in her column. *My Day* continues, of course, in 75 papers six days a week.

The inheritance of her Uncle Theodore's bound-

less energy only partly explains Mrs. Roosevelt. She is a more complicated person than she appears or perhaps understands. Her airtight façade of graciousness and poise is the end product of a long and difficult personal history. Obstacles and frustrations which would have driven a lesser woman into querulous self-pity drove her into greatness.

The awkward daughter of a beautiful mother, Eleanor acquired as a child a sense of insecurity which manifested itself in an intolerable shyness. She found her emotional outlet in doing things for people who needed her—for her charming, weak father and for her brother. "The feeling that I was useful was perhaps the greatest joy I experienced," she later recalled.

Marriage confirmed the instinct for selflessness. Her husband's mother, Sara Delano Roosevelt, was a woman of imperious preferences who continued to run her son's life, even to the point of furnishing the house and hiring the servants. As motherhood and outside activity developed her confidence, Eleanor Roosevelt could avoid conflict only by stern self-control. She had to school herself, moreover, to sharing her husband—with his mother, with Louis Howe, with Albany, with the New Deal. She did not even have full possession of her children.

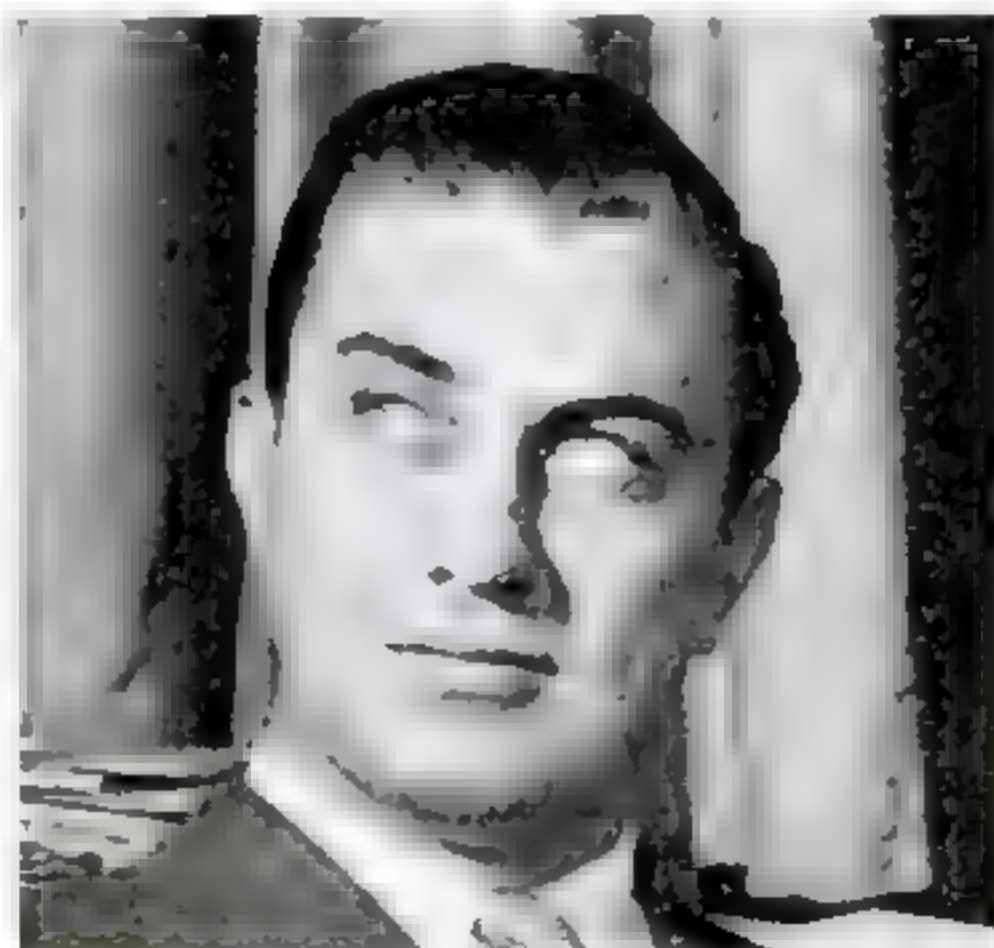
The conquest of these private frustrations was a triumph of character, a sheer and terrifying act of will. It produced her strength and serenity and invincible charm. At a recent dinner in Washington when unsentimental Leon Henderson laid aside his big cigar and presented her as "still the First Lady—in love and beauty," there was hardly a dry eye in a hard-boiled house.

But the conquest of self keeps her at a pitch of inner tension. Her faultless courtesy contains a barely perceptible tautness of its own. Her hands tremble ever so slightly, she twines her fingers, she shifts her feet. Years of self-discipline have numbed her capacity for intimacy, until people interest her more and more only as they become

CONTINUED ON NEXT PAGE



AUTHOR OF A CONTROVERSIAL BEST-SELLER



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THE ROOSEVELT FAMILY CONTINUED

problems. Self-discipline has also made her indifferent to the amenities of life, has left little room for the trivial and frivolous. Her sense of humor, a friend says, is "blank"; Mrs. Roosevelt, with her faith in the efficacy of will, says she has built one up through the years.

Attacks on herself she accepts with great equanimity. When asked what she really thought about Westbrook Pegler, she replied mildly, "Without knowing him better, I do not feel justified in having any opinion." In the rare moments when she loses her temper, there is no outburst—only a cold silence which her children recognize and say, "Look out, Ma's mad." But attacks on people close to her release her hoard of protective love. Generalize this instinct to help out the underdog and you get her political philosophy, with its concern for the Negroes and other minorities, for youth, for labor.



ELEANOR and her mother-in-law feuded privately, showed public unity.

This instinct, too, has led to bad errors of judgment—most notably over the American Youth Congress. Mrs. Roosevelt finally told a group of A.Y.C. leaders at the White House late in 1939 that she accepted their right to be Communists and understood their necessity for concealing their party affiliations, but that if she was to continue working with them she must know which of them were Communists. One by one, each denied sympathy with Communism. The sequel showed that many of them were lying, and Mrs. Roosevelt, with her passionate belief in simple honesty, broke absolutely with them. "For years in this country," she later said of the American Communists, "they taught the philosophy of the lie. They taught that allegiance to the party and

acceptance of orders from party heads, whose interests were not just those of the U.S., were paramount. . . . Because I have experienced the deception of the American Communists, I will not trust them."

Such firsthand experience gives Eleanor Roosevelt's views a hard-headedness which sometimes shocks those who take her wide-eyed prose at face value. Her work in the Democratic party in the 1920s, for example, made her a capable practical politician. Jim Farley acknowledges that she has "above all a real 'sense of politics,' a difficult quality to explain and yet something that is vitally necessary to the equipment of a person in public life." Ed Flynn and Paul Fitzpatrick, the leading New York bosses, place great professional store by her judgment. Still an influential Democrat, Mrs. Roosevelt regularly warns enthusiastic liberals, rather in the manner of a kindly schoolmarm, that third parties are will-o'-the-wisps.

The practical diplomat

IN domestic politics her practicality is occasionally modified by her driving moral earnestness, but the combination in happy proportions has been largely responsible for her personal triumph in the United Nations. Her hard work and good sense have won the enthusiasm of Republicans like Arthur Vandenberg and John Foster Dulles. During the last session of the Assembly, Mrs. Roosevelt, as U.S. representative on the Social, Humanitarian and Cultural Committee, had to deal with 65 complex amendments to the measure setting up an International Refugee Organization. Two State Department experts said quietly to another U.S. delegate that they feared she could not handle the debates because she would never have time to master the intricate details. A few days later the delegate asked how things were going. Respectfully the experts acknowledged, "She has everything under complete control."

Working with the Russians has been a challenging experience for Mrs. Roosevelt. Their insistence on the perfection of all things Russian, the lofty moral tone adopted toward less perfect nations, the arrogance and bad manners—all these qualities have tried even her inexhaustible patience. But they have not panicked her judgment. She attributes a good deal of Soviet rudeness to a simple inferiority complex and a good deal of Soviet persistence to their belief that the democracies have no fundamental values and will eventually fold up out of sheer weariness. "We must show

CONTINUED ON PAGE 116

SCIENCE SETS A NEW STYLE IN RAINWEAR!

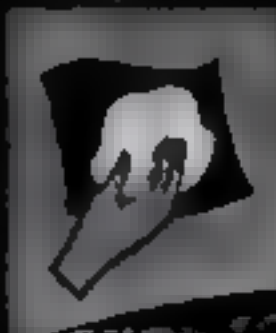
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THERE ARE 6 GREAT STARS
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BLAZE of NOON



MOLOTOV chats amiably with Eleanor Roosevelt, U.N. delegate before the opening of last year's Assembly, while Gromyko watches. Mrs. Roosevelt advocates "patience, politeness and perseverance" toward the Soviet Union.

THE ROOSEVELT FAMILY CONTINUED

Her major conflicts with the Russians have come over issues of individual liberty, as in the question of whether displaced persons should be returned to their places of origin against their will. She has run up hard against the Soviet doctrine which, as she phrases it, "insists that there is no such thing as the interests of one person," a dogma which strikes at the foundations of the Christian and humanist traditions. But she will not abandon her hope for enduring peace—provided that the U.S.S.R. recognizes that the West is prepared to stand up for the democratic faith, provided that the U.S.S.R. repudiates the outlying Communist parties and the West repudiates provocative power politics, and above all, provided that there be a ringing affirmation of democracy in terms of filling the economic and political vacuums which irresistibly attract Communism.

Eleanor Roosevelt regards her United Nations responsibilities as the climax of her career. She could have been Democratic candidate for senator from New York last year, but she has flatly turned her back on electoral politics; it is up to younger people, she feels, to provide the active leadership.

The Roosevelt heir apparent

AMONG the young people who might well qualify are, of course, her own children. But within the family Franklin and Eleanor Roosevelt have pursued the doctrine of *laissez faire*. The boys all had to go to Groton, but once this part of the Roosevelt ritual was performed they were on their own. The motor-car collisions and nightclub fracas of the 1930s resulted not from parental indifference nor from juvenile delinquency but from an independence bestowed as a matter of principle—with a bad public reaction as part of the calculated risk.

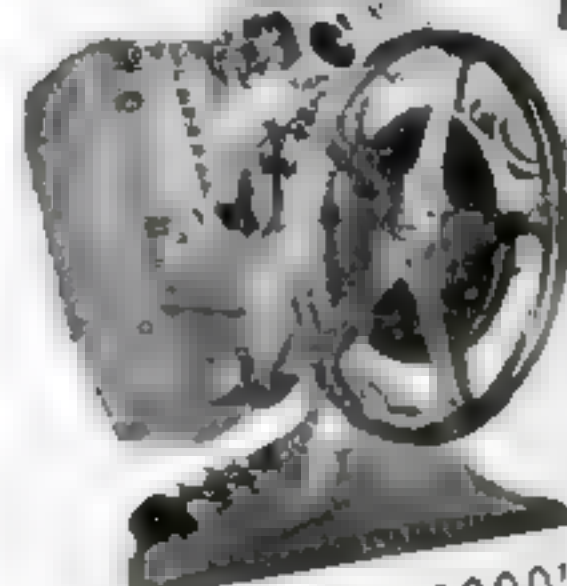
Perhaps the children were too young for complete freedom; some of them rather wistfully think so today. Certainly they made mistakes. But the problem of a president's family is a tough one. White House sons can extinguish their own personalities, as the unhappy sons of some recent presidents have done, or they can enter fields remote from politics. But a president's son can never know whether his position in politics or law or large business is due to his own ability or to the favors someone hopes to get by it.

Of the four boys Franklin Jr., now 32 years old, is most like his father. He astounds people by his sudden reminders of F.D.R.—not by aping mannerisms (Frank Roosevelt smokes cigarets incessantly, for example, but never touches a holder) but by the quick charm, the easy assurance, the politician's flair, the alert and flexible response to people. Young Frank's face is harder than his father's, his voice more rasping, his manner sometimes arrogant when his father would have been urbane. Where illness and suffering largely resolved the father's conflict between a social conscience and the bright lights, the conflict still goes on for the son.

Frank has his father's and mother's energy rolled up together—an explosive mixture demanding constant outlets. At Harvard his uncontrolled energy, released from prep-school restraints and largely debarred from normal college life by the inevitable publicity, spilled over into reckless driving, wild parties and camera-

CONTINUED ON PAGE 119

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KINSEY'S APRIL CALENDAR

| S | M | T | W | T | F | S |
|--|--|---|--|---|--|---|
|  | |  1 <i>April Fool's Day ... and that's no joke!</i> | 2 <i>First motion picture theatre opens, 1902</i> |  3 <i>Pony Express begins operation, 1860.</i> | 4 <i>Oh, to up Manhattan now that April's here!</i> | 5 <i>Pocahontas marries John Rolfe, 1614.</i> |
|  6 <i>Easter Sunday. See you at the parade!</i> | 7 <i>First big television demonstration, 1927.</i> |  | | |  11 <i>April showers bring May flowers!</i> | 12 <i>Franklin D. Roosevelt dies, 1945.</i> |
| 13 <i>Thomas Jefferson born, 1743.</i> |  14 <i>S.S. "Titanic" hits iceberg and sinks, 1912.</i> | | | | 17 <i>First Daylight Saving Bill introduced, 1917</i> | 18 <i>Paul Revere starts famous ride, 1773.</i> |
| 19 <i>First American gun shot in World War I, 1917.</i> | | | | | | |
| 20 <i>Aren't all these facts fascinating?</i> |  21 <i>In the Spring, a young man's fancy ...</i> | | | | 24 <i>Any day's a good day to enjoy Kinsey!</i> | 25 <i>Marconi, inventor of wireless, born, 1874.</i> |
|  27 <i>Ulysses S. Grant born, 1822.</i> | 28 <i>Tempus fugit! (Gee ... Latin!)</i> | 29 | 30 | 31 |  THIS SPRING, PLANT KINSEY ON YOUR TABLE! | |
| | | | | | | |

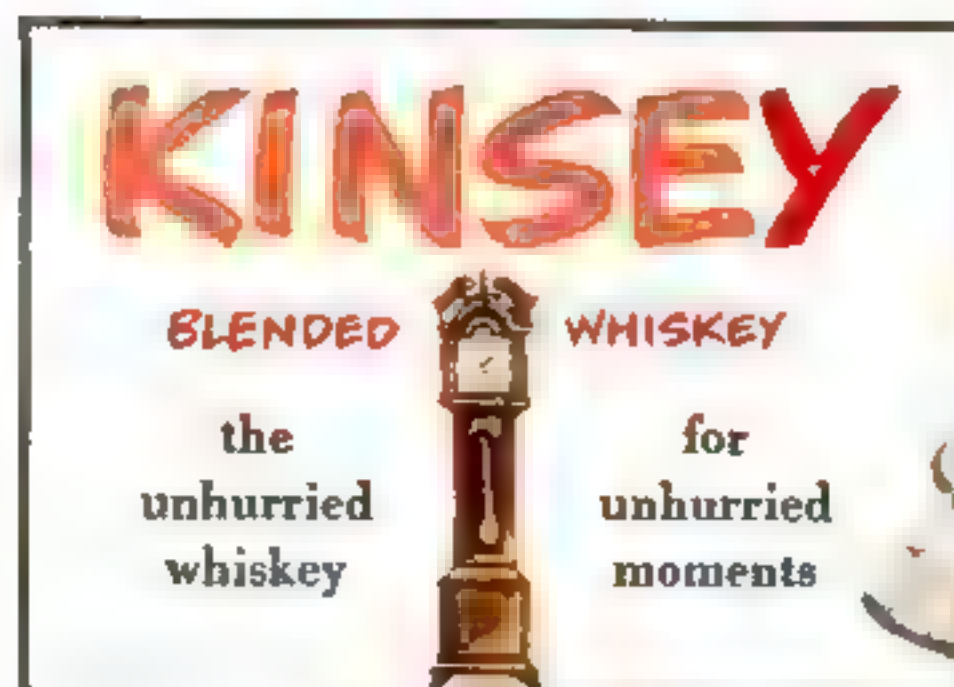
April is a month sublime—
It's Kinsey-made Manhattan time!

April showers bring May flowers...and if you'd like a few bouquets, just bring your guests Manhattans made with superbly smooth Kinsey Whiskey. Here's how:



2 parts delicious Kinsey ... 1 part sweet Vermouth ... 1 dash bitters. Stir well with cracked ice ... strain into cocktail glass ... add cherry.

Whatever your favorite drink, make it with Kinsey, the unhurried whiskey for unhurried moments. People who *know* say it offers something special in smoothness and flavor. So try Kinsey ... tonight!



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86.8 Proof. 65% Grain Neutral Spirits. Kinsey Distilling Corp. Linfield, Pa.



Since 1892



FRANKLIN JR. (left) was chairman of a Democratic veterans' group, campaigned energetically but unsuccessfully to elect Mead governor of New York.

THE ROOSEVELT FAMILY CONTINUED

smashing. One appearance on the dean's list showed he could get good marks if he tried, but he rarely tried.

Graduation found him tempted by a business career, but Frank, who usually contrives to make the lucky decision, finally agreed to study law at the University of Virginia, thereby acquiring a profession the lack of which has handicapped both Jimmy and Elliott. Life in Charlottesville, however, followed the then familiar pattern of boisterousness. In 1937 he had married Ethel du Pont. Soon gossip columns began to report his alleged absorption in other ladies. When he graduated he went briefly into practice in New York until, early in 1941, he was called to active duty as an ensign in the Navy.

Like all the Roosevelt boys he had a remarkable war record, rising to heights of personal heroism at Casablanca, at Palermo and later on in the Pacific. Whether it was the war or the death of his father or the stirrings of political ambition, Frank returned to civilian life oddly sobered. His once ungovernable energy now seemed to be under control. His marriage achieved a new stability. He assumed larger responsibilities in family affairs. He is now established in a small and cluttered office in the law firm of Poletti, Diamond, Rabin, Freidin & Mackay. He sprawls his great hulk in any convenient chair, focuses the Roosevelt charm (which he sometimes finds handy as a substitute for hard work) and talks in confident, clear-cut sentences, emphasizing points with waves of his hand. His mind is quick and well organized rather than thorough. He leaves details to experts but likes to decide on the results. His forte is negotiation.

Frank's schedule is almost as colossal as his mother's except that some of his energy is saved for relaxation. Much of his spare time has gone into American Veterans Committee campaigns for veterans' housing. The AVC has taught him a lot about organizations and about Communists (whom he violently dislikes.) Politically a forthright New Dealer, he is currently trying to organize a group of young liberal Democrats whose influence, he hopes, will revitalize the party in New York. In this project, as in his general political career, he has the backing of Ed Flynn and of Mayor O'Dwyer. His wife, to whom the early turbulence of married life has given a firmness of character, has shaken loose somewhat from her ancestral creed and is now reconciled to a political career for her husband.

A president's son commands a ready-made audience; he has an immediate political status—up to a point. But the fact that he reaches this point without the normal process of trial and testing may well mean that he will lack the very qualities necessary for him to go farther. Theodore Roosevelt Jr. never acquired those qualities. Robert A. Taft acquired them at the price of 20 relatively obscure years of hard work in Cincinnati.

Franklin D. Roosevelt Jr. is aware that his name confers dangers as well as advantages. He has watched his older brothers cash in on the name and he is determined to learn from their mistakes. He has rejected tempting jobs proffered on the basis of the name alone, such as the assistant secretaryship of the Navy or big retainers from firms engaged in litigation with the government. He is set upon establishing an independent reputation.

Observers regard him as an odds-on candidate in 1954 for the

CONTINUED ON NEXT PAGE **F**

Yes... he's used to the best!



He pays \$350 for a Meerschaum pipe...

...yet only 5¢ for the best sparkling water!

EVERVESS Yes, Yes!

Makes drinks taste better—costs less!

YES... it's bonded for quality by a famous surety company.

YES... it gives you a dime-size bottle for a nickel!



Product of Pepsi-Cola Company



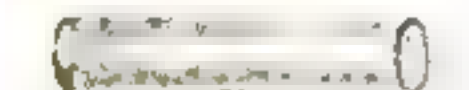
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DE-NICOTEA
Crystal Filter Cigarette Holder

Alfred Dunhill, 660 Fifth Avenue, New York 19

governorship of New York. Looking still further ahead, his presidential chances at the moment are flawed by a legal ambiguity. Frank was born at Campobello in New Brunswick, and the question has been raised whether he meets the constitutional requirement that the president be a "natural born citizen." If this simply means citizenship by nature of birth, then Franklin Jr. qualifies; if it implies geographical requirements, he might not.

If Frank tends to make good decisions, Elliott, four years his elder, tends to make bad ones. But behind Elliott's dogged facility for blunders lies a touching story. He was the middle child, too young to play with Jimmy and Anna, too old for Frank and Johnny. Moreover he was the sickly child. "He seemed to have everything more seriously than the others," Mrs. Roosevelt says. As the weak member of a vigorously healthy family he acquired a feeling of inferiority which still finds expression in outbursts of resentfulness and truculence.

At Groton, Elliott followed in the footsteps of his immensely popular brother Jimmy. He disliked the school intensely. "Every time Elliott had to go back to Groton we had a scene," his mother reports. When he was faced with college-entrance examinations, his unhappiness welled up in a grand gesture of defiance and he turned in an empty bluebook. His parents finally agreed not to insist on college when Elliott's high grades at the Hun School the following year showed he could easily meet the requirements. Today he regrets not having gone to college.

From Dies to Stalin

SUCH insecurities colored his personal life. He stumbled into a miserably unhappy marriage with Elizabeth Donner of Philadelphia. The 1930s were for him a decade of ill-considered financial and political ventures. Through it all ran a note of sustained if unconscious rebellion against his father. He worked for Hearst although the Hearst papers were savagely attacking the New Deal; then, following his second marriage to a capable Texas girl, Ruth Googins, he began to participate in the anti-New Deal plots of the Texas conservative Democrats.

In 1939 Elliott could say of the Dies Committee, "It has done more for the U.S. in the last two years than many able and sincere statesmen achieve in a lifetime." As a member of the Texas delegation to the 1940 convention, he voted under the unit rule for Garner and against his father's third term. In the meantime he involved his father in scandalous business deals, of which the best known is the notorious John Hartford loan. Nothing was ever strictly illegal, but there was certainly a callous exploitation of the family name. Yet, as the problem child and underdog as well as the most filial of the children, Elliott enlisted the special support of his mother, who perhaps glimpsed in him something of her own father and brother.

When Elliott joined the Army in 1940 and showed his father the commission, as Elliott recalls it, tears of pride came to the President's eyes. "In many ways," Elliott says, "I have since felt that my closeness to my father dated from that moment in his office."

War provided a niche which he had never found in peace. He ended up a brigadier general, outranking his brothers. Although not especially popular he was a brave officer who went on dangerous reconnaissance flights far beyond the call of duty. He also hustled to build up himself, his photo-reconnaissance unit and the Air Forces in general; the top brass was often grateful for the uses to which he put his family influence.

During leaves in the U.S. he met Faye Emerson, a Hollywood featured player and, after his second wife divorced him in 1944, married her. Faye's Hollywood reputation was that of a hard-working, serious girl whose private life was strictly outside the film colony. She had been married briefly and has a son, now 6 years old. It is difficult to know what kind of an acting future she abandoned, but she is playing her present role up to the hilt. Bright and exceedingly ambitious for her husband, she has given new support to his ancient desire to outshine the rest of his family.

Elliott and Faye live today in a smart apartment on Washington Square around the corner from Mrs. Roosevelt. His light-brown hair is slicked back almost straight; he has his father's eyes, a hooked nose and a full, sullen mouth. His face lights a little when smiling, but in repose it is glum, almost puzzled. His conversation is slow, without his brothers' banter or quick perception. But he does give an impression of complete sincerity and can sustain his position persuasively. One feels, however, that his sales resistance is low, that he can be induced to buy almost anything, whether a doubtful business proposition or a doubtful political idea. His mind, moreover, is cluttered with misinformation, such as the

Use this famous *Canadian Formula*

for **CHAPPED DRY HANDS**

1. Quicker results. Softens roughest, driest skin over night
2. Proved effectiveness for 65 years in cold Canada
3. A pure, rich concentrated emollient. Aids healing. Choice of countless doctors, nurses, housewives, mothers.
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Medicated for
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LUDEX'S
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LUDEX'S MENTHOL COUGH DROPS

CONTINUED ON PAGE 122



news

... for teenagers, for young marrieds, and for their mothers, too: a Playtex girdle invention that becomes a part of you!

revolutionary ... a new method of curve control that gives you your own lines, slimmed down.

it's here now ... a seamless, non-fabric girdle invention with an ALL-way stretch. Gives resilient control.

amazingly different ... porous, like your own skin, Playtex lives and breathes with you.

- Here's a new principle in curve control ... girdle and garters act in harmony to give you a slim hip-and-thigh line.
- Not a corset ... not a stitched garment, but a revolutionary method of curve control that gives you your own natural lines, slimmed down! The secret is smooth liquid latex ... no seams, no stitches, no boning! Porous, like your own skin ... it gives you firm control with freedom and comfort.
- The Playtex* Living* Girdle is alive, resilient, luxurious ... light as air ... the ALL-occasion girdle with the ALL-way stretch. Gives you a "lift" ... improves your posture ... never tires you ... doesn't ride up. Actually becomes a part of you.
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Only \$3.95

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Playtex* *Living** **Girdle**
made of smooth liquid latex

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Please send me the following Playtex Living Girdles at 3.95 each:

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**MY EUREKA IRON
IS CORDLESS—
And it's wonderful!**



WHAT A W-H-I-Z!

Yes, it's an electric iron without a cord. No more cords that tangle, catch corners, muss up ironing for me. With my new Eureka Cordless, I can iron freely with either hand—all over the board! . . . It's lightweight, too—all controls and wiring are in the Safety Base.

IT'S AUTOMATIC!

I simply dial the temperature I want to suit the fabric I'm ironing—and the newly developed sponge-steel element in the iron not only retains the heat—but keeps it evenly distributed over the ironing surface as long as I iron!

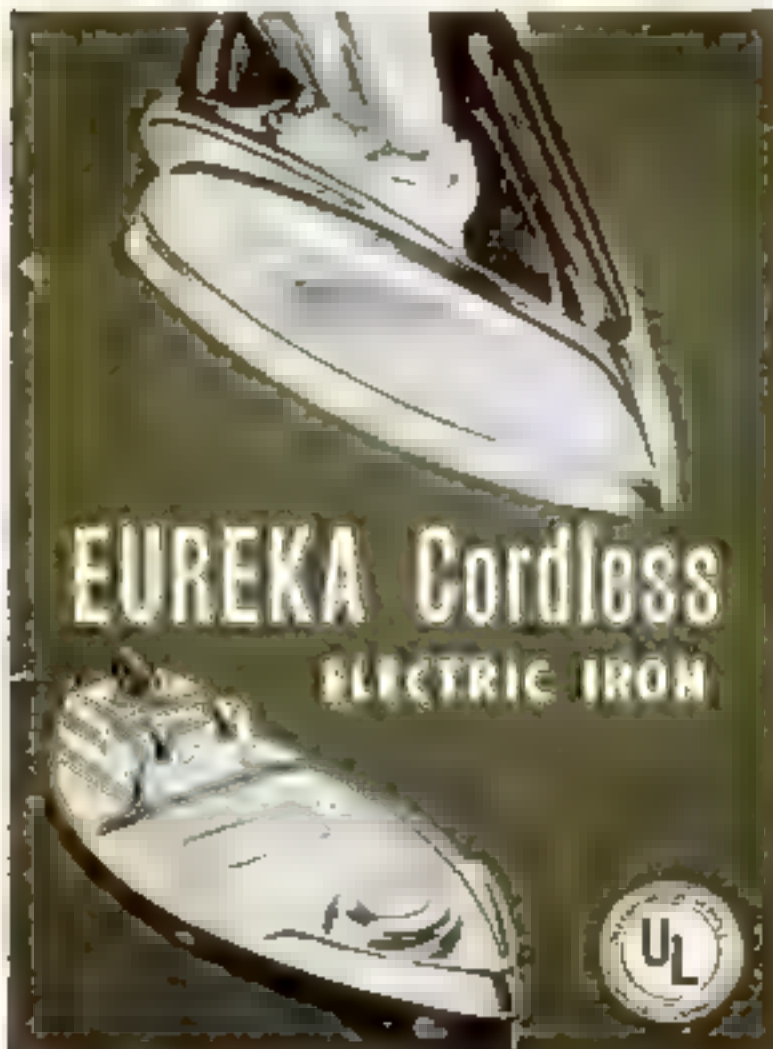
IT'S 100% FIRESAFE!

There's a Magic Watchman switch that automatically cuts current off and on—prevents overheating—and the current can flow only while the iron is on its Safety Base. That's why Underwriters' Laboratories gave it their approval. I can answer the door or the 'phone without fear of scorching clothes, starting fires!

SAVES YOU MONEY, TOO!



Yes, it saves money two ways. First, the Magic Watchman only uses current when it's needed and, second, with the cord attached to the stationary Safety Base, those costly replacements of worn-out cords are eliminated . . . You've never seen anything like it! Never had an iron so easy to use!



SEE YOUR EUREKA DEALER OR WRITE for descriptive literature today, Dept. C EUREKA WILLIAMS CORPORATION, BLOOMINGTON, ILL.



FIRST WIFE of Elliott was Elizabeth Donner, a Philadelphia Main Liner. Marriage had the blessings of both families, ended in divorce 18 months later.

THE ROOSEVELT FAMILY CONTINUED

notion that Ernest Bevin is a Catholic or that Jimmy Byrnes did not attend any important sessions at Yalta.

His book, Elliott says, grew out of honest misgivings over the drift of relations between the U.S. and Russia. He wrote the first two drafts himself, but they were too documentary and dull. Not being a professional writer, he then called upon routine editorial assistance. The only changes made, Elliott insists, were in "sharpening up" the language. Much of the conversation, for example, was turned into dialog. Elliott's explanatory note that these "quotations" were introduced for the sake of readability was somehow dropped before publication. In the end there were five or six drafts, most of which his mother saw. None of his brothers saw the manuscripts at any time. All were upset over the book.

Elliott denies the published charge that the assistance came from someone with pro-Communist sympathies. Still the book, a slick professional job, is methodically pro-Russian and anti-British in its attitudes, with an extra twist of the screw every time Winston Churchill comes on the scene. The recommendations in the final chapter correspond closely to the then current Communist line. Some of the statements of fact supporting the anti-British thesis have been questioned. Averell Harriman, for example, recently said that Churchill had wanted Marshall to command the second front, while Elliott wrote that Churchill vetoed Marshall. Even Mrs. Roosevelt's foreword sounds as close to a brush-off as to a guarantee. "I am quite sure," she wrote, "that many of the people who heard many of the conversations recorded herein interpreted them differently, according to their own thoughts and beliefs." But no one has been able to provide the name of Elliott's alleged assistant, and Elliott himself is no Communist. He expresses astonishment that the book did not convey the fact that his father and Churchill were really warm friends. A few weeks ago he even said he would then have written the last chapter on a note of hope, though Truman's Greek program has now revived his belief that U.S. policy is leading toward war.

Elliott's instinct for leading with his chin has rarely deserted

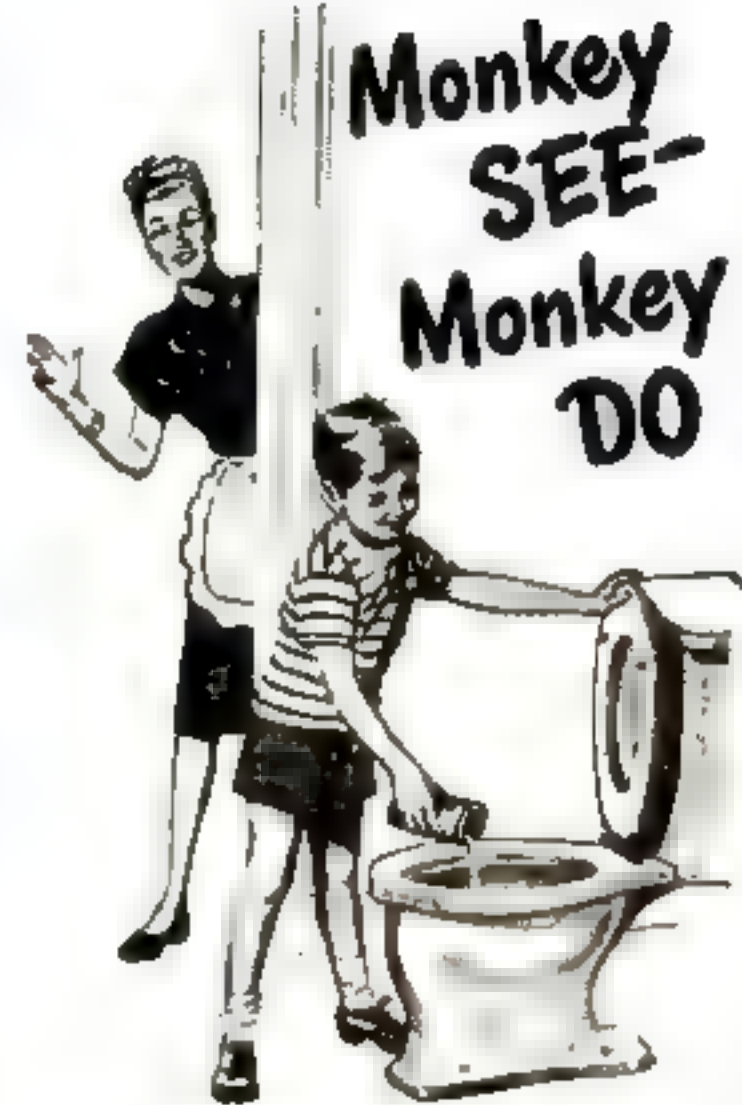
CONTINUED ON PAGE 114



SECOND wife of Elliott, former Ruth Googins, got a divorce in 1944.



THIRD marriage is to Faye Emerson, ambitious minor movie actress.



Bonny seems to know already what Mother's known for years. He's getting the toilet bowl clean the quick, easy, sanitary way—with Sani-Flush. A clean toilet bowl simply can't have an odor. Sani-Flush removes stains and film that harbor germs and cause odors. It disinfects—works chemically. Just sprinkle Sani-Flush.

Good in hard and soft water. Won't hurt septic tank action. Sold everywhere. Two economical sizes. The Hygienic Products Company, Canton 2, Ohio.

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Grow XMAS TREES

We grow 14 million trees a year. Write for special Xmas tree bulletin, planting stock, price list.

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ZEMO

I sink
in deep mire...
Mine eyes fail me
while I wait...

*Save me, O God;
for the waters are come in unto my soul.
I sink in deep mire,
where there is no standing;
I am come into deep waters,
where the floods overflow me.
I am weary with my crying;
my throat is dried:
Mine eyes fail while I wait for my God.*

BOOK OF PSALMS (LXIX, 1-4)



These are your sisters and your brothers who speak.

In their hearts they have the barrenness of the desert, yes, and in their eyes the hopelessness of the doomed. They are praying, your brethren.

Praying that their "liberation" from Nazi tyranny shall not be turned into a mockery by the world's indifference. Praying that now, after years of torture and death and a miserable existence in Displaced Persons camps, they be helped to rebuild their lives.

They need hope for the future. They need food and clothes and shelter and medicines to keep them alive... to keep alive their hope that tomorrow—soon—there will be homes and a welcome for them and their children... in Palestine, or some other hospitable land.

Yes, these 1,500,000 European Jews need help and hope. And *you*—you and your fellow Americans—are the only ones who can provide the \$170,000,000 needed to do the job.

Help them, help them. Stretch out your hand in brotherhood, open your heart in compassion.

Give when you are called on. Give generously and quickly... as much as you can, plus a little more.

This is a year of greater need, because...

1. UNRRA's impending liquidation has placed greater burdens on the agencies of the United Jewish Appeal.
2. The Jewish population of the DP camps has trebled in one year... from 85,000 at the beginning of 1946 to 250,000 in 1947.
3. Rehabilitation efforts must be expanded to help hundreds of thousands in Hungary, Rumania, Poland and other countries.
4. Medical care and rehabilitation programs must be provided for the 170,000 surviving Jewish children, 26,000 of whom are in DP camps.
5. Many thousands of Jews must leave Europe because they have no future there. Palestine must be built up and developed with UJA funds, to provide for those who are coming into Palestine now and for those who will arrive in the future.
6. Many services, including migration, retraining, adjustment and special aid for child refugees must be provided for displaced Jews who find a haven in the U.S.

GIVE THEM LIFE—and make it worth living
UNITED JEWISH APPEAL
for \$170,000,000

to support the relief, rehabilitation and resettlement work of:

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Buck Skein Joe

This Corduroy sports coat mellows with years of rough wear. It not only makes a man look good but feel good. Corduroy is incomparable.

Here you have sheen and lustre! Why? Because the light rays are absorbed into its velvety surface of soft, tufted pile. Lightweight and cool.

For ruggedness and durability, the miniature "cushions" are first anchored and bound down in the weaving. Then the fibres are cut to a thousandth of an inch so they stand upright and protect the inner fabric itself. For though the Corduroy is a honey in looks, it's a brute for wear. That saves you money when you add up the years of service you'll get out of this one Buck Skein Joe. Yes, the price is low.

He-man colors: Dust (light tan) and Buck (dark brown). The armholes are taped, the shoulders are taped, the slope of the neck, the lapels and the bottom are taped. The front is reinforced with canvas. In a Buck Skein Joe it is this inner construction that makes the jacket hold its shape, *always*. Fine single needlework and padded shoulders. For an added touch of richness and style, I lined the body with fine rayon.

Ask for this Buck Skein Joe at any good store. If your dealer can't supply you, then fill out the coupon and enclose your money and I'll see you get your jacket quick.

As ever,

Buck Skein Joe

Buck Skein Joe, c/o Lustberg, Nast & Co., Inc., 212 Fifth Ave., New York 10, Dept. L-11

See that I get this Buck Skein Joe Corduroy sports coat. Here's my \$13.95 ☐ check or ☐ money order.

Color: light tan ☐ dark brown ☐

Size: measure chest under arms _____

Name _____

Address _____

THE ROOSEVELT FAMILY CONTINUED

him, as demonstrated during the war by the "I want to be a captain" campaign, the "Blaze" incident and, more recently, by the Moscow cocktail-party affair. Even on a recent *Meet the Press* program, where Elliott's restraint compared favorably with the rantings of Henry J. Taylor and Fulton Lewis Jr., he had to spoil it all by engaging afterward in an argument which precipitated a brawl. Where the rest of his family accept newspaper innuendo as part of the day's work, Elliott tends to wear his "persecution" like a martyr's cloak. He retires behind the psychological defenses he has built up laboriously since his childhood. Unlike his older brother Jimmy, Elliott has shown little capacity to learn by his mistakes. He faces an uncertain future. Today he is supervising a documentary film about his father and planning a new European trip.

Eight years ago Jimmy Roosevelt was in as unenviable a position as Elliott is today. His high-pressure insurance manipulations in Boston had destroyed the political future he was planning in Massachusetts. He had parted company with his lovely wife Betsey Cushing. Stomach ulcers and taut nerves had forced him to abandon a troubled but useful career as his father's secretary. Today 39 years old, balder, thinner, more mature, charming as ever, he has rehabilitated himself and is well embarked on a promising political career in California.



BLAZE, Elliott's bull mastiff, accidentally received top plane priority.

He moved to California after his ulcer operation in 1938 and had a fling in the film business. In spite of his uncertain health he wangled his way into Marine combat duty in the Pacific and proved to be a popular and extremely courageous officer. Today he is running the Los Angeles branch of his old and now more conservative insurance firm of Roosevelt & Sargent. In his quiet Beverly Hills home with his gentle second wife, Romelle Schneider, he appears domesticated as never before. Jimmy's shining charm has been part of his undoing in the past. Too often he has counted on it rather than on character to get him out of tough situations. But he seems to be determined to make good at his new life.

His first postwar venture in politics was an unhappy six months in 1946 with the Independent Citizens Committee of the Arts, Sciences and Professions—an experience which ended his illusions about the possibility of working with Communists. He left I.C.C.A.S.P. with relief to become chairman of the California Democratic State Committee. Practically all California Democrats are agreed in regarding Jimmy as the best state chairman the party ever had. He has applied energy and intelligence to a job usually handled between the spittoon and the seltzer. "Why, you write a

CONTINUED ON PAGE 121



ANNA and her husband John Boettiger, both experienced journalists, started a newspaper of their own in Phoenix, Ariz. last year. Its policy is liberal.

Men need it, too!

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All-purpose

DEODORANT

A most effective powder,
for body odors,
for foot comfort.



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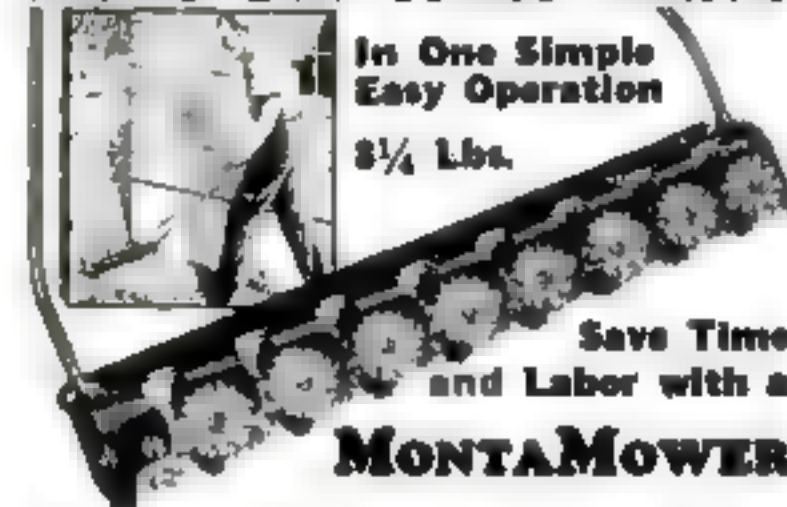
● Exclusive flat-cell inner construction, with no waste space, is the secret. Ounce for ounce, the greatest energy producers... size for size, the most compact... penny for penny, the most economical, "Eveready" batteries are sold by most hearing aid dealers!



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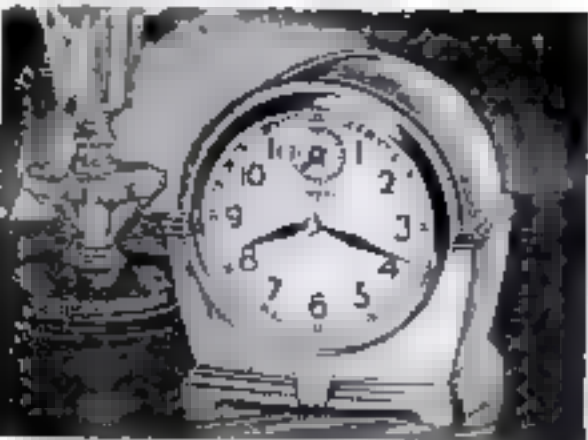
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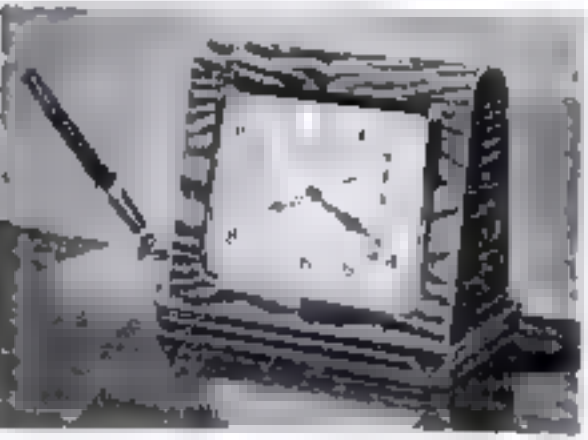
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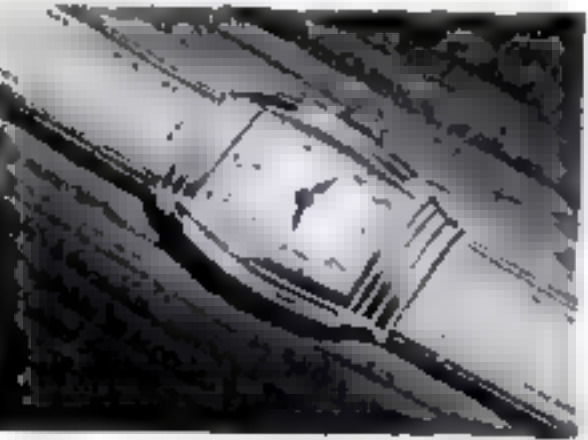
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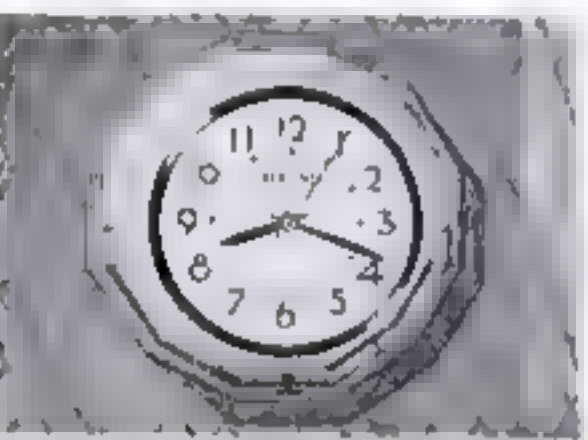
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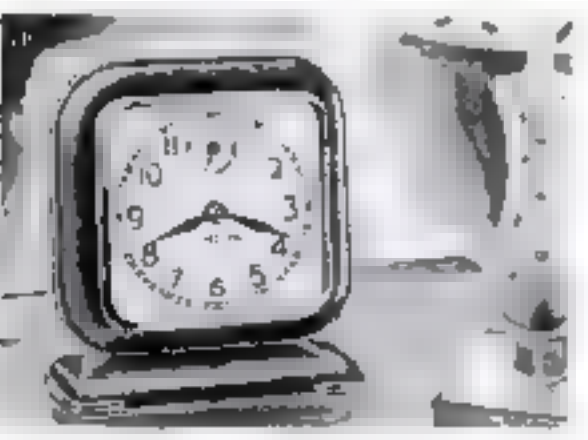
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started on time by their new Sentinel Alarm...easy on the budget at **\$3²⁵**

These nice young people were very pleased to get an alarm clock as attractive and reliable as this one for as little as \$3.25, and the small Sentinel in its smart black case is pretty proud of its job.

This Sentinel is a very good one-day alarm clock, with a single winding key for both time and alarm. Its watch-type escapement has an electronically poised balance wheel. Clear, legible dial.

Like all other good Ingraham Sentinel clocks and watches illustrated over there on the left, this clock is carefully made by one of America's largest and oldest clock and watch makers—in fact, it has 116 years of experience behind it.

We think it will pay you to ask for Sentinel clocks and watches—sold by good stores most everywhere.

THE E. INGRAHAM COMPANY
BRISTOL, CONNECTICUT ESTABLISHED 1831



Ingraham
SENTINEL
(Reg. U. S. Pat. Off.)
CLOCKS AND WATCHES
"Guard Your Precious Time"

Copyrighted 1947 by The E. Ingraham Company, Bristol, Conn.

New Charm for your Smile

with the triple-action
tooth powder



1. BRIGHTENS TEETH!

And cleans 'em clean. Five cleansing and polishing ingredients make Calox a whiz at bringing out all the natural brilliance of your teeth.



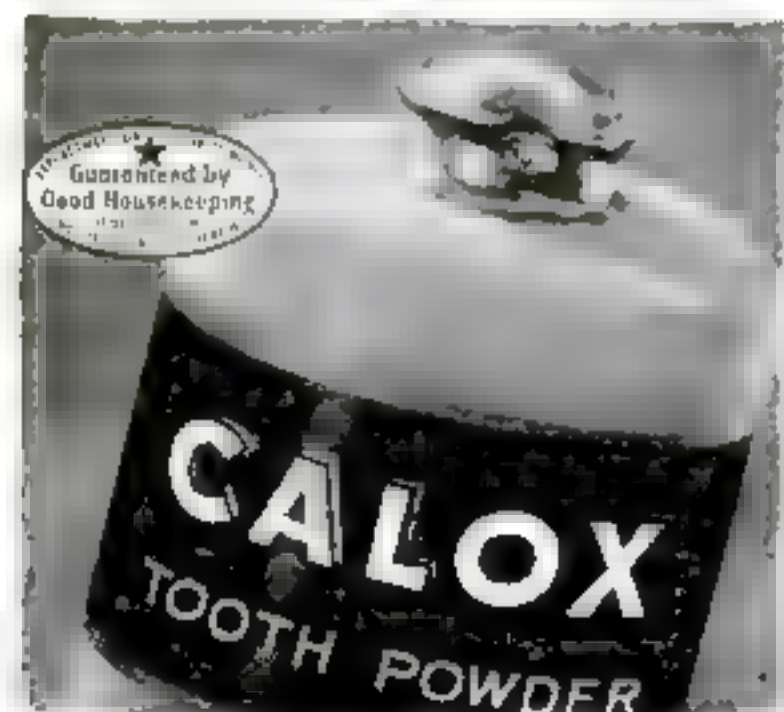
2. FRESHENS MOUTH!

You'll love the tingly fresh-as-a-breeze taste of mint-flavored Calox. It tastes so wonderful ... and leaves you feeling wonderful.



3. SWEETENS BREATH!

Romance-minded? Important secret of every attractive girl is her breath-less beauty. Calox gives you extra protection against bad breath originating in the mouth. Try Calox today!



made by McKesson & Robbins with
114 years of pharmaceutical know-how
AVAILABLE ALSO IN CANADA



JOHN ROOSEVELT, the businessman of the family, has a solid reputation in California as merchandise manager of Grayson's, a woman's specialty store.

THE ROOSEVELT FAMILY CONTINUED

letter to the state committee these days," said one amazed Californian, "and you get an answer!" His basic strategy, not unlike Frank's in New York, is to rebuild the Democratic party on an honest liberal base, free both of Communists and of conservatives.

Under the cross-filing law which effectively hamstringing any responsible party system in California, the chairmanship of the state committee is essentially an exercise in frustration. For Jimmy it will probably be the steppingstone to an elective candidacy. The consensus is that, in spite of his carpet bagger stigma, he can get the Democratic nomination for any office he wants. This might well be Congress or the governorship in 1950, if Earl Warren is out of the picture.

Aside from politics and insurance, Jimmy has recently contracted to advise on a film which will include a few scenes about his father. He is also writing a book about the origins of the New Deal. This will not be in any sense a direct answer to Elliott, but friends believe that it may well develop as a kind of oblique counterstatement.

Jimmy was the second Roosevelt to go west. Anna Roosevelt Boettiger had blazed the trail in 1936 when her husband John took over as publisher of Hearst's Seattle *Post-Intelligencer*. After war prosperity restored Hearst's personal control over his papers, the thought of returning to harness became intolerable for the Boettigers. Failing to buy the Seattle paper, they prospected around the West till they hit upon Phoenix, Ariz., where two papers were stagnating under single ownership. Most of Phoenix welcomed the Boettiger purchase of a weekly shopping news (John and Anna hate the word "throwaway"). Their *Arizona Times* already has the best staff in town. By May they hope to have converted the publication into a daily with paid subscriptions and an Associated Press franchise.

The Roosevelt everybody likes

NEARLY everyone from Jim Farley to Joseph Stalin is unreservedly enthusiastic about Anna. In her father's last year she was closer to him than anyone else was. A tall, gay, free-swinging lady, 40 years old, her once golden hair turning gray, her language vivid and untethered, her judgment shrewd and realistic, she fits into the West as if she were born for it. She has a masculine aggressiveness and objectivity, but she also has feminine appeal. She has her mother's disquieting habit of never wasting a moment. During long motor trips with her husband she hammers out her column or back correspondence on her battered portable. But she lacks her mother's underlying tensions and reserves. All traces of early insecurity have disappeared. She seems today a completely contented woman.

John Boettiger has certainly had a lot to do with this. A big, bluff, kindly man, his smooth, grayish hair parted in the middle, he has been an excellent father for his stepchildren, the once famous Sistie and Buzzie. They now use his name. Marriage has had its impact on him, too, transforming a Chicago *Tribune* reporter into a New Deal liberal. He and Anna run the paper as a team.

The Boettigers have not thrown their weight around in Phoenix. Their only mistakes have flowed from the inexhaustible Roosevelt curiosity—as when Anna asked a rancher how many cattle he

for youthful figures...

"Ariette"

BRASSIERES BY

Maiden Form



Here's a Maiden Form for Every Type of Figure!

Here's the brassiere you've long been seeking... if your bosom is average or just under average and if you want typically youthful, subtly pointed uplift! It's called "Ariette" and is featured in 100% pure Irish Linen, \$2.00. In various other fabrics, \$1.50 to \$3.50.

Send for free Style Folder
Maiden Form Brassiere Co. Inc. New York 16

TEETHING PAINS
RELIEVED
QUICKLY



When your baby suffers from teething pains, just rub a few drops of Dr. Hand's Teething Lotion on the sore, tender, little gums and the pain will be relieved promptly. Dr. Hand's Teething Lotion is the prescription of a famous baby specialist and has been used by mothers for over fifty years. One bottle is usually enough for one baby for the entire teething period. Buy it from your druggist today.

DR. HAND'S
TEETHING LOTION
Just rub it on the gums

HORLICKS
MALTED MILK TABLETS



Perfectly grand for that "Any Inning" stretch
NATURAL OR SWEET CHOCOLATE FLAVOR, STILL ONLY 10¢

CONTINUED ON PAGE 125



BY APPOINTMENT PERFUMERS TO H. M. QUEEN MARY YARDLEY, LONDON



There's a language of loveliness that's understood the earth around—
the romantic, worldly fragrance of Yardley's "Bond Street,"
recalling beautiful faces and enchanting ways. It is the scent chosen by
women of sophistication, for it is as distinctive as they,
"Bond Street" Perfume, \$2.50 to \$15. Toilet Water, \$1.50 and \$2.50. Plus tax.

"Bond Street" by **YARDLEY**



Yardley products for America are created in England and finished in the U. S. A. from the original English formulae, combining imported and domestic ingredients. Yardley of London, Inc., 620 Fifth Avenue, N.Y.C.



"MOVING DAY" by Stevan Dohanos. Number 2 in the series, "Home Life in America," by noted American illustrators.

Beer belongs...enjoy it

In this home-loving land of ours . . . in this America of kindness, of friendship, of good-humored tolerance . . . perhaps no beverages are more "at home" on more occasions than good American beer and ale.

For beer is the kind of beverage Americans like. It belongs—to pleasant living, to good fellowship, to sensible moderation. And our right to enjoy it, this too belongs—to our own American heritage of personal freedom.



AMERICA'S BEVERAGE OF MODERATION



THE ROOSEVELT FAMILY CONTINUED

owned, a question which is the Arizona equivalent of asking how much money a person has in the bank. Their first interest is in putting out a good liberal newspaper. Despite some local anxiety they seem honestly determined to stay out of politics.

John Roosevelt, the youngest (30 years old), quietest and tallest of the boys, completed the westward migration by settling in Pasadena, Calif. after the war. He is the son whom anti-New Dealers always describe as the best of the boys; people who liked the New Deal tend to write him off as "dim." In fact he is the nonpolitical member of a highly political family. Where rich men's sons sometimes rebound into radicalism, John Roosevelt is out to make good as a businessman.

He looks like his mother; he has her eyes, her slow, wide smile and her kindness. Resolved from the start not to capitalize on the family name, he skipped over advertising as a career and went into merchandising. He worked at Filene's in Boston until he went on active naval duty in 1941. Both he and his wife, the former Anne Clark, who had moved to California during the war, decided against returning to her native New England. After a highly creditable naval career John then became merchandise manager of Grayson's, a West Coast woman's-wear chain. The job keeps him happy, and he stays free of the family disputes. Where the other Roosevelts have largely moved out of the social milieu into which they were born, John and Anne prefer to see the kind of people with whom they grew up and went to school.

The Roosevelt family is obviously not a spent force in American political life. In 10 years—maybe sooner—two of the most important states might have Roosevelts as governors. In a third state a Roosevelt-owned newspaper might become a big political factor. On questions of foreign policy the family as a whole is much more skeptical of Soviet infallibility than the simplicities of *As He Saw It* might indicate. On domestic policy the family wants an expanded New Deal. The Roosevelt position is clear on the issue splitting the left today—the issue of Communism. Mrs. Roosevelt and Franklin Jr. helped found Americans for Democratic Action, the new organization of non-Communist liberals; Anna and John Boettiger have joined A.D.A., and Jimmy has made clear his sympathy for it. Even Elliott is opposed in principle to collaboration with the American Communists and has flatly rejected invitations to join Progressive Citizens of America, A.D.A.'s Communist-infiltrated rival.

No leader in either party appears likely to blot out the memory of F.D.R. Another depression will restore political potency to the Roosevelt name. When that depression comes, when America tires again of conservatism, staid or streamlined, the people may well learn again for the limitless energy, limitless confidence and limitless dash which the Roosevelts have periodically injected into American history.



PRESIDENT ROOSEVELT'S GRAVE, in the rose garden of Hyde Park, has a simple headstone of Imperial Danby marble. It is now a national shrine.

This "V"
hurdles
Discomfort



A good, fast hurdler hasn't time to worry about his supporter in the heat of a race—although its protection is needed for all track events.

In your own tennis, golf, baseball or other sports, there's no reason you have to continue "hiking up" an old-style supporter. Treat yourself to the comfort in action of the newly designed Johnson & Johnson Supporter.

As the diagram shows, the V-FRONT* provides lifting action. This keeps the pouch in place—so it will not slip down and back between the legs where it might chafe. Once you experience the self-adjusting, feather-touch fit of this new



supporter, you'll never wear any other kind. Made by Johnson & Johnson—known for fine products for fifty years. Sold at drug and sporting goods stores. TRUMP and TUXEDO for all-purpose use. RUGBY with 6-inch waistband for greater abdominal support. Write to Johnson & Johnson, New Brunswick, N. J., for descriptive folder.

*Patent pending

Johnson & Johnson
ALL-ELASTIC
V-FRONT SUPPORTERS

FLAT TIRE?
Inflate it in a Minute!

CAR ON FIRE?
Smoother it Instantly!

Carry a Power-Pak Tire Inflator Fire Extinguisher in your car and you'll never have to worry about "flats" or fires. It's automatic. Holds enough pressure to fill 3 average size tires. Puts out oil, gas and electrical fires instantly.

Contains safe, odorless CO₂ (carbon dioxide). Only 12½ inches long. Weighs only 2 lbs. 6 oz. Cylinder refilled at small cost.

Sold through leading service stations, car dealers and auto accessory stores everywhere. Manufactured by Power-Pak Products, Inc., Buffalo 2, N. Y.

\$6.45 Complete with tire hose and fully charged.

POWER-PAK
TIRE INFLATOR
FIRE EXTINGUISHER

...HANDY EMERGENCY UNIT FOR YOUR CAR

The Cap with the built-in Polaroid* Sun filter

THE BANCROFT-POLAROID SUN-CAP-ADE CAP has the famed POLAROID sun filter built right in... attached to the visor with tiny ball hinges. A snap of the fingers and non-glare filter is in sunglasses position. Another snap, and it is up and out of the way. The POLAROID sun filter is always right there when you want it.



★ IDEAL FOR
Golfing...Sailing
Fishing...Flying
Tennis...Gardening
Camping...Hiking
Automobile Driving

Adjustable head size, will fit anyone... men, women, children. Can be worn over your regular glasses. COLORS: WHITE... GOLD... TAN... BLUE.

\$3.50

Send for yours today. Orders over 500 miles distant, AIRMAILED. Want yours in a hurry? Please enclose remittance. C.O.D.'s cannot be mailed.

*Reg. U.S. Pat. Off. — Polaroid Corp.

★ HUB AVIATION CO.
A company of pilots organized for sportsmen
43 Leon Street, Boston 15, Mass.

NEW WALLPAPER SENSATION

captures the Decorative Warmth and "Feel" of Hand-Loomed Fabrics!



ONLY IN **UNITED WALLPAPER**

Weaves

...FROM FABRIC ORIGINALS BY

Dorothy Liebes

EXCITINGLY NEW! Never before a wallpaper achievement like this! Dorothy Liebes—famous fabric designer—hand-wove the originals... precious fabrics that sell at \$25 to \$150 per yard! Then United Wallpaper stylists captured their thrilling beauty in wallpaper—even to the luxurious nubby-textured fabric "feel."

THRILLINGLY DIFFERENT! Definitely a new kind of wall beauty! And creating a sensation from coast to coast! Because they're the perfect decorative background for modern or traditional furniture... fabulously beautiful by themselves in any home, apartment or office, or with companion papers or plain walls!

AMAZINGLY INEXPENSIVE! As low as 90c... none higher than \$2 a roll.* Made of extra heavy paper, too—easier to hang and so practical! More than 60 gorgeous patterns... all price-marked by the manufacturer for your protection... and guaranteed 4 ways: 1. Washable 2. Fadeproof 3. Style-tested 4. Wall-tested to hang and match perfectly.



✓ Check the Weave You Prefer—Ask Your Dealer for it by Name. There Are 60 Gorgeous Weaves Patterns.



Ask to see this book—look for this seal which identifies the only genuine Weaves wallpaper now available at wallpaper stores, department stores and decorators everywhere. Beware of imitations!

UNITED WALLPAPER
Weaves

ABSOLUTELY EXCLUSIVE! Only United Wallpaper offers you the genuine Weaves from fabric originals by Dorothy Liebes. Accept no others! The United Wallpaper seal on the back of every Weave in this Book and other Books now featured by your dealer and decorator is your buying guide to the genuine! Watch for it!



Yarn Stripes
Available in 5 colorings ☐

California Plaid
Available in 5 colorings ☐

Tailored Twill
Available in 5 colorings ☐

Fabric Stripes
Available in 7 colorings ☐

UNITED WALLPAPER
INC.

World's Leading Designers and Largest Manufacturers

Merchandise Mart, Chicago 54, Illinois

*Slightly Higher on the West Coast and in Canada. Also Available in Most Foreign Countries.



TO SHOW 2,000 STOCKHOLDERS WHAT HE HAS DONE WITH THEIR MONEY, UNITED HELICOPTERS' 22-YEAR-OLD PRESIDENT LEADS HIS NEW AIRPLANE WITH A SCARF

HILLER HELICOPTER

Inventor demonstrates his product
at special show for stockholders

On Saturday, March 15, more than 2,000 proud stockholder-parents assembled in Sequoia High School's stadium at Redwood City, Calif. to watch the coming-out party of their fiscal offspring—a 1,600-pound, 125-hp aluminum helicopter. While they beamed with pleasure, the youngster went through its paces like a well tempered dragonfly. Featuring new counterrevolving rotors which eliminate the rear propeller, it landed on a hand-

kerchief. It followed dutifully when United Helicopters' President Stanley Hiller Jr. led it back and forth (above) with a scarf. To the members of the audience who had invested an average of \$200 in the company, this result was a happy surprise. To President Hiller it was no surprise at all. Although he is now only 22, he built his own automobile at 10. He did \$100,000 worth of business a year as manager of a midget-auto factory when he was 16.

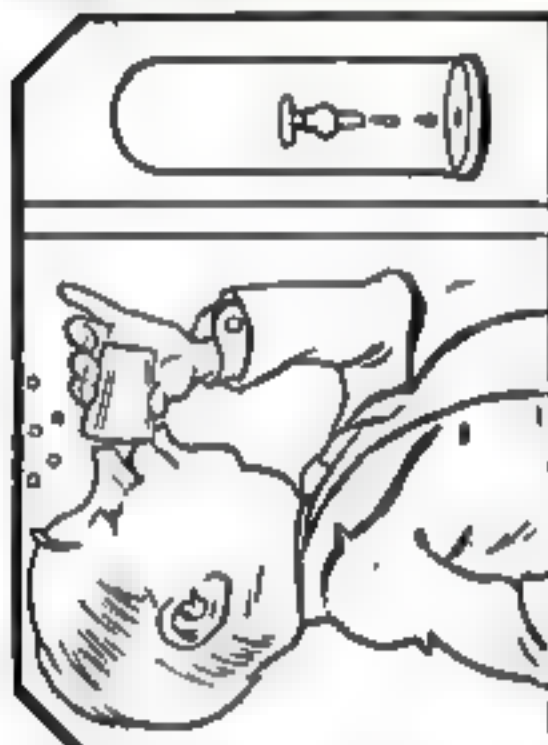
Be Wise — BUY AN EXTRA PACKAGE!

Many friends of Alka-Seltzer find it's wise to say to the drug clerk: "TWO packages of Alka-Seltzer, please." Yes—it is a wise thing to do. Then if you're called out of town, you can take the EXTRA along and be prepared for quick relief of indigestion or an occasional headache. Remember Alka-Seltzer also for relief of muscular aches and pains, and the discomforts of a cold. Why don't you too look ahead and be doubly prepared?



Alka-Seltzer

A PRODUCT OF MILES LABORATORIES, INC., MANUFACTURING CHEMISTS



Takes Alka-Seltzer, Enjoys his trip.



Gets out his **EXTRA**, packed in his grip.



Touch of "inflation," Gases, you know.



Rushes through dinner, Ought to eat slow.

Hiller Helicopter CONTINUED



HELICOPTER PARTS of cast aluminum are laid out so investors can examine them. Model (right foreground) indicates future project: a jet helicopter.



IN PLEXIGLAS NOSE Stanley Hiller Sr. (left), who built an airplane in 1912, and Frank Coffyn, who flew with the Wright brothers, test the controls.



CONTROLS in full-vision cockpit include a lever (center) for vertical flight, stick (right) for horizontal travel and foot pedals to manipulate rotor blades.

CONTINUED ON PAGE 135

NOW YOU CAN Replace Your Car ^{cigarette} Lighter WITH THE ORIGINAL CASCO



Make your car lighter good as new.

... If it won't light, simply screw a new Casco heating element on to your present Casco automatic lighter knob. only \$1.00

... If it is missing, replace it with another Casco "pop-out" knob and element unit for. \$1.50

Casco makes the famous pop-out automatic lighters found in most cars and now Casco is back with the parts you need to repair or replace your lighter. At auto supply stores, service stations and garages wherever you go.

CASCO
POP-OUT DASHBOARD LIGHTER

CASCO PRODUCTS CORPORATION, BRIDGEPORT 2, CONN.

CUT DOWN NICOTINE

Frank
MEDICO
FILTERED
SMOKING

2
EJECTS THE STUB

- Replaceable filter in new Frank Medico Cigarette Holders whittles and whirls your smoke.
- Cuts down nicotine.
- Cuts down irritating tar.
- Made of zephyrweight aluminum.
- Special styles for men and women.
- \$2 with 10 filters, handy pouch and gift box.

S. M. FRANK & CO., INC., NEW YORK 22



It can be done—with Wear-Ever aluminum! It's an amazingly simple, simply amazing experiment. It sheds light on *why* you can turn out such delicious cooking and baking with Wear-Ever utensils. As you can see from this photo—*completely unretouched*—the heat from one candle can actually bake a perfect cake. That's because whether you use a saucepan, baking pan or any other Wear-Ever utensil, even if the heat is *not* uniform—it spreads so fast, so evenly, the whole utensil cooks the food.

WHAT! ... BAKE A CAKE WITH A CANDLE!



With this new Wear-Ever Corn Stick Pan you can turn out golden brown corn sticks! And, together with the pan, come a number of kitchen-tested recipes for other party favorites such as banana fingers, chocolate longies! See it at your dealer's—today.



The name Wear-Ever "Juice-Saver" Pie Pan means just what it says! Special *Alumilite* finish for ideal heat absorption. These *light-but-durable* aluminum pans spread heat so fast and evenly, bottom crusts are deliciously browned and flaky.



Cakes light as *thisledown* . . . that's what you want . . . every time. Wear-Ever's bright aluminum cake pans give *right* heat distribution—cakes are baked *right* through to the center . . . and are evenly browned outside. You'll want several of these!



Want more free time—and more praise? The new Wear-Ever Pressure Cooker reaches temperature *fast*, then cooks, say, string beans in 2½ minutes! Meats are juicier, vegetables fresher! Patented Snap-Tite cover can't come off while pressure's on. Simple, one-hand operation—a child could use it!

Keep aluminum gleaming the easy way. Use WEAR-EVER CLEANSER PADS. At all stores.

Made of the metal that cooks best . . . easy to clean



WEAR-EVER

THE ALUMINUM COOKING UTENSIL COMPANY, NEW KENSINGTON, PA.

Aluminum utensils

©1947, T.A.C.U.CO.

The Aristocrat of Bonds

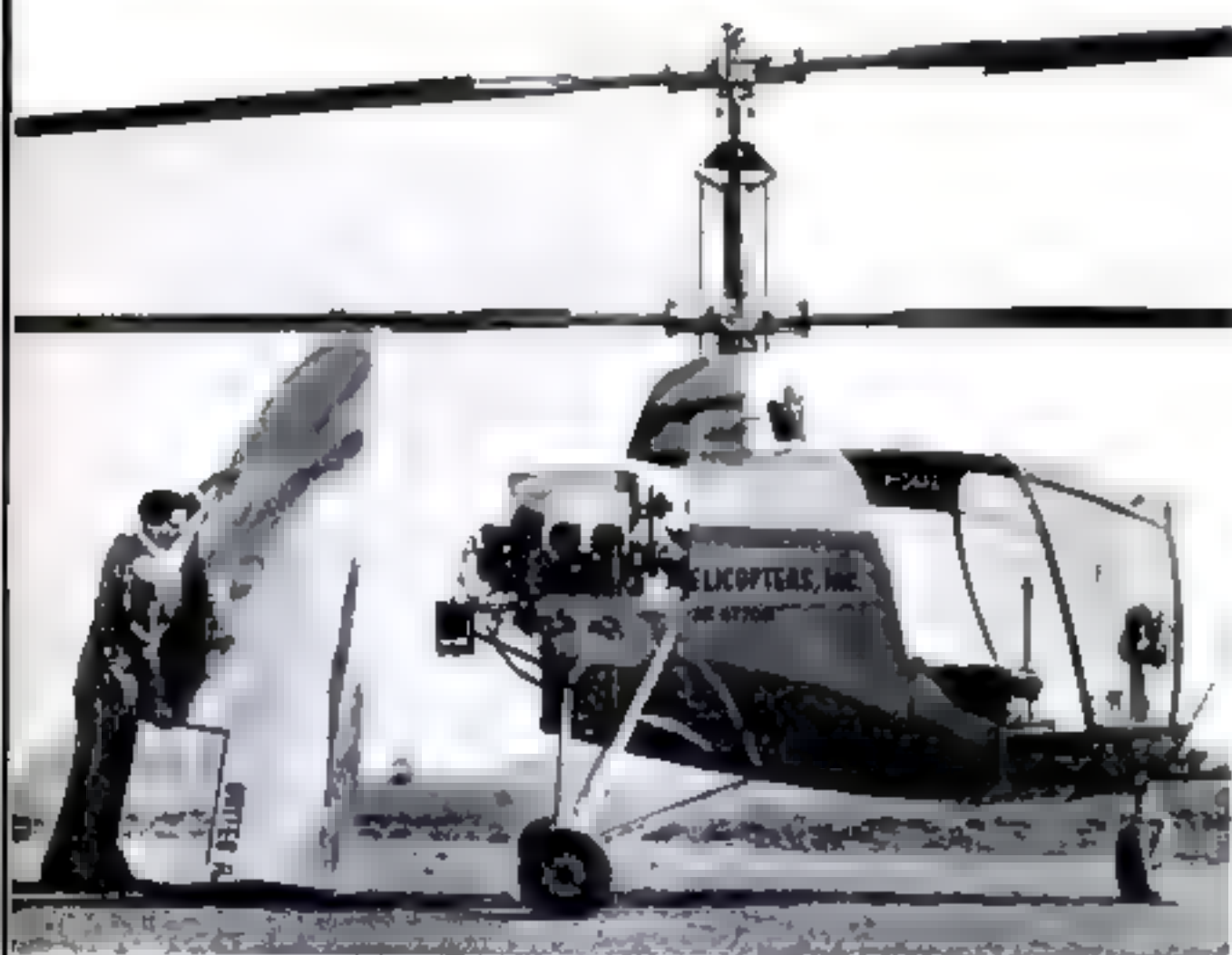


KENTUCKY TAVERN is not just another bourbon... it's a Kentucky tradition. Made by Glenmore, an old one-family distillery for three generations, KENTUCKY TAVERN is the personal whiskey of those everywhere who take pride in the quality of their hospitality.

Glenmore Distilleries Company
Louisville, Kentucky

KENTUCKY STRAIGHT BOURBON BOTTLED-IN-BOND 100 PROOF

COPYRIGHT 1947 G. D. CO.



SHEET-ALUMINUM TAIL weighs 17 pounds, is easily removable (*top*) to expose 125-hp motor (*bottom*), which turns the 33-foot rotors at 250 r.p.m.



COMPANY'S EXECUTIVES, whose average age is 27, examine plane. They will market it as "The Commuter," expect to sell it for about \$6,000.

HERE'S THE
SPIRIT OF SPRING
FOR YOUR CAR!



Ol' Boy "X" goes hand in hand with New Life For Your Car . . .

It's time to shed that winter coat—the one *inside* your car's Cooling System! That crust of rust, sludge and scale is dangerous—traps heat, keeps cooling water away from vital hot spots such as valve seats and cylinder walls.

"X" Super Flush nips overheating troubles in the bud—cleans out corrosive deposits—unclogs radiator tubes—scours water jacket walls—and retards new formation of rust and scale with no damage to metal parts, hose or pump packing.

"X" Super Flush works fast! No fuss, no trouble, no reverse flushing . . . it's the first step you need in complete Cooling System Service this Spring! Ask your serviceman or dealer about "X" Super Flush and the Famous Line of "X" products to clean, leakproof and rustproof your cooling system. "X" Laboratories, Inc., 25 West 45th St., New York 19, N. Y.

LOOK FOR THE "X" LINE
OF FAMOUS PRODUCTS





FIFTH-GRADERS sing together "Thy work, O God, needs many hands." Eight Negro Baptists guests of the school for the rest of the year share such honors as taking up the morning offering.



STORY OF CREATION is explained in terms of the scientific theory of evolution by Susan Graham, 8, who tells how salamander (above) grew its legs.

Life Goes to Sunday School

Children learn about God in a modern way.

To the congregation of the Congregationalist First Church of Christ in West Hartford, Conn., the proper religious education of their children is of very great importance. Next to their church they have built a big brick Sunday school where modern methods of education are used to teach the ways of God and to bring the Bible to life. To the modern building every Sunday morning come 700 well-scrubbed children clutching Bibles in hand (over). In the 20 classrooms 53 progressive teachers help their pupils study the creation in the light of evolution (above), understand the problems Moses faced by acting out his story (below) and interpret God's love by playing host to Negro children (left) and to Jewish children, of whom, they are told, Jesus was one.



IN DRAWING CLASS the seasons of the year are craved by three first-grade girls. A sure knowledge of the regularity of the four seasons teaches the young children that God is reliable.



STORY OF MOSES is portrayed by the fifth grade as George Thomas (left) enacts receiving of the Ten Commandments. All grades give biblical plays.



KINDERGARTEN PRAYERS are said by Alyce Hufield (left), Johnny Gravin and Bonnie Mills. Children are encouraged by their teachers to make up their own simple

prayers or to spend their prayer periods thinking quietly on how they should improve their own characters. But they are warned never to ask for selfish or unlikely results.

MAKE *YOUR* HAIR A 'VISION OF LOVELINESS'

Like Powers Models!



Miss Carolyn Cross a tantalizingly beautiful Powers redhead, always uses Kreml Shampoo to keep her hair radiant with natural lustre

Let this amazingly beautifying shampoo uncover the natural glossy highlights in your hair

When you have an important date and want your hair to look a 'vision of loveliness'—glamour-bathe it with Kreml Shampoo!

Even after your first Kreml Shampoo—just notice how your hair shines with natural glossy brilliance—how much softer and silkier it is.

You see Kreml Shampoo has been especially developed so that its rich active foam actually 'glamour-bathes' each tiny strand of hair and keeps it gleaming-bright for days.

Works like magic even in the hardest water

This famous hard-water shampoo works wonderfully in every type of water. It penetrates right to the scalp and removes all loose dandruff as well as the dirt. It NEVER leaves any excess dull soapy film. Kreml Shampoo even has a beneficial oil base which helps keep hair from becoming dry.

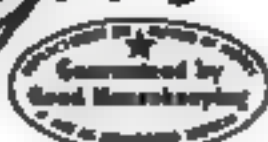
Buy a bottle at any drug, dept. or 10¢ store. Make your hair a 'vision of loveliness' TONIGHT!

Wonderful for shampooing kiddies' hair

Kreml Shampoo positively contains no harsh caustics or chemicals. It never dries the hair. Mothers are simply delighted with Kreml Shampoo because it rinses out so easily and is so mild and gentle for children's hair.



KREML *Shampoo*
A product of R. B. Smiley, Inc.
FOR SILKEN-SHEEN HAIR—EASIER TO ARRANGE
MADE BY THE MAKERS OF THE FAMOUS KREML HAIR TONIC



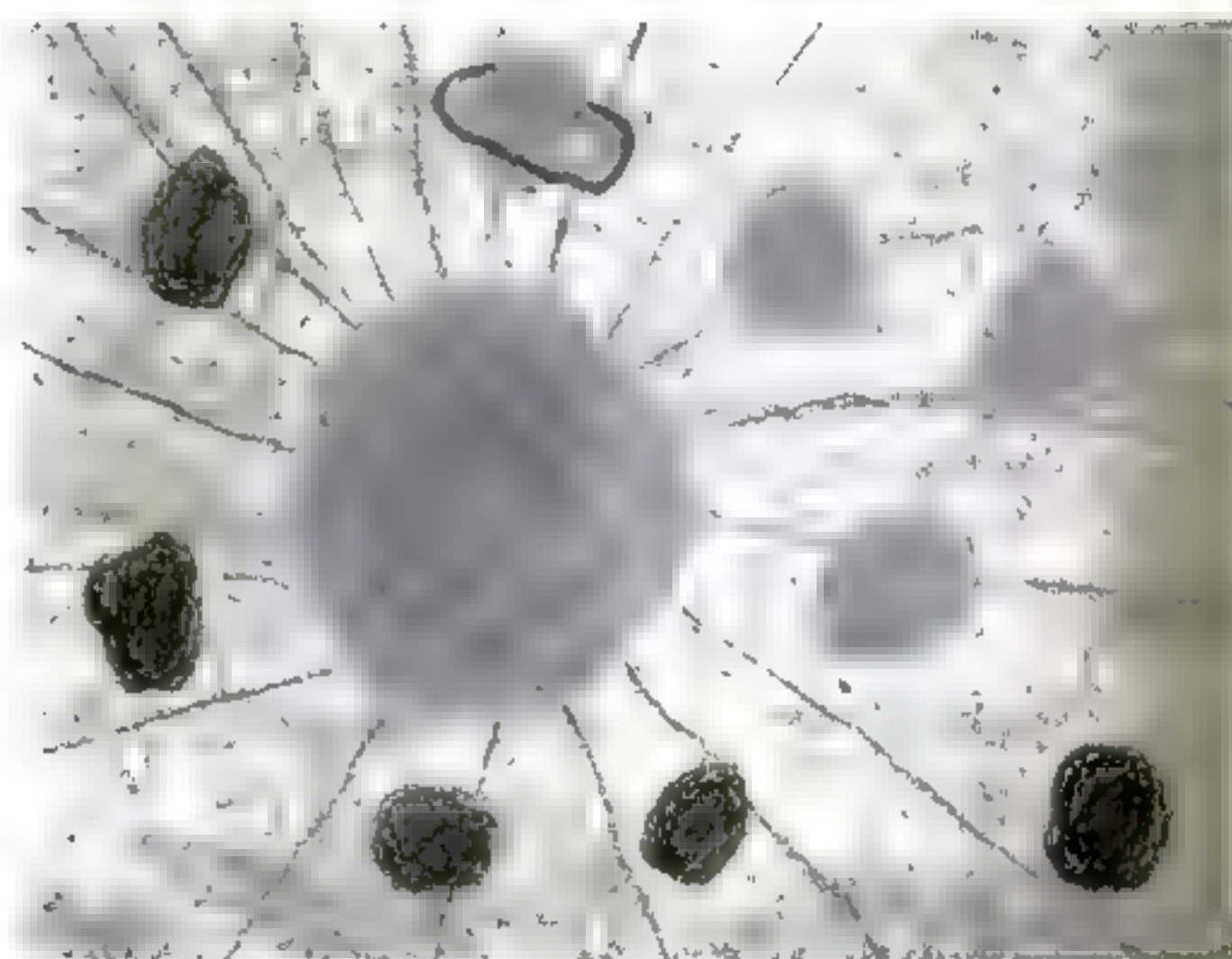
Sunday School CONTINUED

CHILDREN DRAW CONCEPTS OF GOD

The chief purpose of the classes at the West Hartford Sunday school is to help the students develop their ideas of God in terms they themselves can understand. To show how the concept of God changes as the children grow and learn, pupils in the first, third and sixth grades were asked to make crayon drawings (below) which would show where they see God. The contented little first-grader, mindful of her own home security, drew her parents' house weathering the four seasons under God's care. The older third-grader, a boy impressed by lessons in scientific evolution, drew the universe God had created. The sixth-grader, who had come to see God as a moral force, sketched the perennial struggle between a boy's conscience and the devil disguised as a snowball.



FIRST-GRADE GIRL SEES GOD IN THE STEADY CHANGE OF THE SEASONS



THIRD-GRADE DREW SOLAR SYSTEM TO SHOW GOD'S HAND IN CREATION



SIXTH-GRADE BOY HAS LEARNED TO SEE GOD IN HIS OWN CONSCIENCE

CONTINUED ON PAGE 141

Some things you should know about the **menopause**

No. 203 in a series of messages from Parke, Davis & Co.
on the importance of prompt and proper medical care.



FOR most women today the period of menopause, or "change of life," need cause little apprehension.

It is an established fact that most of the physical discomfort and mental strains of this time are *directly traceable* to the changing functions of the ovaries and other glands.

During the past few years, medical science has learned many things about the glands, and the hormones they produce. As a result, your doctor has at his command new and successful methods of controlling the symptoms of this type of glandular imbalance.

Hot flushes, headaches, nervous tension, mental depression, sudden gain in weight, and insomnia . . . your doctor can usually relieve these common menopausal symptoms.

But there are other reasons, too, why you should consult your doctor as soon as you notice any signs of the menopause.

At this time, your body undergoes many changes. It's the time when you are most likely to have a rise in blood pressure or a tendency toward gastrointestinal disturbances.

Also, it's important to be sure that irregular menstrual periods actually indicate the onset of the menopause rather than pregnancy, or the presence of cancer or some other disease.

SEE YOUR DOCTOR. He can help you avoid many physical and mental problems during the menopause. Equally important, his supervision and understanding counsel at this time is your best security for continued good health in the years to come.

Makers of medicines prescribed by physicians

PARKE, DAVIS & CO

Research and Manufacturing Laboratories • Detroit 32, Michigan

Valentin Blatz
January 17, 1894



*Public approval is never won forever...
Its seal must be earned anew by every batch you brew*

Ideals of the Founder VALENTIN BLATZ, 1826-1894
Master Brewer, son and grandson of Master Brewers

Blatz

BREWER OF BETTER BEER...

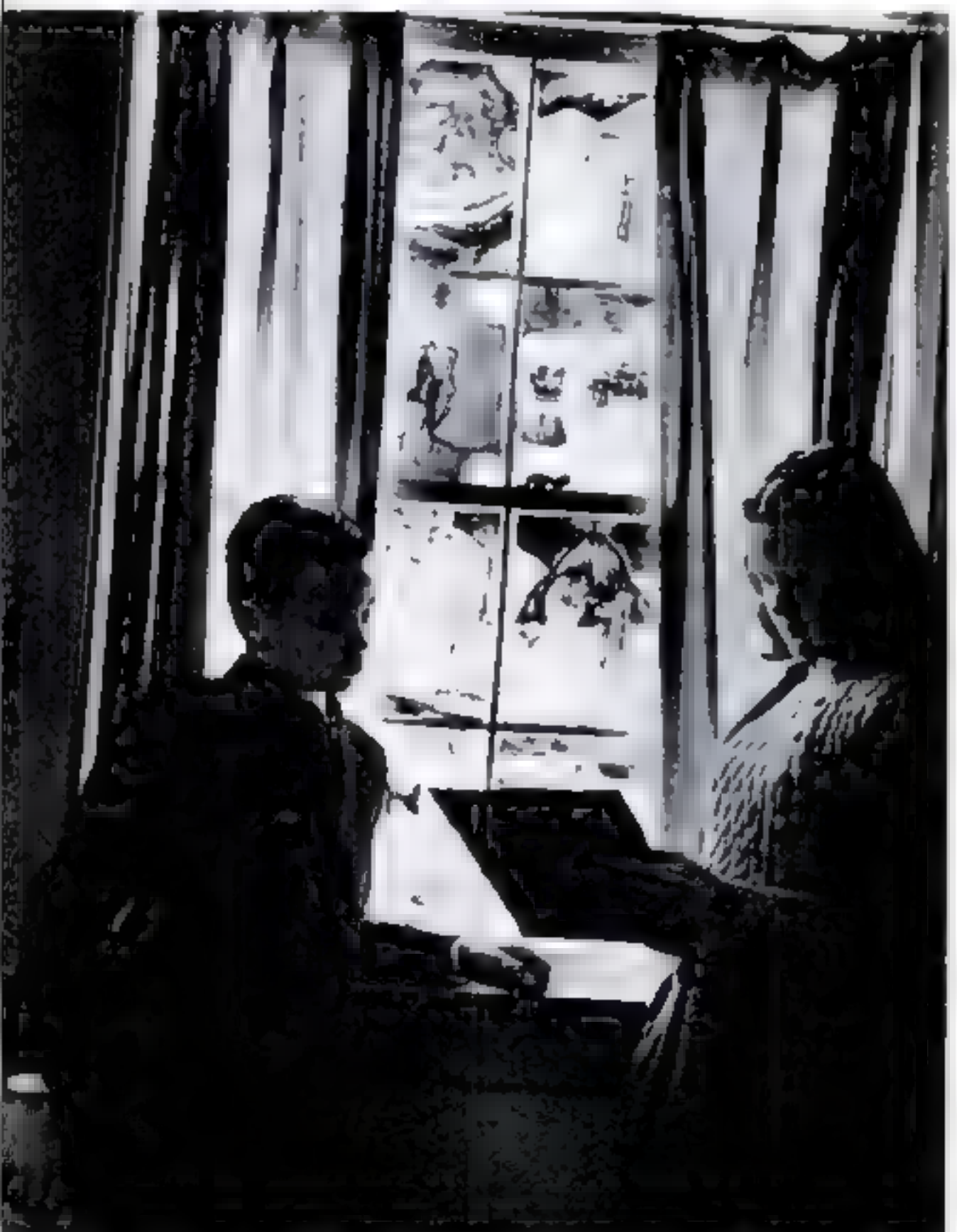




CHILDREN'S CHURCH is part of grownups' church service so youngsters feel they belong to church too. A different grade attends each Sunday.



JEWISH TORAH is explained to third-graders by Dr. Moses Bailey of Hartford theological seminary, who solves theological tangles for school's teachers.



CHAPEL WINDOW for Sunday school was constructed of drawings made by sixth-graders and pasted over glass. Chapel is one of 20 rooms in the school.

PRECISION-MADE FOR BETTER SCORING

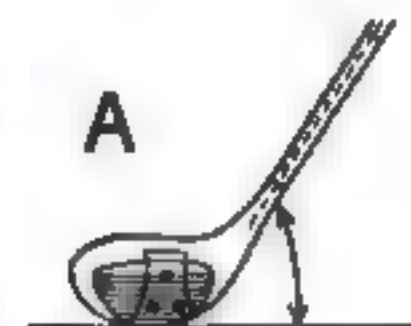
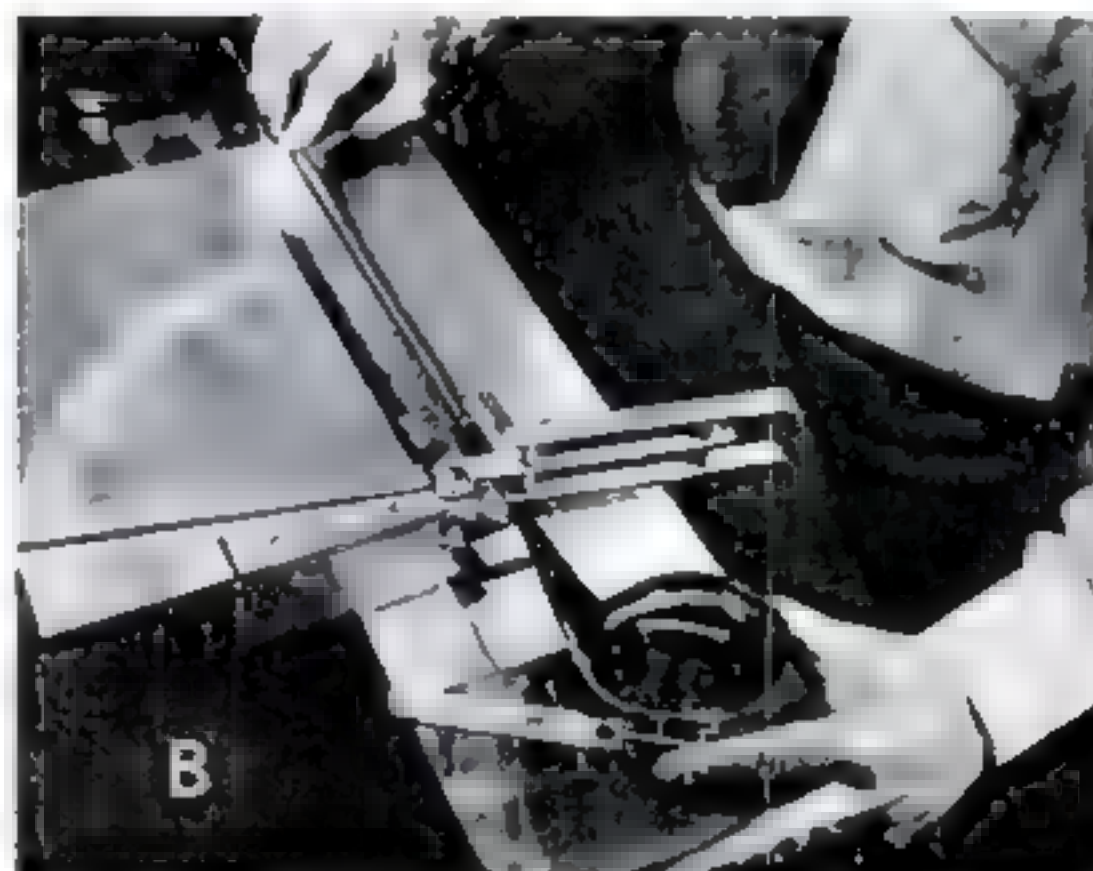
These New BRISTOL Golf Clubs
Put a "Feel" Of Confidence In Your Swing



THERE'S a sweet "click" as clubhead meets ball. You know from that sound you've hit your shot cleanly. To get that thrill more frequently this season, we suggest you play your rounds with a set of these new, *precision-made* BRISTOL Beauties. This high accuracy of manufacture... a big BRISTOL feature... is what gives to these handsome new clubs their wonderful "feel" of controlled power... a "feel" that does much to build your confidence for lower scores. BRISTOL, you will recall, originated the steel golf club shaft. In these new BRISTOL clubs, you'll find another big step forward in the art of fine club making. Try them at your first opportunity.

Testing Each Club for Correct "Lie" On The BRISTOL Club-O-Meter

The new BRISTOL *precision-built* golf clubs undergo many severe, quality-assuring tests during course of manufacture. Illustrated here is the test which sees to it that each club has perfect "lie." The "lie" of the club is the degree of slant of the shaft when the sole of the club is held on the ground in correct striking position. (See diagram A). A uniform "lie" for each club in the BRISTOL set is fixed with hair-line exactness by the BRISTOL-invented Club-O-Meter. (See illustration B). It is such precision tests as this that result in making BRISTOL Clubs so unusually "playable" both for Pros. and average golfers.



Hit
Better Shots
with the
NEW
Bristol GOLF CLUBS
THE HORTON MANUFACTURING CO.
BRISTOL, CONNECTICUT

**BALLS, BAGS
and
ACCESSORIES**

Also
Makers of
BRISTOL
FISHING RODS,
REELS, LINES



The Air-Cooled Hat...

The LEE Vent-O-Lite*

You'll need a microscope to see them... hundreds and hundreds of tiny air holes inviting every breeze. Your personal cooling system! That's why a Lee Vent-O-Lite is the coolest hat you can buy. Lee Pre-Shaped, too: punch it out of shape... no matter... stroke it lightly... and presto!... it resumes its original shape. Lee Vent-O-Lite... the cool hat that looks better longer... Bronze Label, 8.50.

Tune in Drew Pearson and his "Predictions of Things to Come" every Sunday, coast-to-coast over the American Broadcasting Company network.
Frank H. Lee Co., Fifth Avenue, New York

LEE Hats *Don't take less than the best... don't take less than a Lee!*



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MISCELLANY



CATHY DOWNS LOOKS UP ANXIOUSLY AS THREE STUDIO TECHNICIANS

GIRL IN A GLASS SKIRT

Hollywood designer creates a diaphanous costume out of 20 yards of pliable, transparent plastic



IN HER DANCING SHORTS AND CAMISOLE SHE DUCKS INTO WIRE FRAME



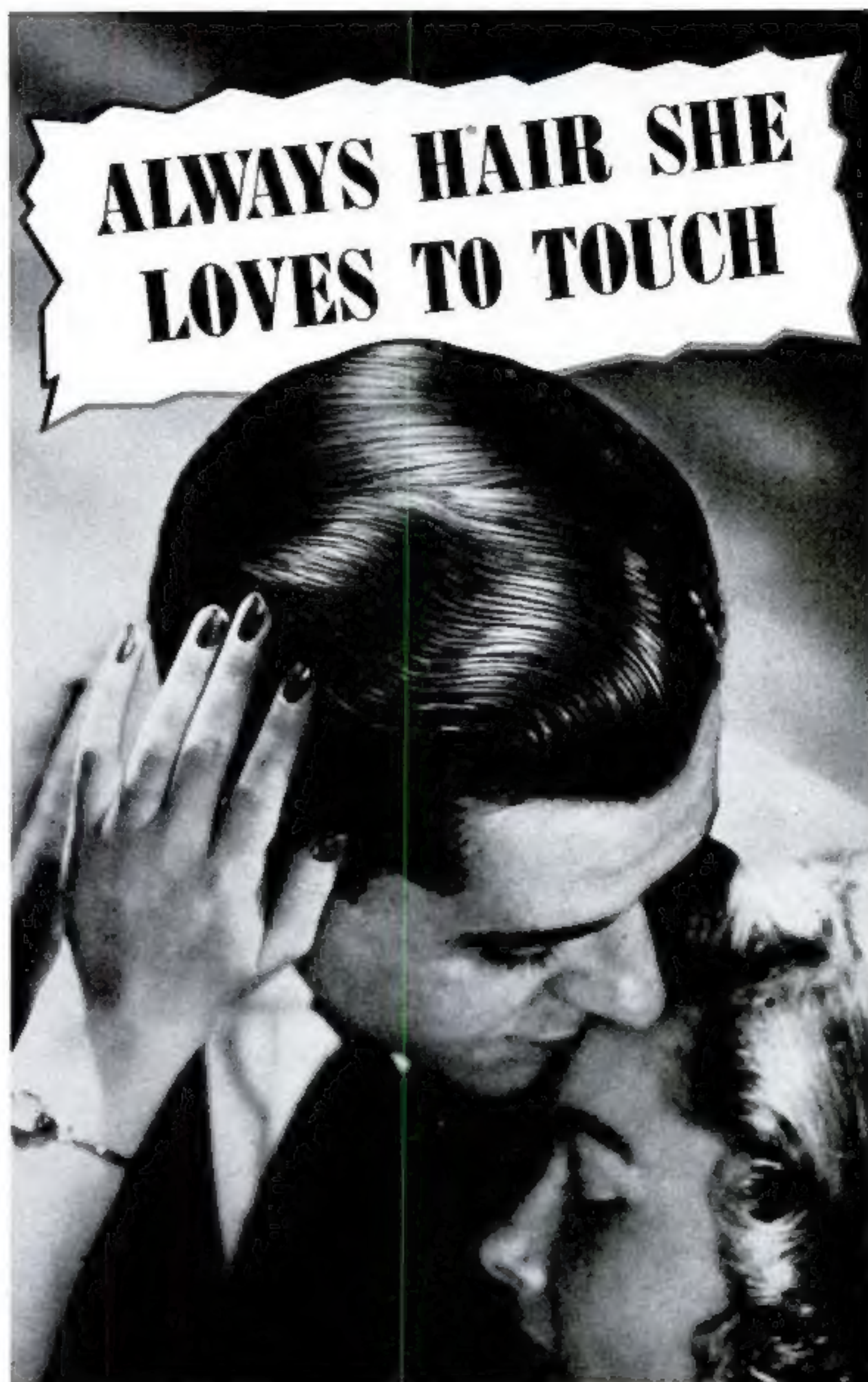
PREPARE TO MANEUVER HER INTO ROSE-COVERED "GLASS" HOOP SKIRT

The pellucid, parachute-like contraption under which pretty Cathy Towns is being snared (above) is really a wire-framed hoop skirt made of "glass cloth," a nylon product that looks just like thin, pliable glass but isn't. The skirt, but not Cathy, who is just modeling it for 20th Century-Fox, will appear in copied versions on six chorus girls in a technicolor production of *I Wonder Who's Kissing Her Now*. Designed by Bonnie Cashin, the skirt involved more engineering than dressmaking skill and took eight days, twelve technicians and \$754 to produce. Finally a staff of three was required to slip the dress safely on Cathy.



WITH HER WIG UNDAMAGED CATHY EMERGES CLOTHED AND TRIUMPHANT

CONTINUED ON NEXT PAGE



Sticky Dandruff, Hair Odors, Scalp Germs Routed Double-Quick by Jeris!

**Hair Cleaner, Neater,
Healthier, Handsomer—
In Only 15 Seconds!**

Think of it! JERIS routs loose, itchy dandruff far more quickly—banishes scalp germs and greasy hair smell double-fast—leaves your hair twice as clean! Reason: JERIS contains a special antiseptic agent found in no other leading hair tonic.

For hair she "always loves to touch"—simply massage JERIS into your scalp daily. Loose

dandruff is whisked away—stale odors and dirt disappear. Your hair looks cleaner, smells cleaner, feels cleaner. At all drug stores and toilet goods counters—or say to your barber, "JERIS, please!"

Ever Smell Your Hat?

Hair quickly develops obnoxious, sweaty odor, —another thing JERIS' special agent stops. JERIS is non-staining —leaves no grease spots on your hat!



JERIS

THE Antiseptic HAIR TONIC

Three Popular Sizes: 50¢, 75¢, \$1.00



CATHY DOWNS'S BILLOWY BUT TRANSPARENT GLASS SKIRT INGENUOUSLY COMBINES A PERIOD COSTUME AND A FINE SHOW WINDOW FOR HER SHAPELY LEGS

*This Schenley whiskey, millions say
Brings Sunny Morning Taste your way*



COME ALONG FOR SUNNY MORNING FLAVOR

Join the parade to Schenley Reserve—if you want more than fine whiskey pleasure. For Schenley Reserve offers a *plus . . .* an *extra* dividend of delight in its far-famed Sunny Morning Flavor. Try Schenley Reserve—today!

PRE-WAR
QUALITY

SCHENLEY

RESERVE

RARE BLENDED WHISKEY 86 PROOF. 65% GRAIN NEUTRAL SPIRITS. COPR. 1947, SCHENLEY DISTILLERS CORP., N. Y. C.



Office lunch... Have a Coke

Folks find there's always a welcome for ice-cold Coca-Cola—at work, at their favorite eating place, shopping or wherever the busy day takes them. So when lunchtime rolls around, it's natural for everyone to say *Let's have a Coke with lunch.* It's easy to relax with

the pause that refreshes with ice-cold Coca-Cola—a grand way to break the day. It makes lunchtime so refreshing.

Coke = Coca-Cola

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5¢

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